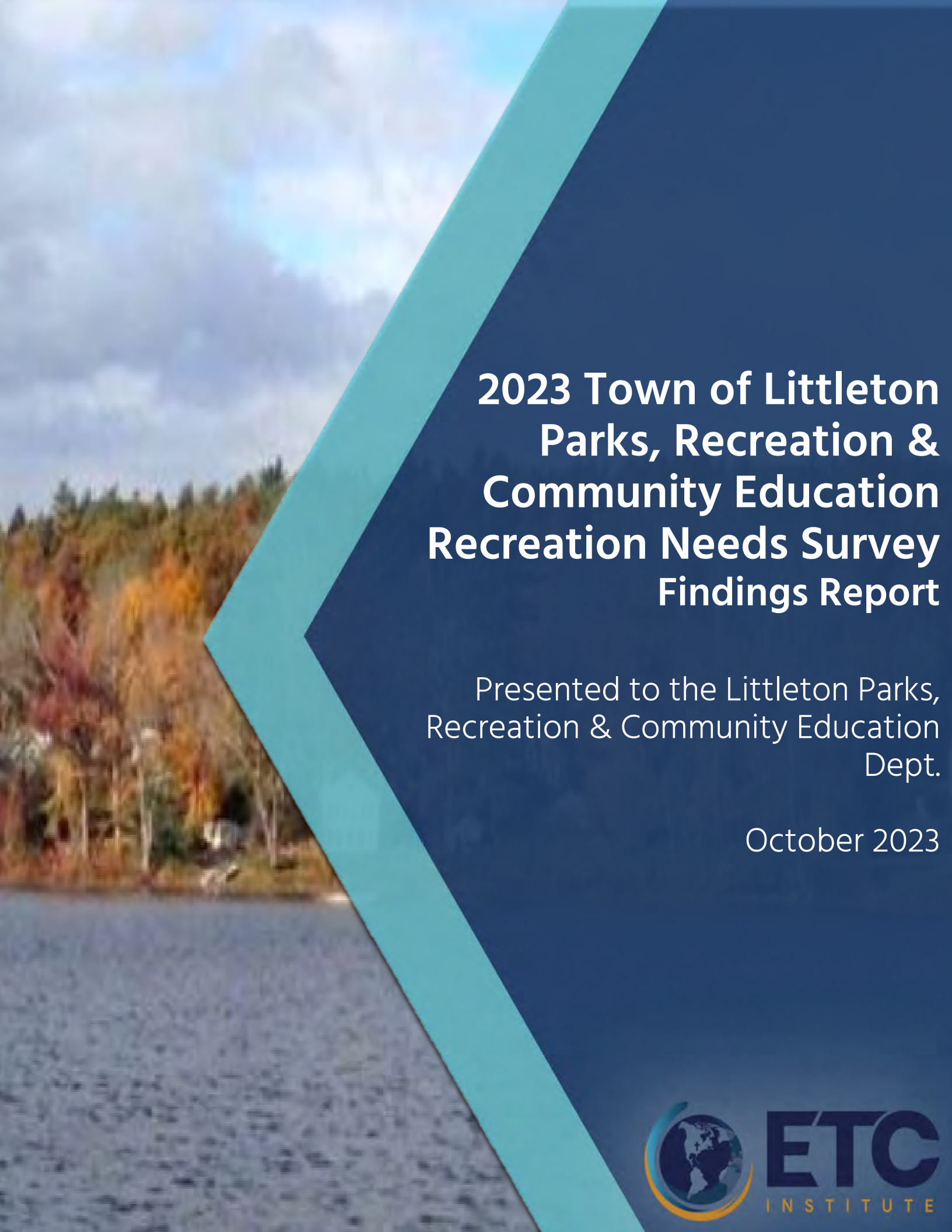




2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey Findings Report

Presented to the Littleton Parks,
Recreation & Community Education
Dept.

October 2023



ETC
INSTITUTE

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Executive Summary

2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey - Executive Summary



PURPOSE

ETC Institute administered a parks, recreation and community education recreation needs survey for the Town of Littleton during the summer of 2023. The survey was conducted to assist the Town in understanding residents' priorities for parks, indoor and outdoor recreation facilities, and recreational, social, and cultural programs within the community. This is the first survey ETC Institute has conducted for the Town of Littleton.

METHODOLOGY

The seven-page survey, cover letter and postage-paid return envelope were mailed to a random sample of households in Littleton. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. Ten days after the surveys were mailed, ETC Institute sent follow-up messages to households that received the survey to encourage participation. The messages contained a link to the online version of the survey to make it easy for residents to complete the survey.

The goal was to obtain completed surveys from at least 300 residents. This goal was met, with a total of 330 households completing the survey. The results for the sample of 330 households have a 95% level of confidence with a precision rate of at least +/- 5.4%.

This report contains the following:

- An executive summary of the methodology for administering the survey and major findings
- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for recreation programs and events (Section 2)
- Benchmarking analysis comparing Littleton's results to the U.S. average (Section 3)
- Usage-Satisfaction analysis showing investment priorities for parks and facilities (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- A copy of the survey instrument (Section 6)

USAGE OF LITTLETON PARKS AND RECREATION FACILITIES

Eighty-four percent (84%) of the respondents surveyed indicated their household had visited Littleton's park and recreation facilities during the past year. Of those, 30% indicated they visited at least once a week; 26% visited a few times per month, 15% visited at least once per month, and 29% visited a few times during the year.

Most of the respondents (88%) who visited parks or facilities in the past year rated the physical condition of all as "excellent" or "good."

2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey - Executive Summary



REASONS PREVENTING HOUSEHOLDS FROM USING PARKS/FACILITIES/PROGRAMS

Thirty-seven percent (37%) of the respondents surveyed indicated that being too busy prevented them from using Littleton's parks, facilities, or programs more often. Other reasons include: lack of knowledge of what programs are offered (19%), no safe walking/biking routes to facilities (15%), program that respondent is interested in is not offered (14%), and program times are not convenient (13%).

SOURCES OF INFORMATION ABOUT LITTLETON PARKS AND RECREATION DEPARTMENT

Forty-six percent (46%) of the respondents surveyed indicated they learn about Littleton Parks and Recreation Department news, parks, facilities, and programs through friends and neighbors (word of mouth). Other sources of information include: Parks and Recreation Program Guide (online) (45%), Parks and Recreation Program Guide (printed) (44%), Facebook (42%), and the Town website (36%).

Based on the sum of their top three choices, the *most preferred* sources of information about parks, facilities, and programs are: 1) Parks and Recreation Program Guide (printed), 2) Parks and Recreation Program Guide (online), and 3) Facebook.

SATISFACTION WITH OVERALL VALUE OF LITTLETON PARKS AND RECREATION DEPT.

Fifty-nine percent (59%) of the respondents surveyed indicated they are "very satisfied" or "satisfied" with the overall value their household receives from the Littleton Parks and Recreation Department; 32% are "neutral," 4% are "dissatisfied," and 5% are "very dissatisfied" with the overall value their household receives from the Littleton Parks and Recreation Department.

SATISFACTION WITH MAINTENANCE/UPKEEP OF PARKS/TRAILS/FIELDS/OPEN SPACES

Three-fourths (75%) of the respondents surveyed indicated they are "very satisfied" or "satisfied" with the maintenance and upkeep of the Town of Littleton parks, trails, fields, and open spaces; 16% are "neutral," 7% are "dissatisfied," and 2% are "very dissatisfied."

HOW RESIDENTS WOULD ALLOCATE FUNDS AMONG PARKS & RECREATION CATEGORIES

Residents were asked, if they had a budget of \$100 for the Littleton Parks and Recreation Department, how they would allocate the funds. The following were their responses: building new recreational facilities that the Town does not have (\$16.26), improvements to existing outdoor sports complexes (\$14.68), improvements to indoor recreation facilities (\$11.39), improvements to local park amenities (\$20.18), and land acquisition for future park, trail, and recreation facility development (\$37.49).

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USAGE OF AND SATISFACTION WITH PARKS AND RECREATION FACILITIES

When residents were asked about their usage of various parks and recreation facilities, 65% indicated they used Long Lake Beach and Swimming Area, and 62% used Fay Park. Other parks and facilities used include: 300 King Street Park Castle in the Trees Playground (56%), Long Lake Beach Park and Playground (52%), Fay Park Playground (38%), Alumni Field (35%), Middle School Grass Field (31%), and Long Lake Beach Snack Shack (31%).

Of the respondents who used parks and facilities, the highest levels of satisfaction, based on the sum of “very satisfied” and “satisfied” responses among those who had an opinion, were: 300 King Street Park Basketball Courts (96%), Jet Field (94%), Alumni Field (93%), 300 King Street Park Castle in the Trees Playground (92%), Koerper Athletic Field – Soccer (86%), 300 King Street Park Gaga Ball Pit (85%), 300 King Street Park Walking Path (81%), and Fay Park (80%).

PARKS AND RECREATION FACILITIES THAT HOUSEHOLDS USED MOST

Based on the sum of their top four choices, the parks and recreation facilities that households have used most during the past year were: 1) Long Lake Beach and Swimming Area, 2) 300 King Street Park Castle in the Trees Playground, 3) Fay Park, and 4) Long Lake Beach Park and Playground.

NEED AND SUPPORT FOR RECREATION FACILITIES/AMENITIES

When residents were asked about their need for various recreation facilities and amenities, 47% indicated the need for a paved walking path/track, and 35% indicated the need for park shelters/picnic spaces. Other facilities and amenities that respondents indicated a need for include: bathrooms/changing areas (34%), outdoor fitness/exercise course (33%), community center (32%), indoor gym with fitness equipment (32%), lighting for outdoor facilities (32%), aquatic facility – lap/exercise pool (31%), and outdoor amphitheater/performance area (30%).

Of the respondents who indicated a need for facilities and amenities, the highest levels of support for the Town funding the building, renovation, or expansion of facilities/amenities, based on the sum of “very supportive” and “supportive” responses among those who had an opinion, were: cricket field(s) (100%), paved walking path/track (94%), commercial kitchen (93%), aquatic facility – leisure pool (91%), lighting for outdoor facilities (90%), dog park (89%), fishing dock at Long Lake (88%), age/ability appropriate playground(s) (87%), aquatic facility – lap/exercise pool (87%), and maker space(s) (87%).

FACILITIES/AMENITIES THAT ARE MOST IMPORTANT TO HOUSEHOLDS

Based on the sum of their top three choices, the facilities and amenities that are most important to households are: 1) paved walking path/track, 2) dog park, and 3) aquatic facility – lap/exercise pool.

2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey - Executive Summary



PARTICIPATION IN AND RATINGS OF PARKS DEPARTMENT PROGRAMS

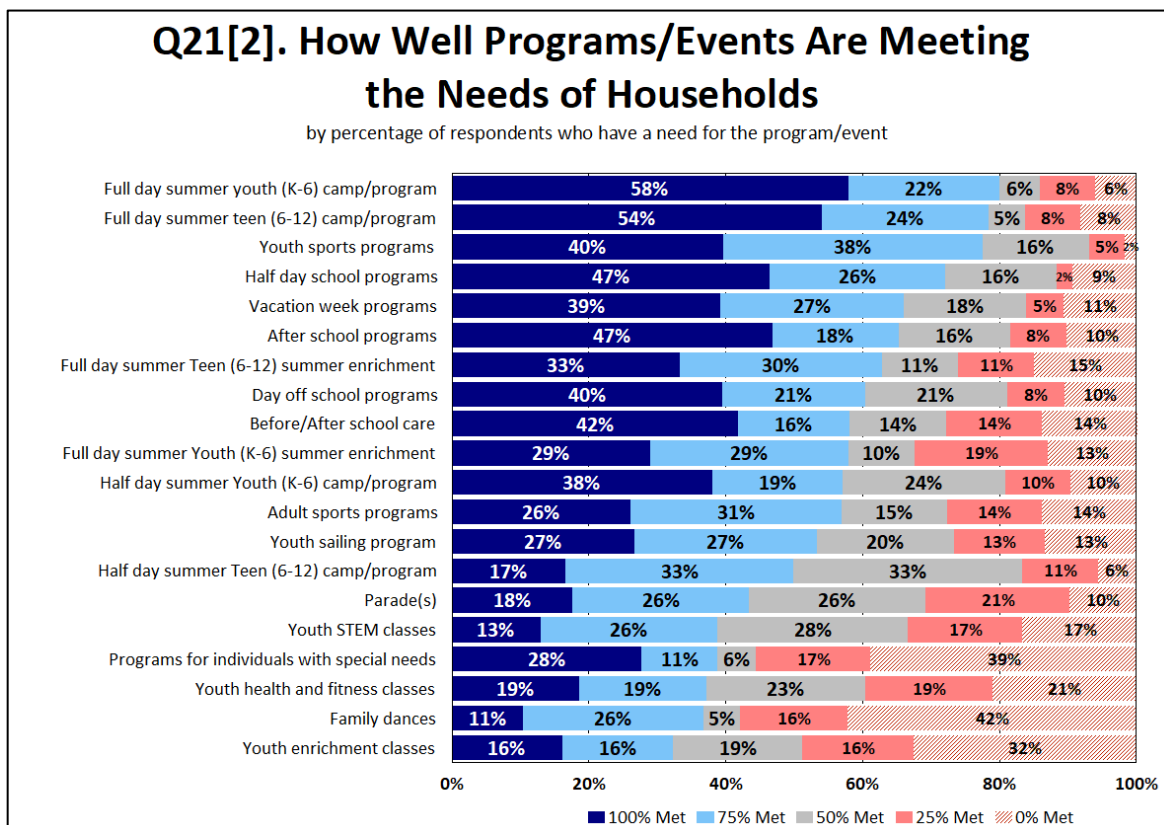
Forty percent (40%) of the respondents surveyed indicated their household had participated in recreation programs offered by the Littleton Parks and Recreation Department during the past 12 months. Of those, 11% indicated they participated in 7 or more programs; 27% participated in 4 to 6 programs, 41% participated in 2 to 3 programs, and 22% participated in one program over the past 12 months.

Most of the respondents (93%) who participated in programs during the past 12 months rated the overall quality as “excellent” or “good.”

PROGRAMS AND EVENTS

Need for Programs/Events: Respondents were asked to identify if their household had a need for 39 programs and events and rate how well their needs for each were currently being met. The five programs/events with the highest percentage of households that indicated a need were: outdoor concerts and performing arts (42%), adult health and fitness classes (42%), adult special interest classes (32%), adult art classes (31%), and cultural events (29%).

The charts below and on the following page show how each of the programs/events that were assessed are meeting the needs of households.

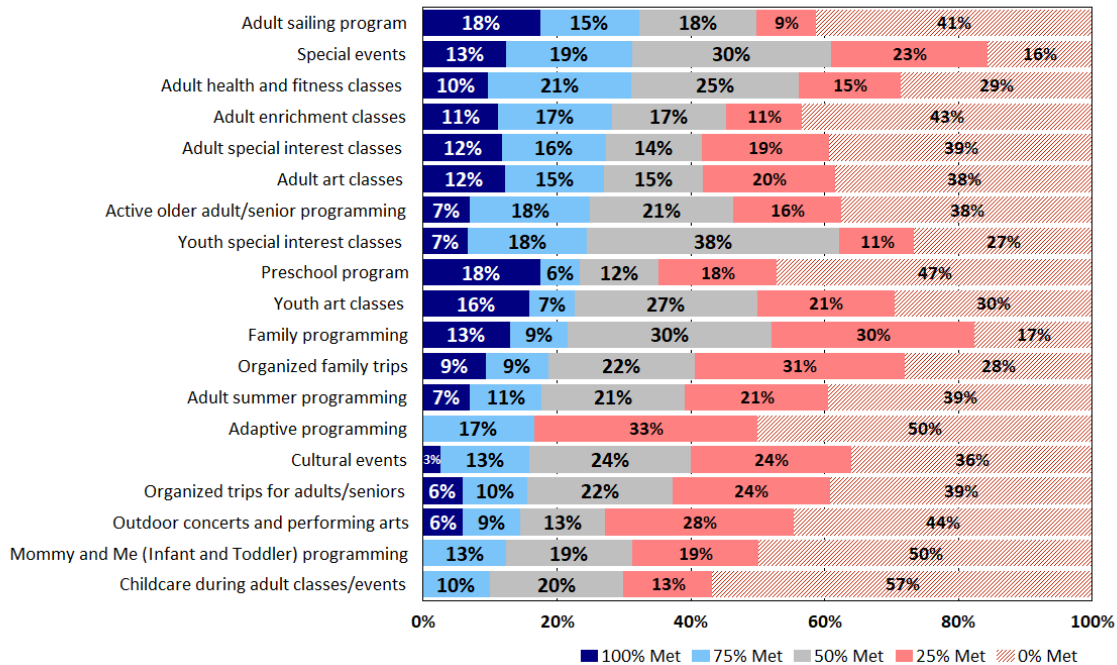


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Q21[2]. How Well Programs/Events Are Meeting the Needs of Households (cont.)

by percentage of respondents who have a need for the program/event



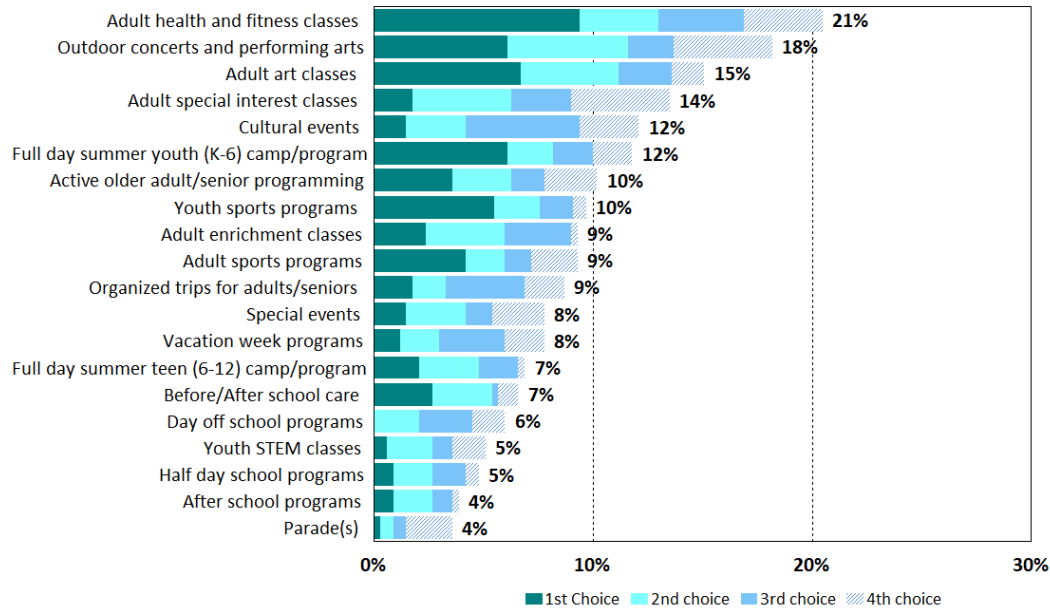
Programming Importance: In addition to assessing the needs for each program/event, ETC Institute also assessed the importance that residents placed on each. Based on the sum of respondents' top four choices, the most important programs/events to residents are: adult health and fitness classes (21%), outdoor concerts and performing arts (18%), adult art classes (15%), and adult special interest classes (14%). The percentage of residents who selected each program/event as one of their top four choices is shown in the chart on the following page.

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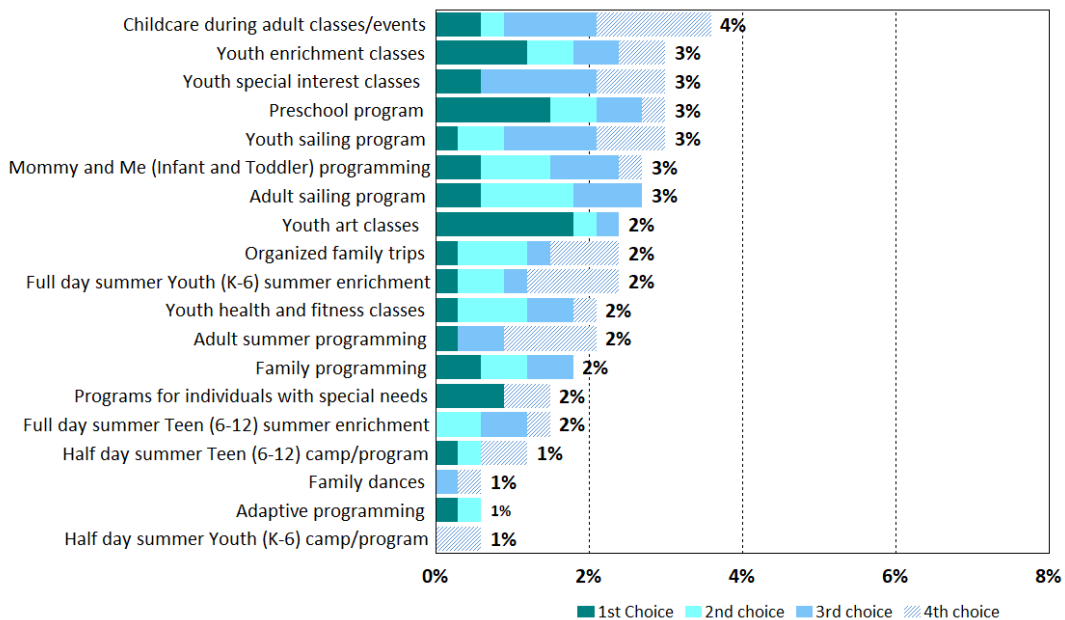
Q22. Which FOUR programs/events are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top four choices



Q22. Which FOUR programs/events are MOST IMPORTANT to your household? (cont.)

by percentage of respondents who selected the items as one of their top four choices



2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey - Executive Summary

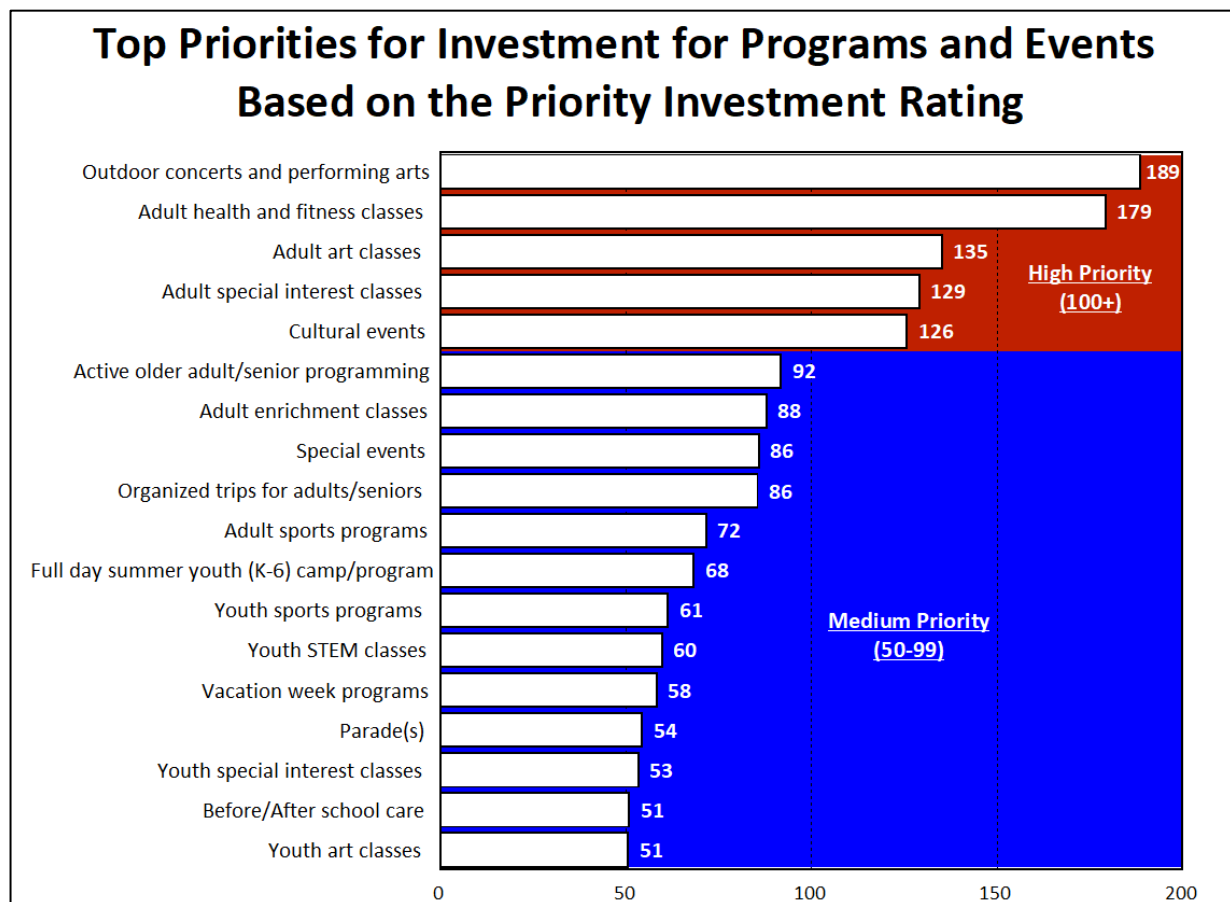


Priorities for Programming Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on parks and recreation programs. The PIR equally weights (1) the importance that residents place on programs and (2) how many residents have unmet needs for the program. Details regarding the methodology for this analysis are provided in Section 2 of this report.

Based the Priority Investment Rating (PIR), the following five programs/events were rated as high priorities for investment:

- Outdoor concerts and performing arts (PIR=189)
- Adult health and fitness classes (PIR=179)
- Adult art classes (PIR=135)
- Adult special interest classes (PIR=129)
- Cultural events (PIR=126)

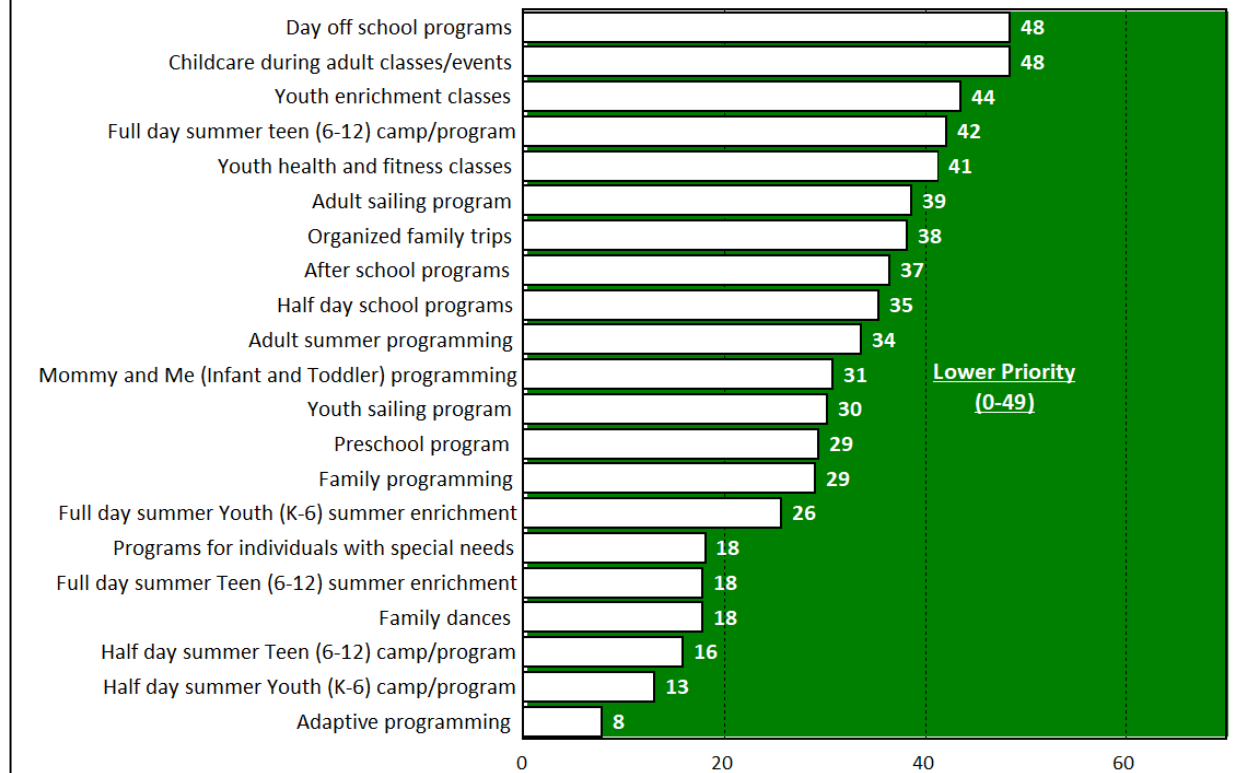
The charts below and on the following page show the Priority Investment Rating for each of the amenities that were assessed on the survey.



2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey - Executive Summary



Top Priorities for Investment for Programs and Events Based on the Priority Investment Rating (cont.)



Investment Priorities for Parks and Recreation Facilities

Recommended Priorities. In order to help the Town identify investment priorities, ETC Institute conducted a Usage-Satisfaction analysis. This analysis examined the usage of parks and facilities by residents and the level of satisfaction with each. By identifying services of high usage and low satisfaction, the analysis identified which parks and facilities will have the most impact on overall satisfaction in the future. If the Town wants to improve its overall satisfaction rating for parks and facilities, the Town should prioritize investments in items with the highest Usage-Satisfaction ratings. Details regarding the methodology for the analysis are provided in Section 4 of this report.

The table on the following page shows the Usage-Satisfaction rating for all 32 parks and recreation facilities that were rated.

2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey - Executive Summary



Usage-Satisfaction Rating

2023 Town of Littleton Survey

Parks and Recreation Facilities

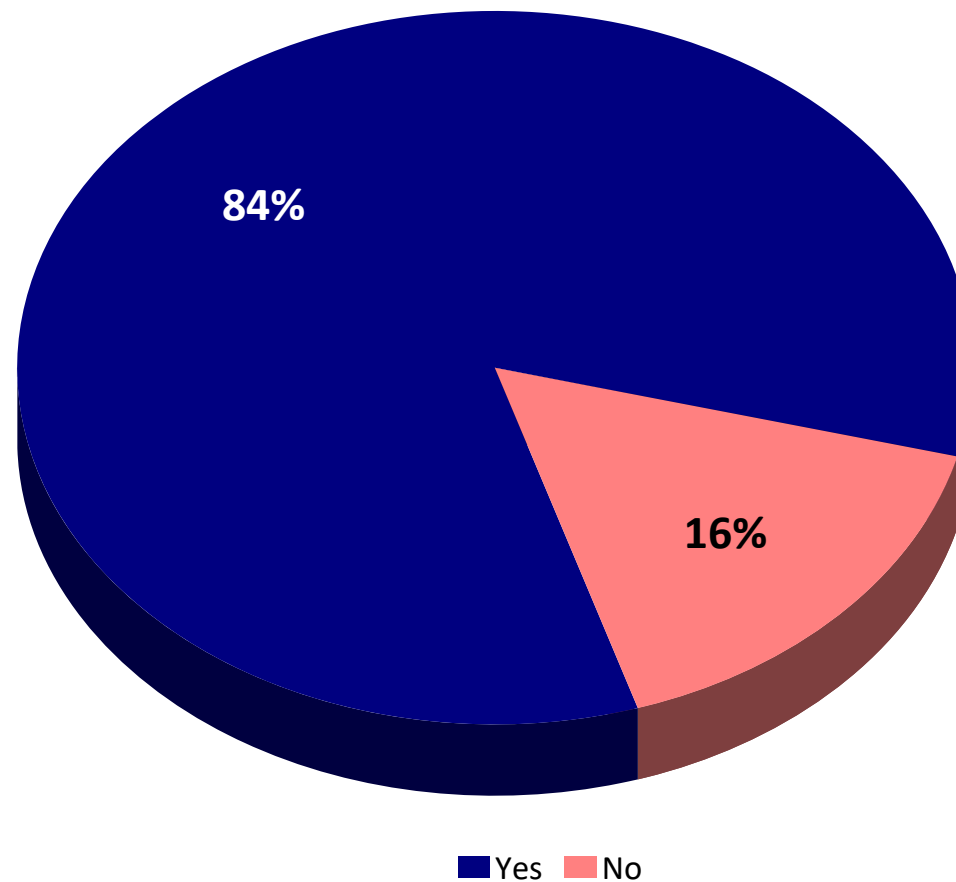
Category of Service	Most Used %	Most Used Rank	Satisfaction %	Satisfaction Rank	Usage-Satisfaction Rating	Usage-Satisfaction Rating Rank
Medium Priority (IS <.10)						
Long Lake Beach & Swimming Area	38%	1	77%	12	0.0898	1
Fay Park	22%	3	80%	8	0.0430	2
Long Lake Beach Park and Playground	20%	4	79%	9	0.0410	3
Middle School Grass Field	10%	7	68%	16	0.0329	4
Whitcomb Grass Fields	7%	12	59%	23	0.0299	5
Fay Park Playground	9%	9	69%	15	0.0273	6
Townhall Tennis Courts	5%	16	43%	31	0.0256	7
Long Lake Boat Ramp	9%	8	74%	13	0.0231	8
300 King Street Park Castle in the Trees Playground	28%	2	92%	4	0.0224	9
High School Grass Fields	8%	11	72%	14	0.0209	10
Shaker Lane- Shaker Lane Baseball Field	5%	14	64%	20	0.0172	11
Townhall Pickleball Courts	3%	20	43%	29	0.0170	12
Koerper Athletic Field- Soccer	11%	6	86%	6	0.0147	13
300 King Street Park Walking Path	8%	10	81%	7	0.0146	14
Park and Rec Offices	3%	21	54%	27	0.0139	15
Long Lake Beach Bathhouse	3%	17	60%	22	0.0131	16
High School Tennis Courts	3%	18	61%	21	0.0128	17
Shattuck Baseball Field	2%	24	44%	28	0.0118	18
Park and Rec Fitness Studios	2%	26	25%	32	0.0113	19
Alumni Field	15%	6	93%	3	0.0105	20
Park and Rec Teen Clubhouse	5%	15	79%	10	0.0101	21
Shaker Lane- Ken White Softball Field	2%	23	65%	18	0.0074	22
Long Lake Beach Snack Shack	3%	19	78%	11	0.0065	23
300 King Street Park Rock Labyrinth	2%	25	67%	17	0.0060	24
Whitcomb Baseball Field	1%	27	43%	30	0.0051	25
High School Softball Field	1%	31	55%	26	0.0027	26
High School Baseball Field	1%	30	57%	24	0.0026	27
300 King Street Park Basketball Courts	7%	13	96%	1	0.0025	28
Shaker Lane- Couper Softball Field	1%	29	64%	19	0.0021	29
Jet Field	2%	22	94%	2	0.0015	30
300 King Street Park Gaga Ball Pit	1%	28	85%	6	0.0009	31
Park and Rec Conference Room	0%	32	56%	25	0.0000	32



Charts and Graphs

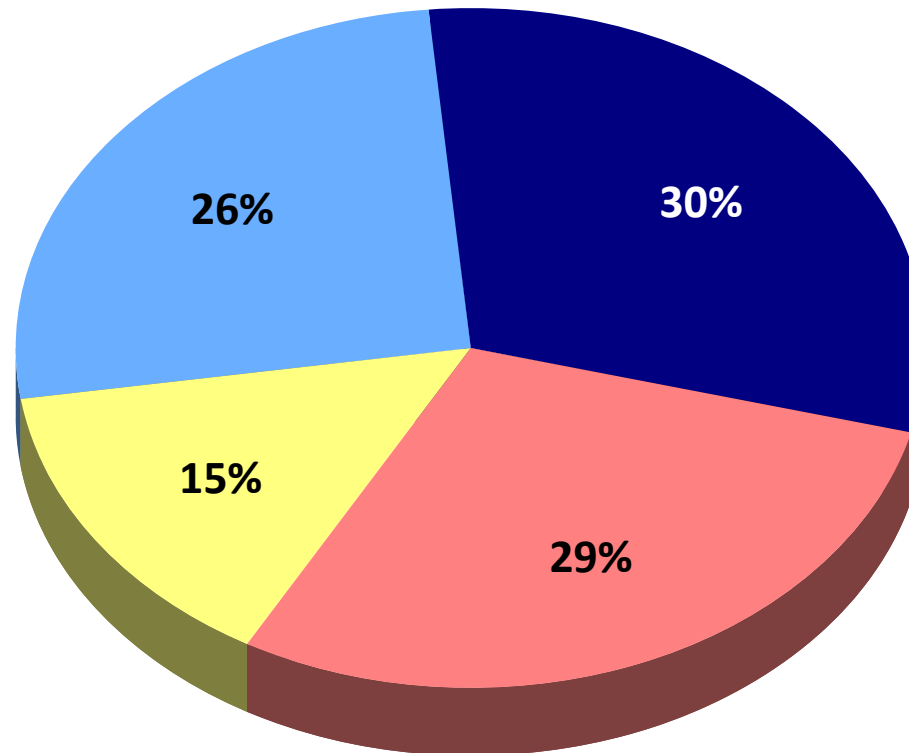
Q1. Have members of your household visited any of the Town of Littleton's parks or recreation facilities during the past year?

by percentage of respondents (excluding "not provided")



Q1a. Approximately how often did members of your household visit the Town of Littleton parks or use Littleton Parks and Recreation facilities during the past 12 months?

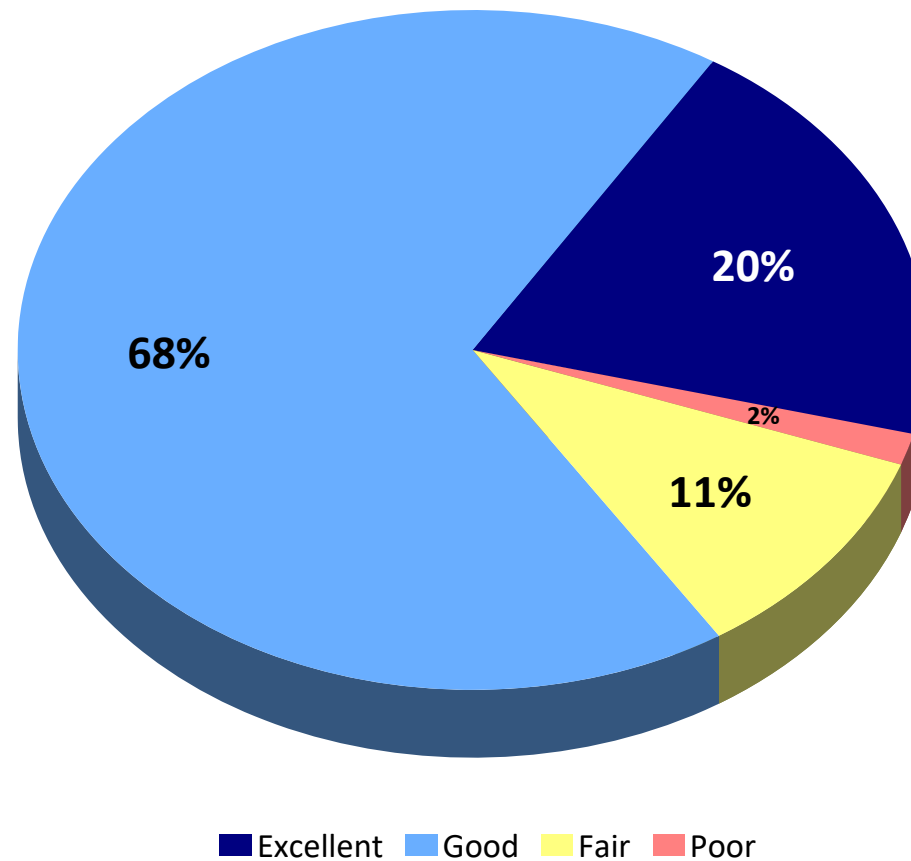
by percentage of respondents who visited the Town's Park and Recreation facilities during the past year
(excluding "not provided")



■ At least once a week ■ A few times per month ■ At least once per month ■ A few times during the year

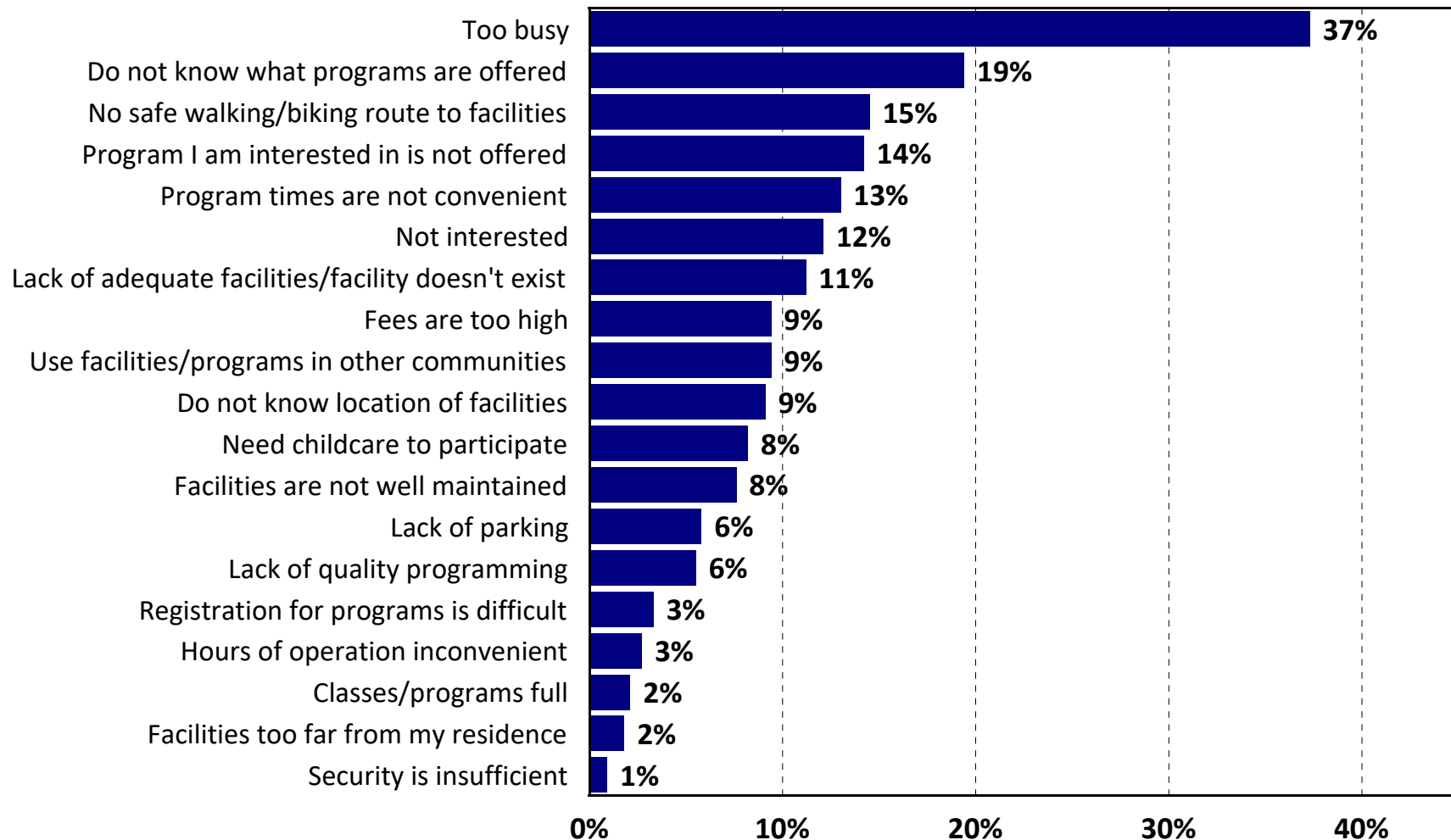
Q1b. Overall, how would you rate the physical condition of ALL of the Town of Littleton parks and Littleton Parks and Recreation facilities you have visited?

by percentage of respondents who visited the Town's Park and Recreation facilities during the past year
(excluding "not provided")



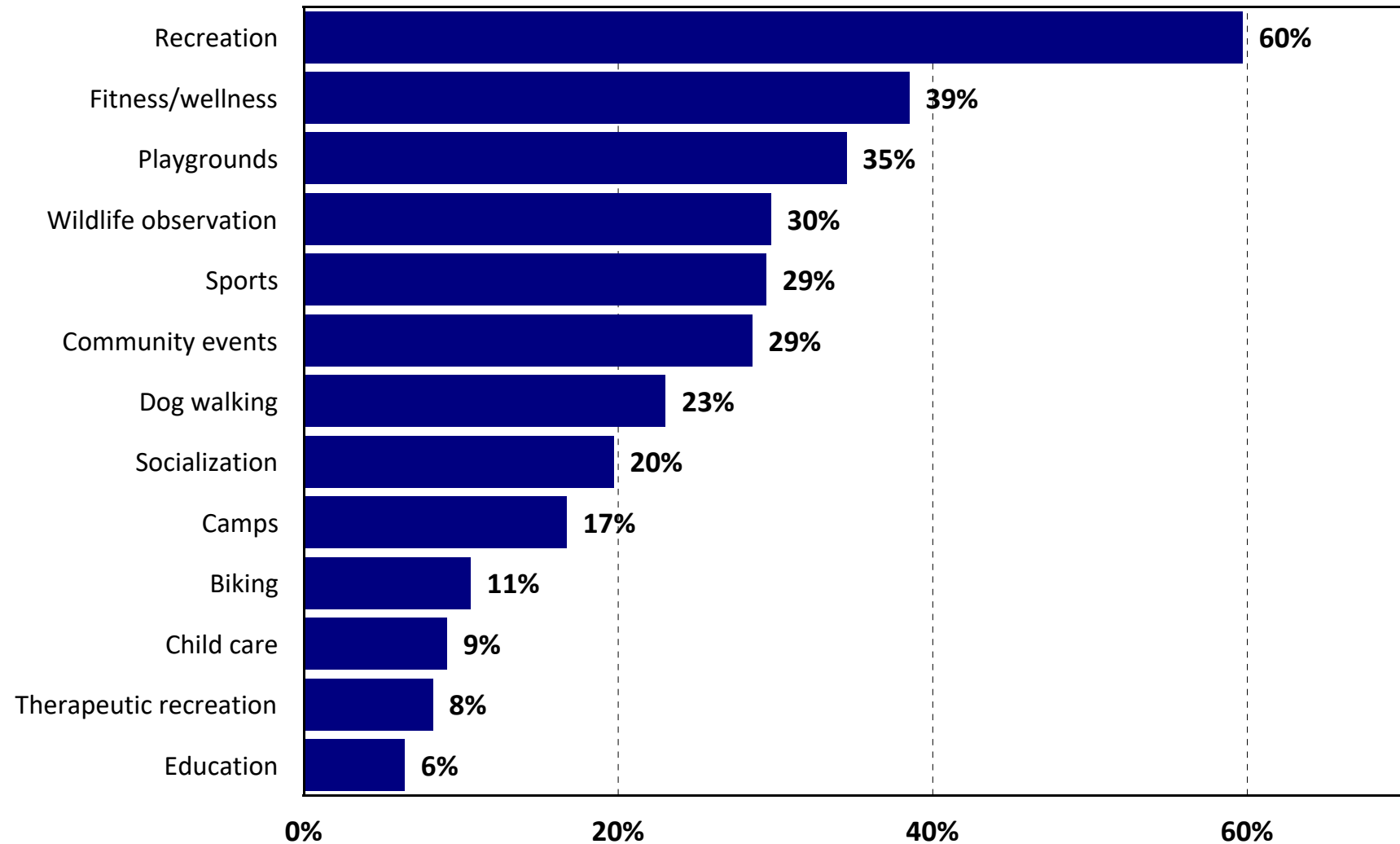
Q2. Please check ALL the reasons that prevent you or other members of your household from using the parks, facilities, or programs offered by the Littleton Parks and Recreation Department more often

by percentage of respondents (multiple selections could be made)

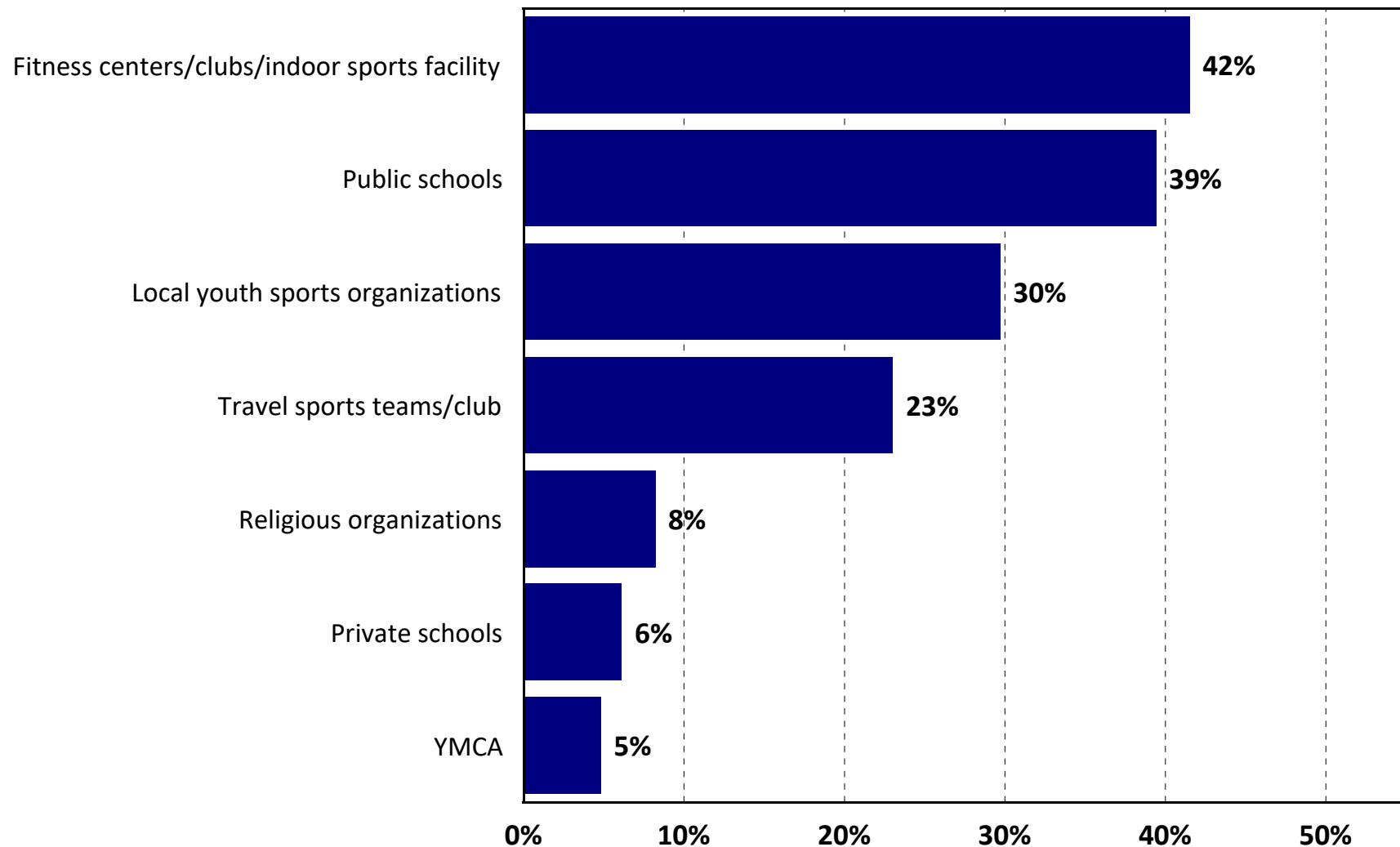


Q3. What is the main reason you utilize the parks, facilities, and programs offered by Littleton Parks and Recreation?

by percentage of respondents (multiple selections could be made)

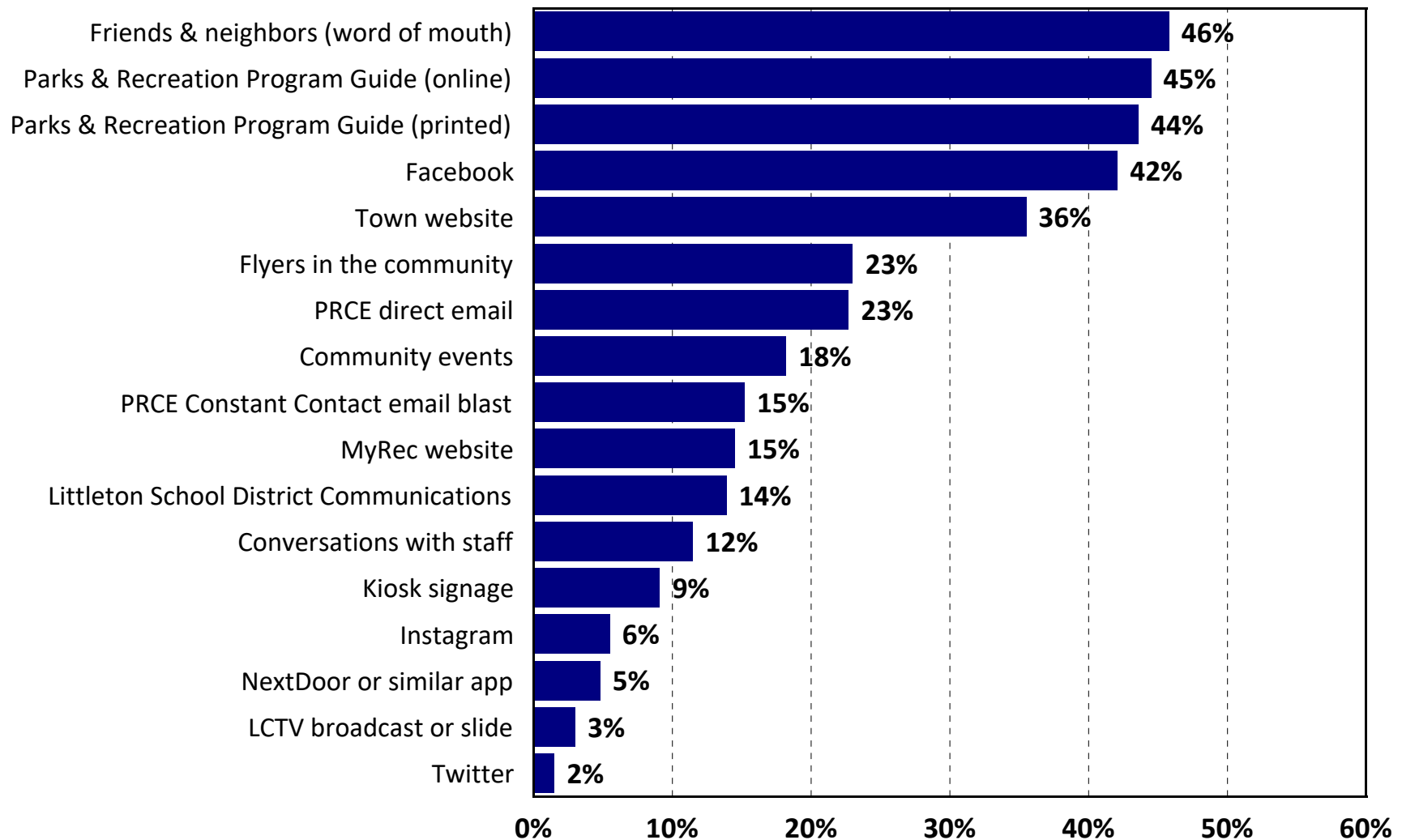


Q4. From the following list, please check ALL the organizations that you or members of your household have used for indoor and outdoor recreation and sports activities during the last 12 months
by percentage of respondents (multiple selections could be made)



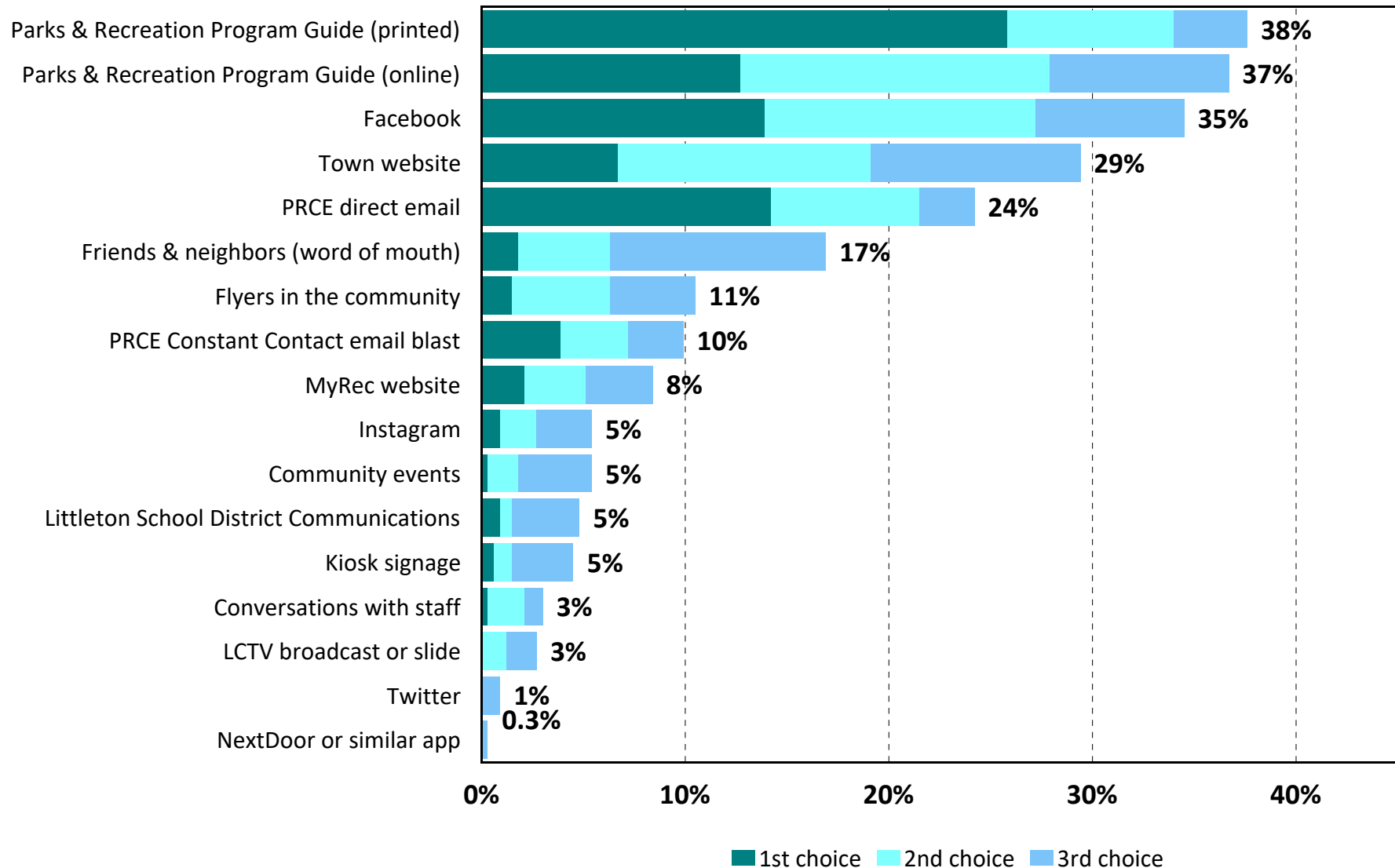
Q5. From the following list, please check ALL the ways your household learns about the Littleton Parks and Recreation Department news, parks, facilities, and programs

by percentage of respondents (multiple selections could be made)



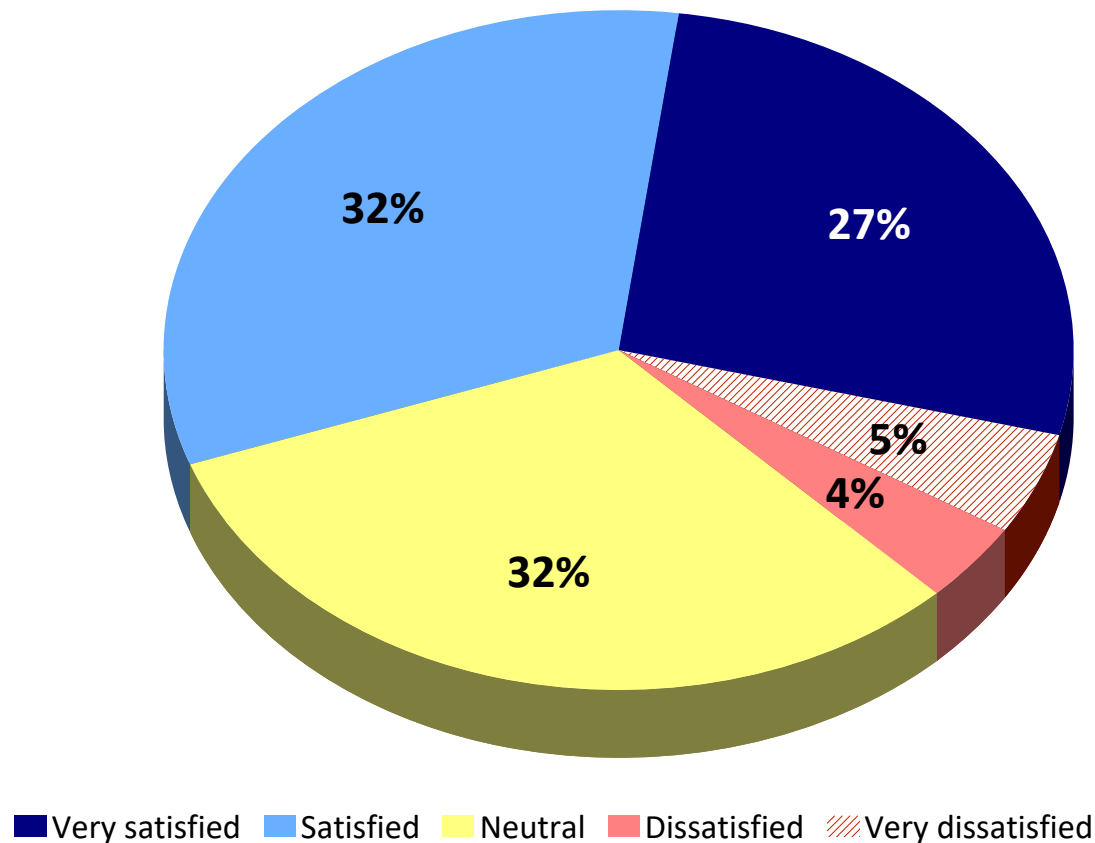
Q6. What **THREE** sources are your **MOST PREFERRED** ways to learn about parks and recreation programs and services?

by percentage of respondents who selected the item as one of their top three choices



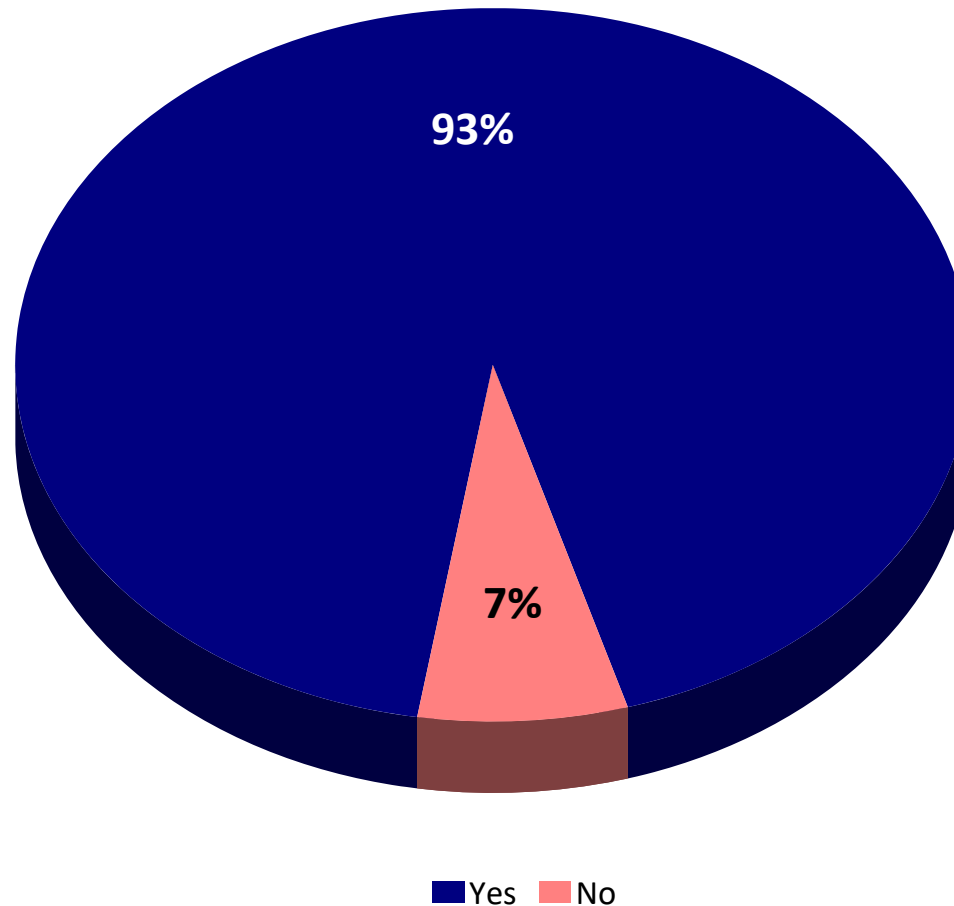
Q7. Please rate your satisfaction with the overall value your household receives from the Littleton Parks and Recreation Department

by percentage of respondents (excluding “not provided”)



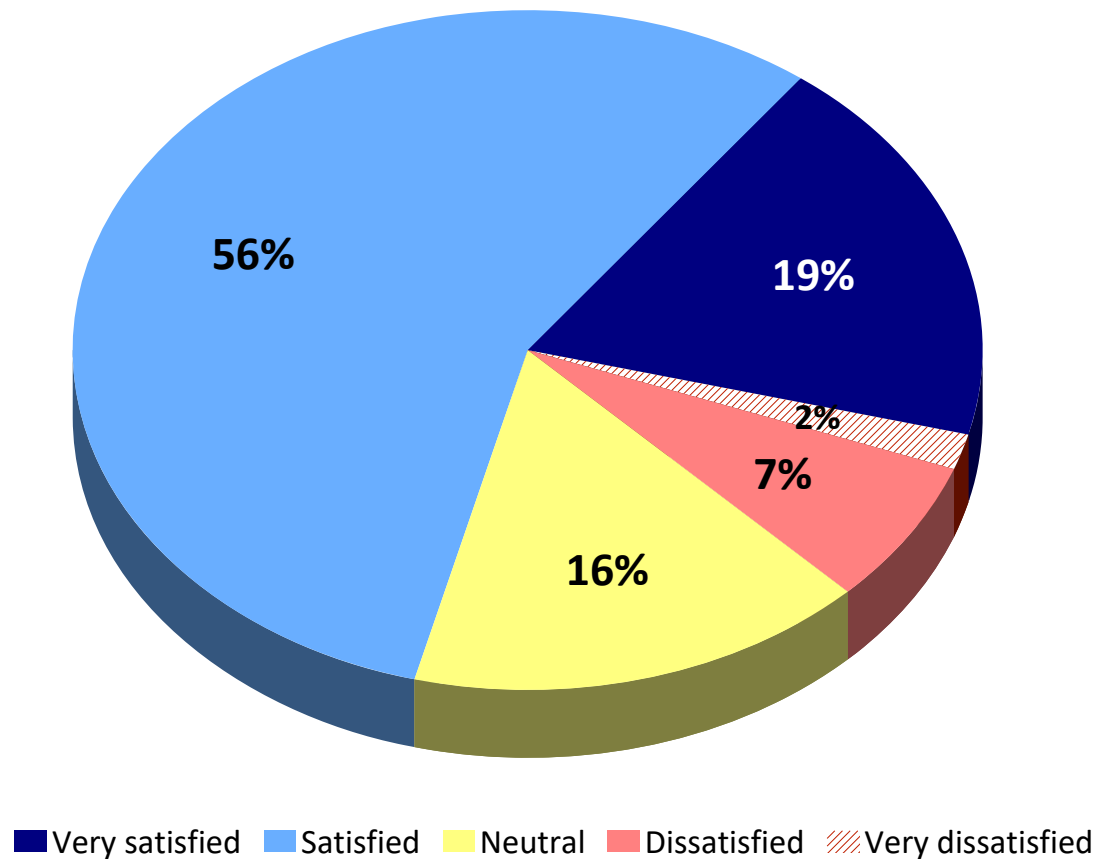
Q8. Do you support Town and School District facilities being made available for shared use by the community?

by percentage of respondents (excluding “not provided”)

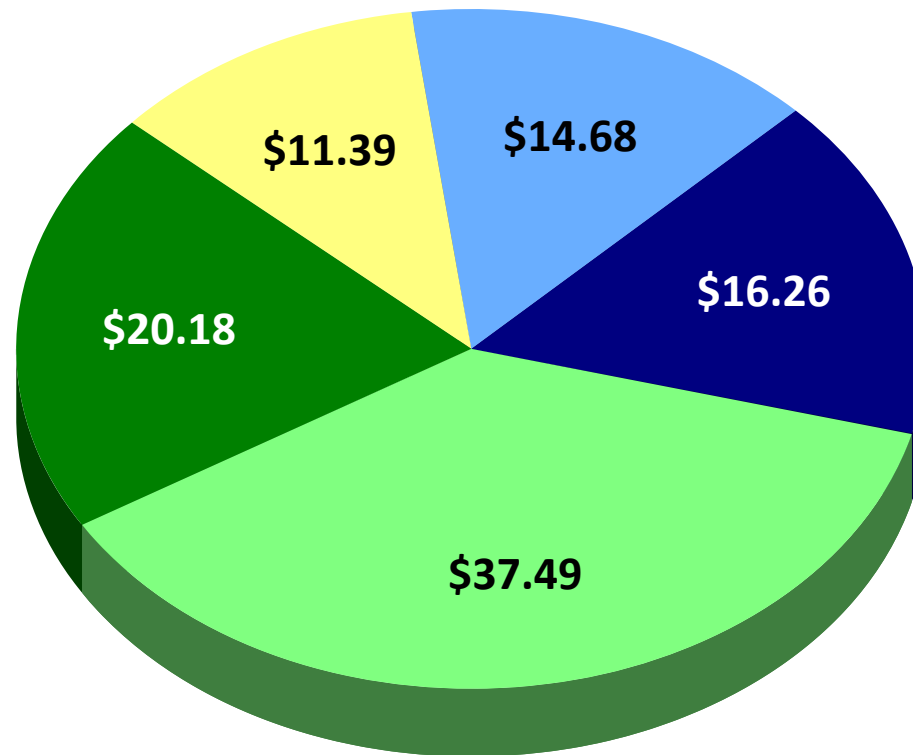


Q9. Please rate your satisfaction with the maintenance and upkeep of the Town of Littleton parks, trails, fields, and open spaces

by percentage of respondents (excluding “not provided”)



Q10. If you had a budget of \$100 for the Littleton Parks and Recreation Department, how would you allocate the funds among the following categories? by the amount that respondents would allocate to the item



■ Building new recreational facilities that Town does not have

■ Improvements to existing outdoor sports complexes

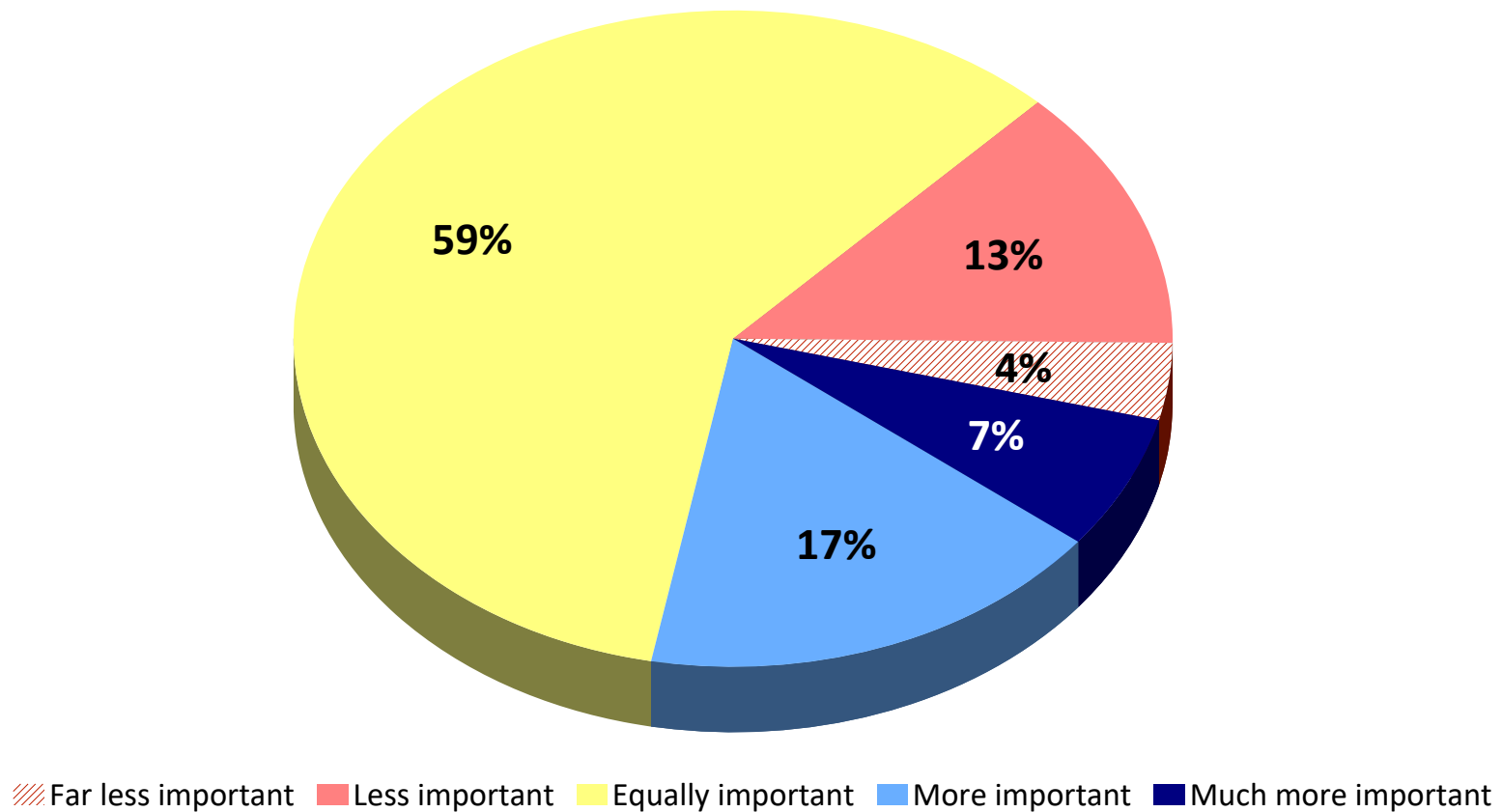
■ Improvements to indoor recreation facilities

■ Improvements to local park amenities

■ Land acquisitions for future park, trail, & recreation facility development

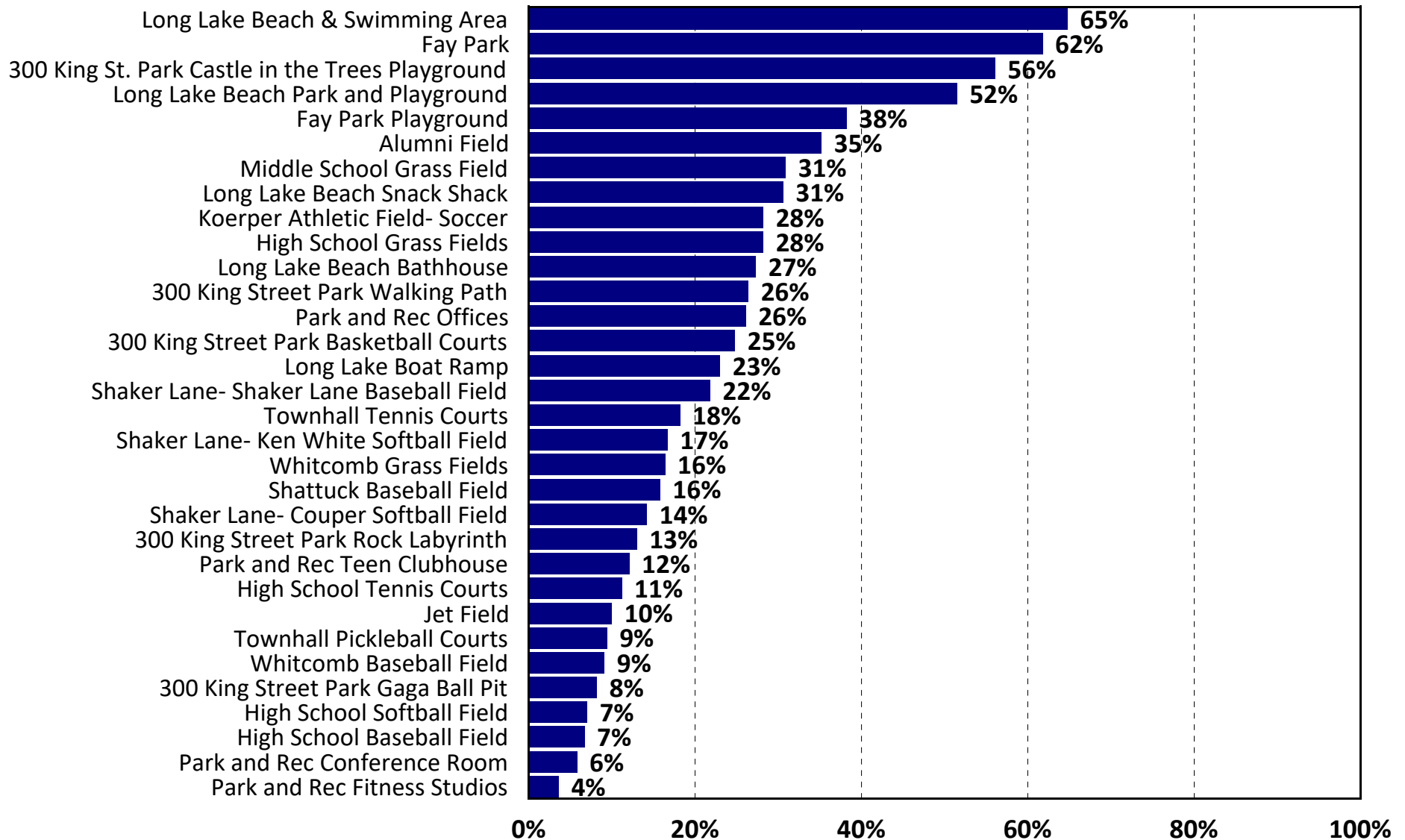
Q11. Compared to other Town of Littleton departments, how important is it to fund Littleton Parks and Recreation?

by percentage of respondents (excluding “do not know/no preference”)



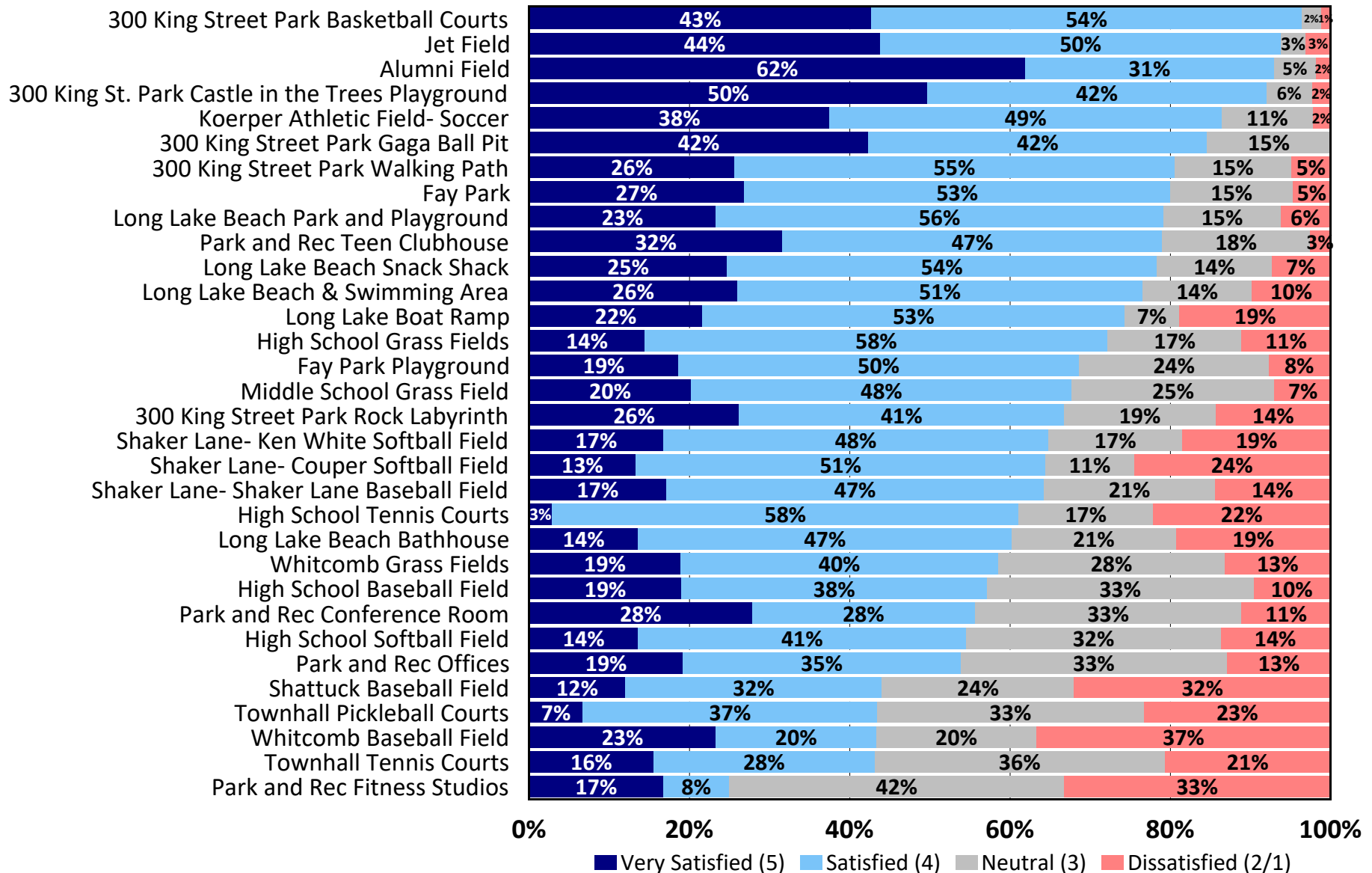
Q12[1]. Households That Have Used the Following Parks and Recreation Facilities

by percentage of respondents



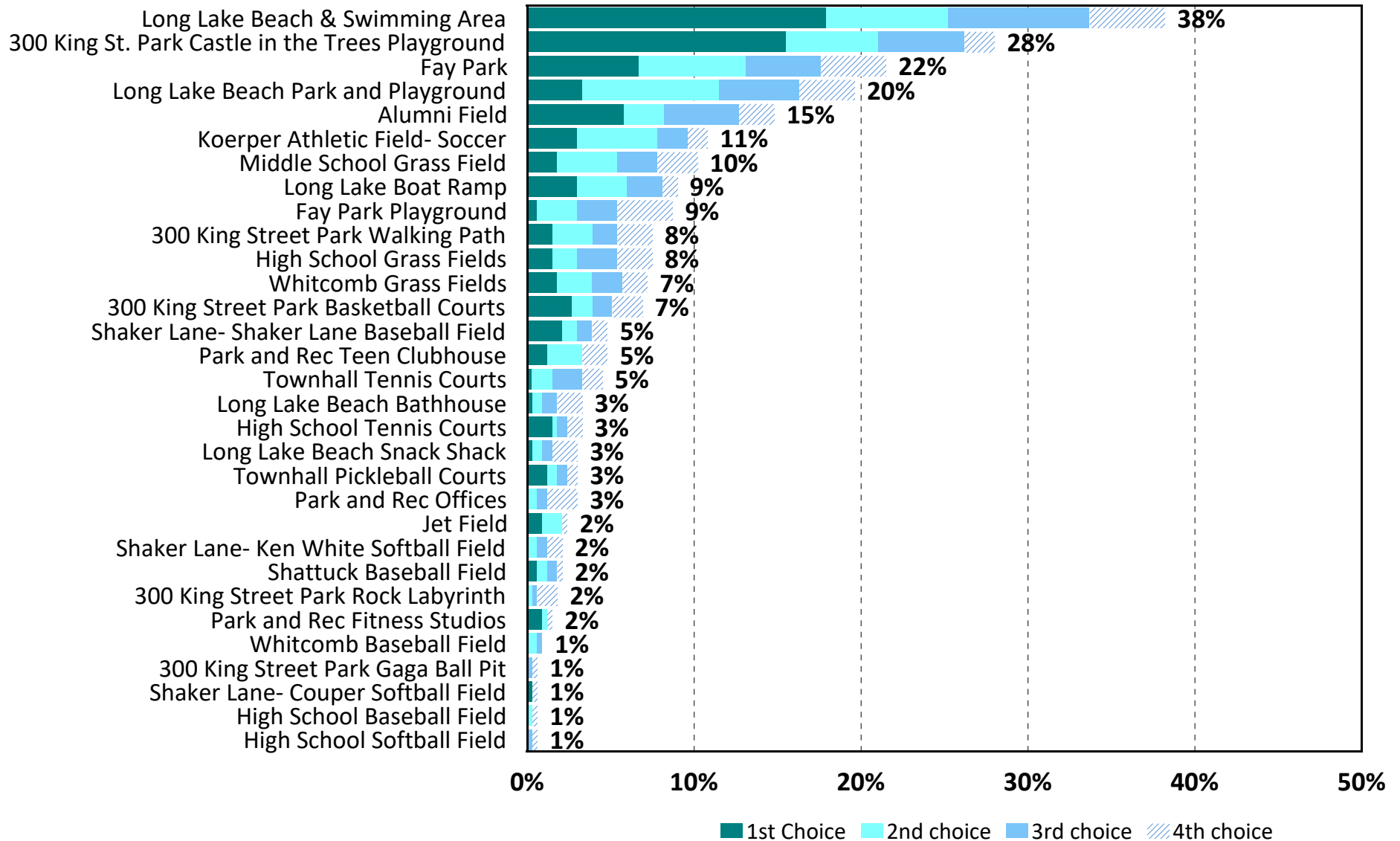
Q12[2]. Satisfaction With the Following Parks and Recreation Facilities

by percentage of respondents who have used the park/facility



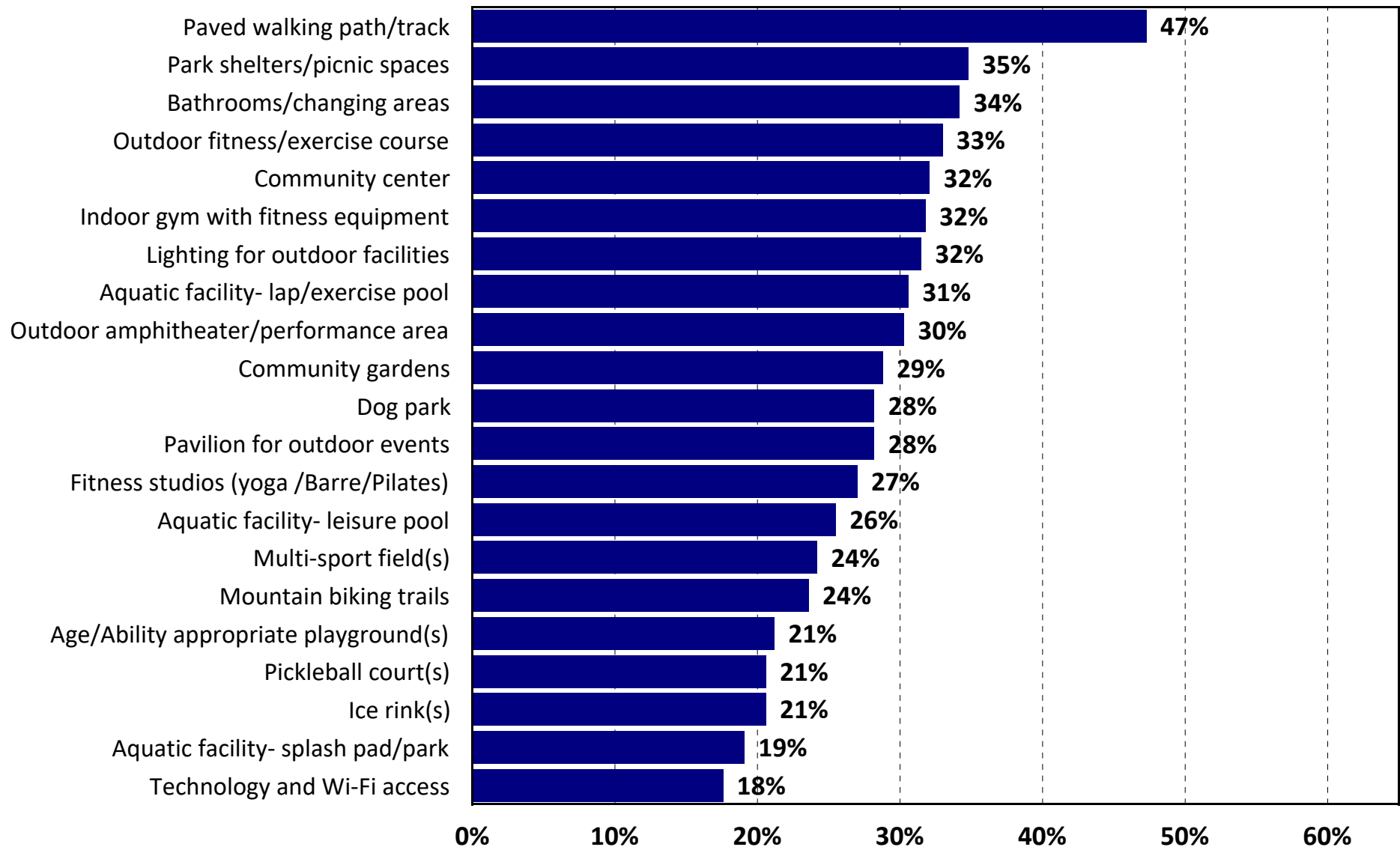
Q13. Parks and Recreation Facilities That Households Have Used Most During the Past Year

by percentage of respondents who selected the item as one of their top four choices



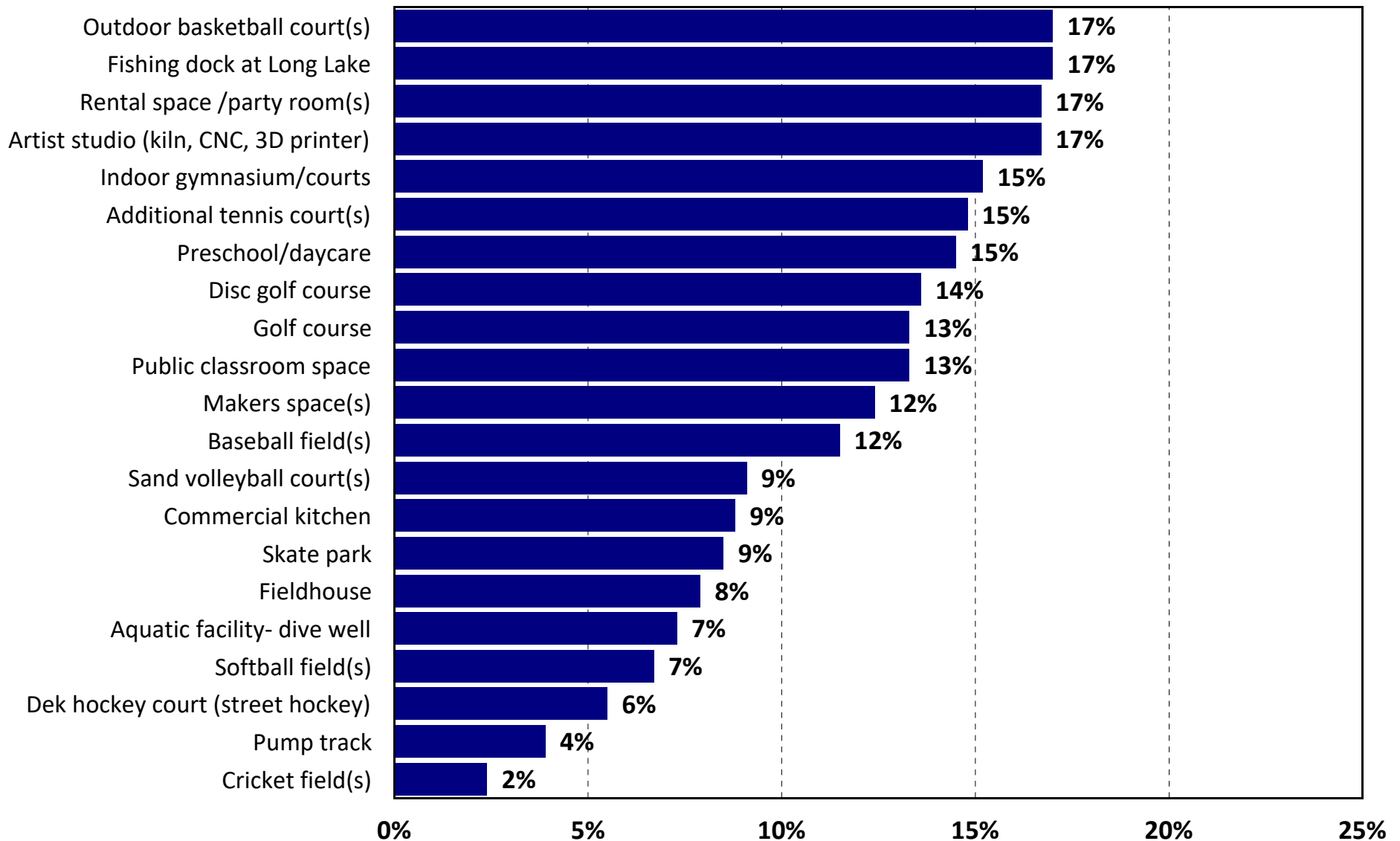
Q14[1]. Households That Have a Need for the Following Facilities/Amenities

by percentage of respondents



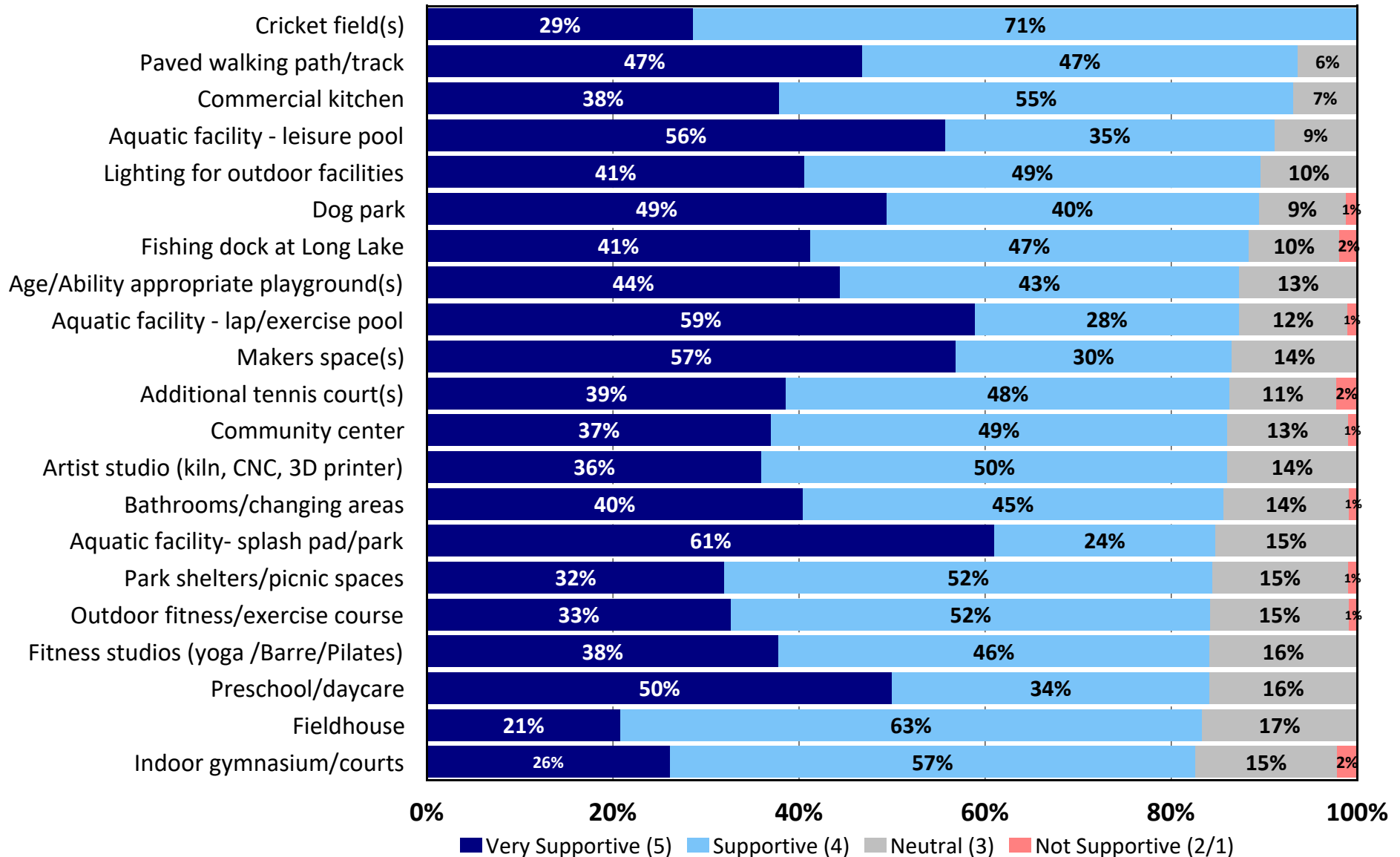
Q14[1]. Households That Have a Need for the Following Facilities/Amenities (cont.)

by percentage of respondents



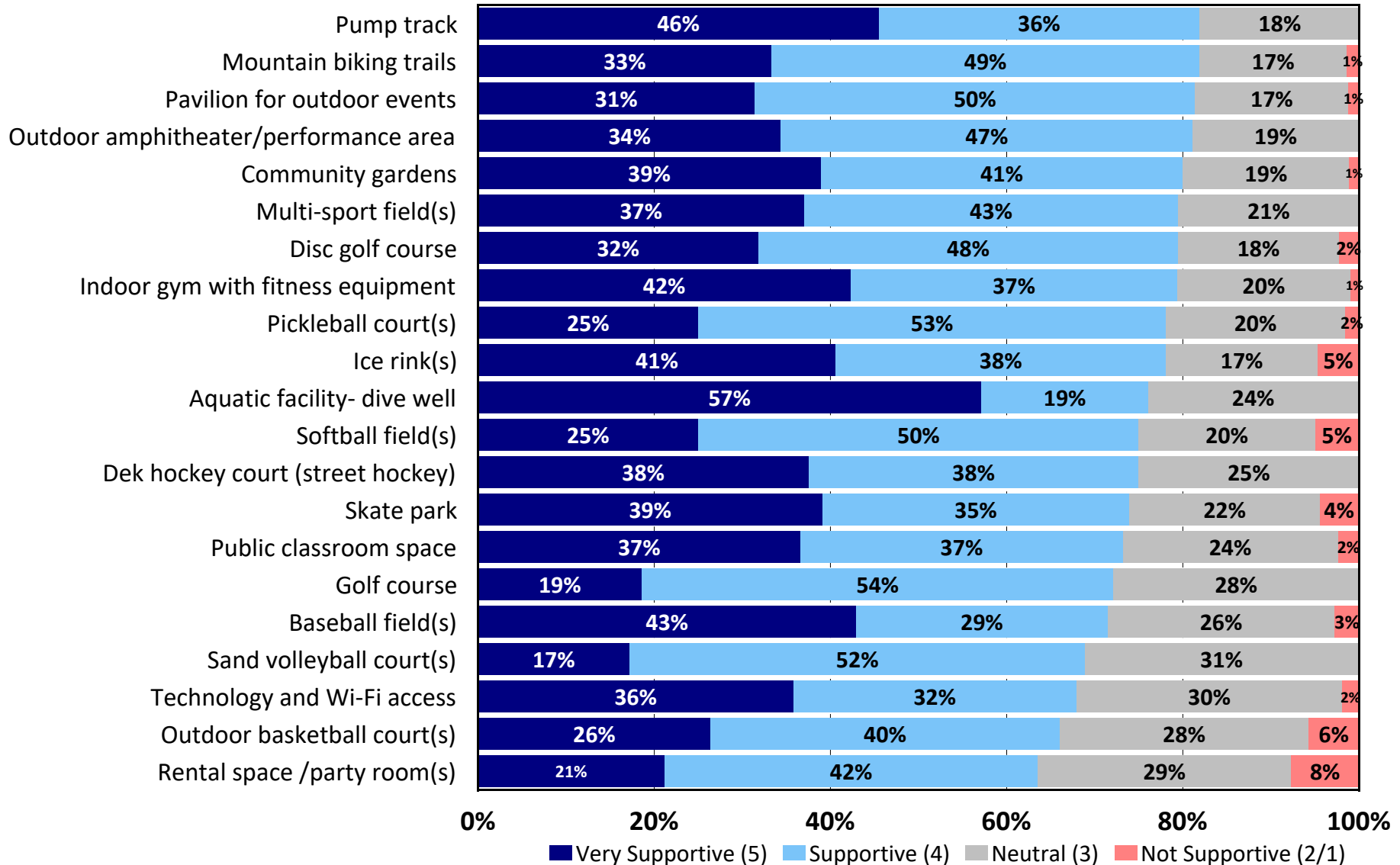
Q14[2]. Support for the Town Funding the Building, Renovation, or Expansion of Facilities/Amenities

by percentage of respondents who have a need for the facility/amenity (excluding “not sure”)



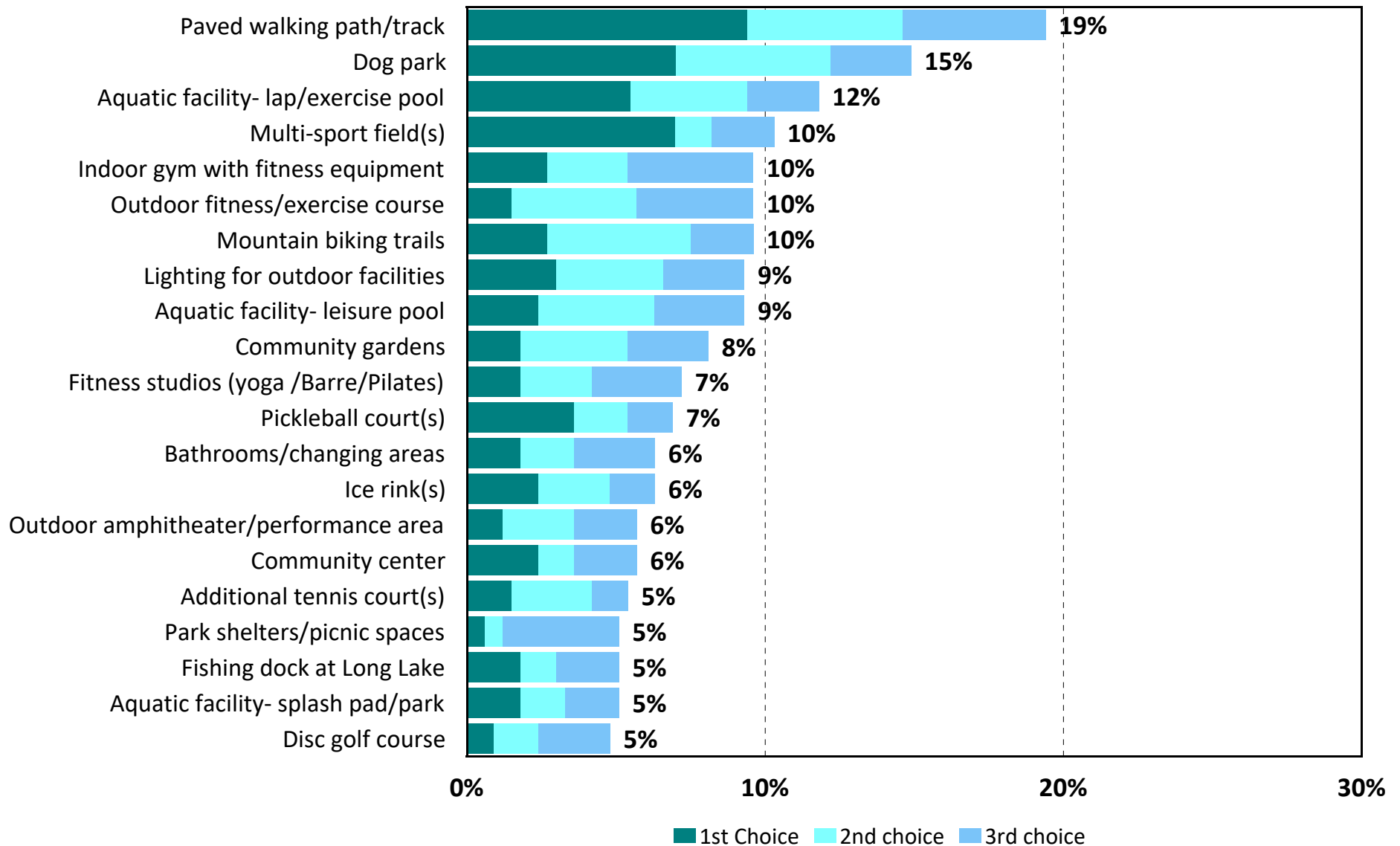
Q14[2]. Support for the Town Funding the Building, Renovation, or Expansion of Facilities/Amenities (cont.)

by percentage of respondents who have a need for the facility/amenity (excluding "not sure")



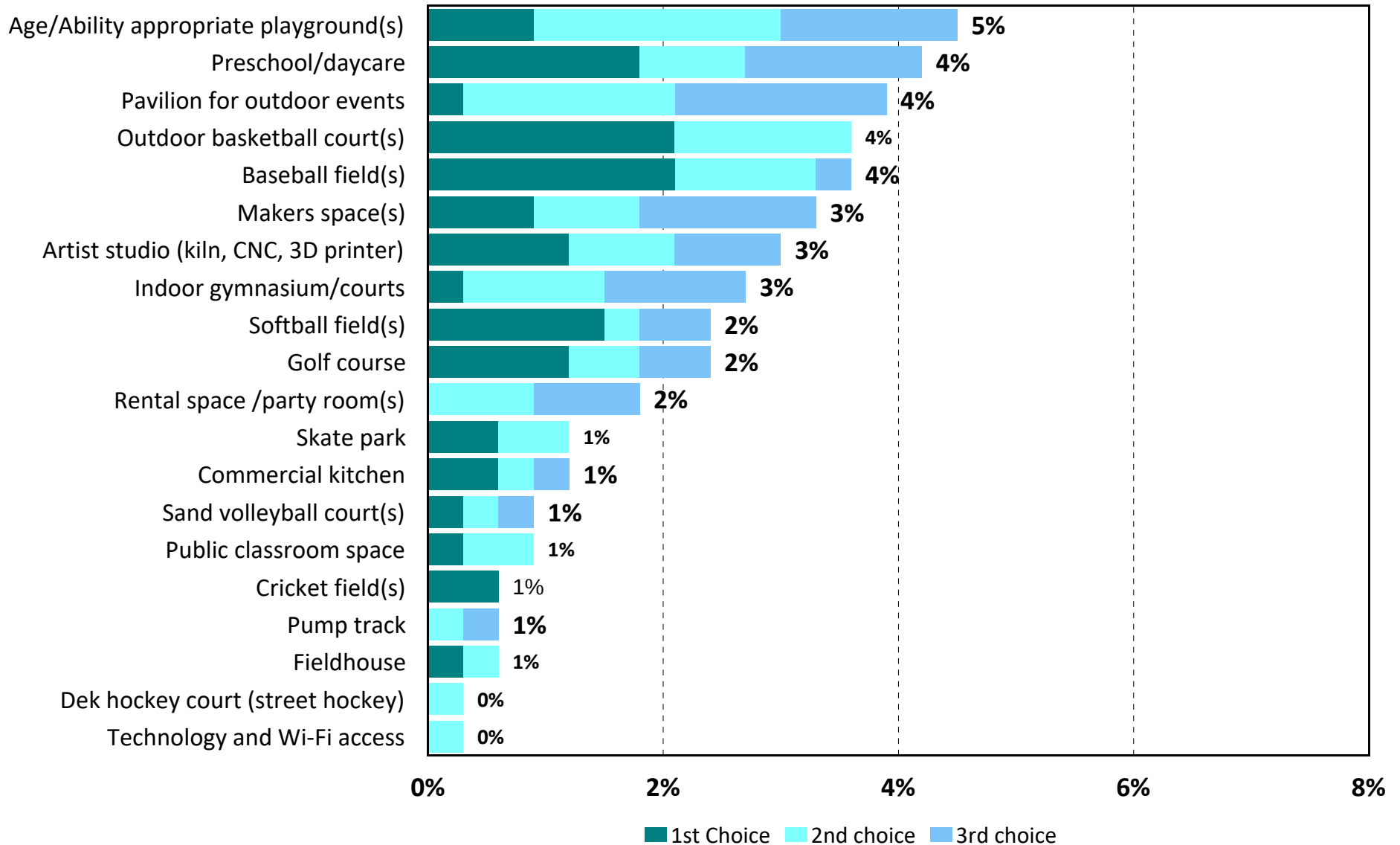
Q15. Facilities/Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top three choices



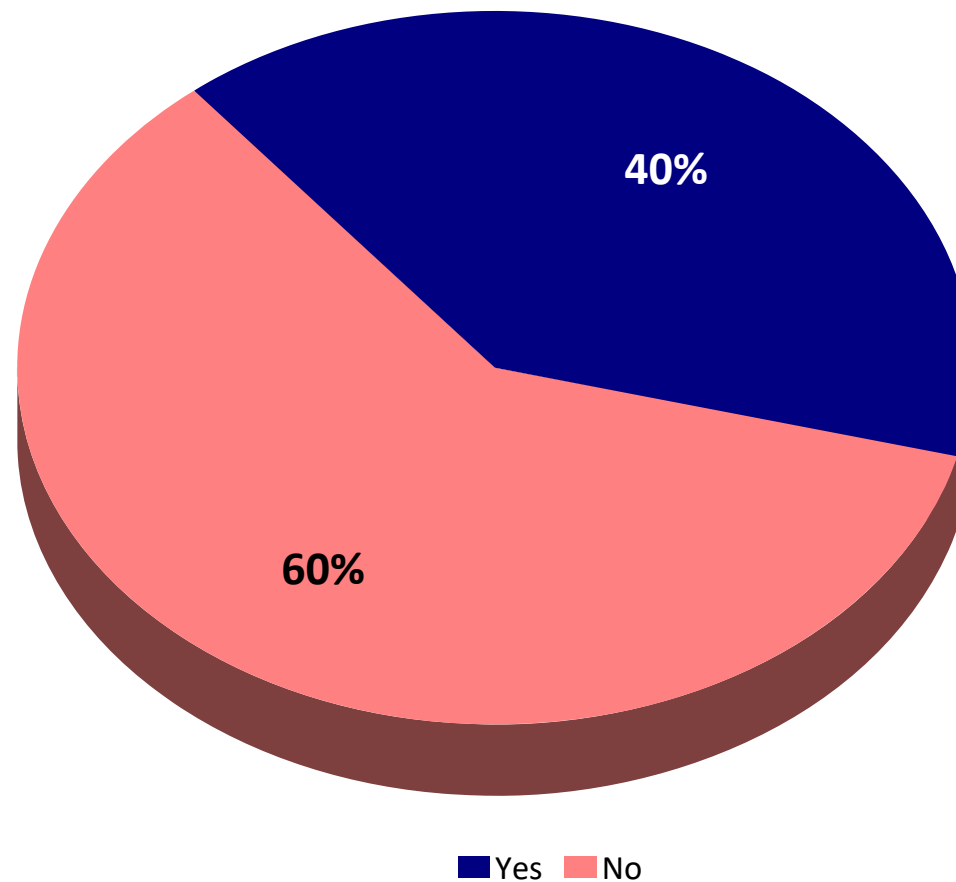
Q15. Facilities/Amenities That Are Most Important to Households (cont.)

by percentage of respondents who selected the item as one of their top three choices



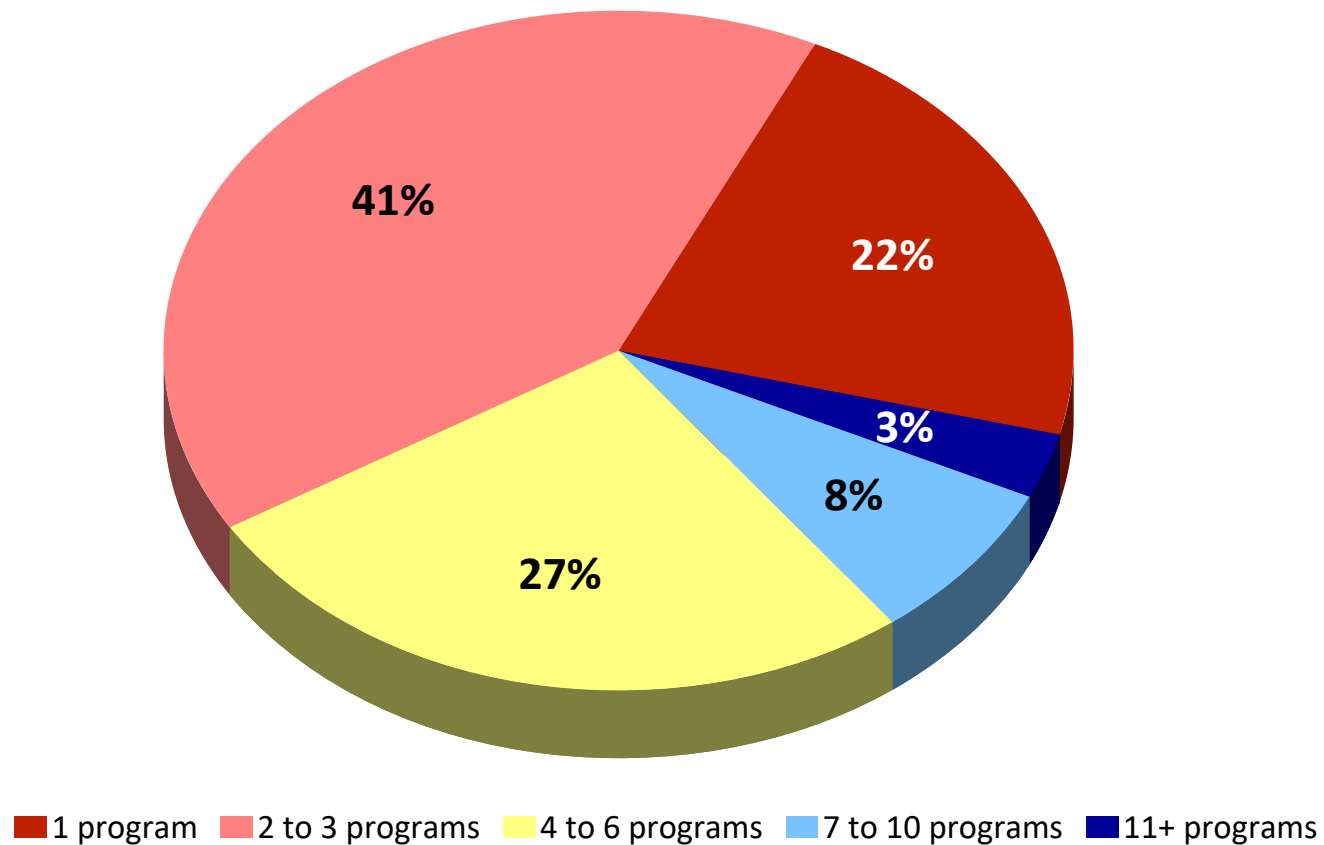
Q17. Have you or other members of your household participated in any recreation programs offered by the Littleton Parks and Recreation Department during the past 12 months?

by percentage of respondents



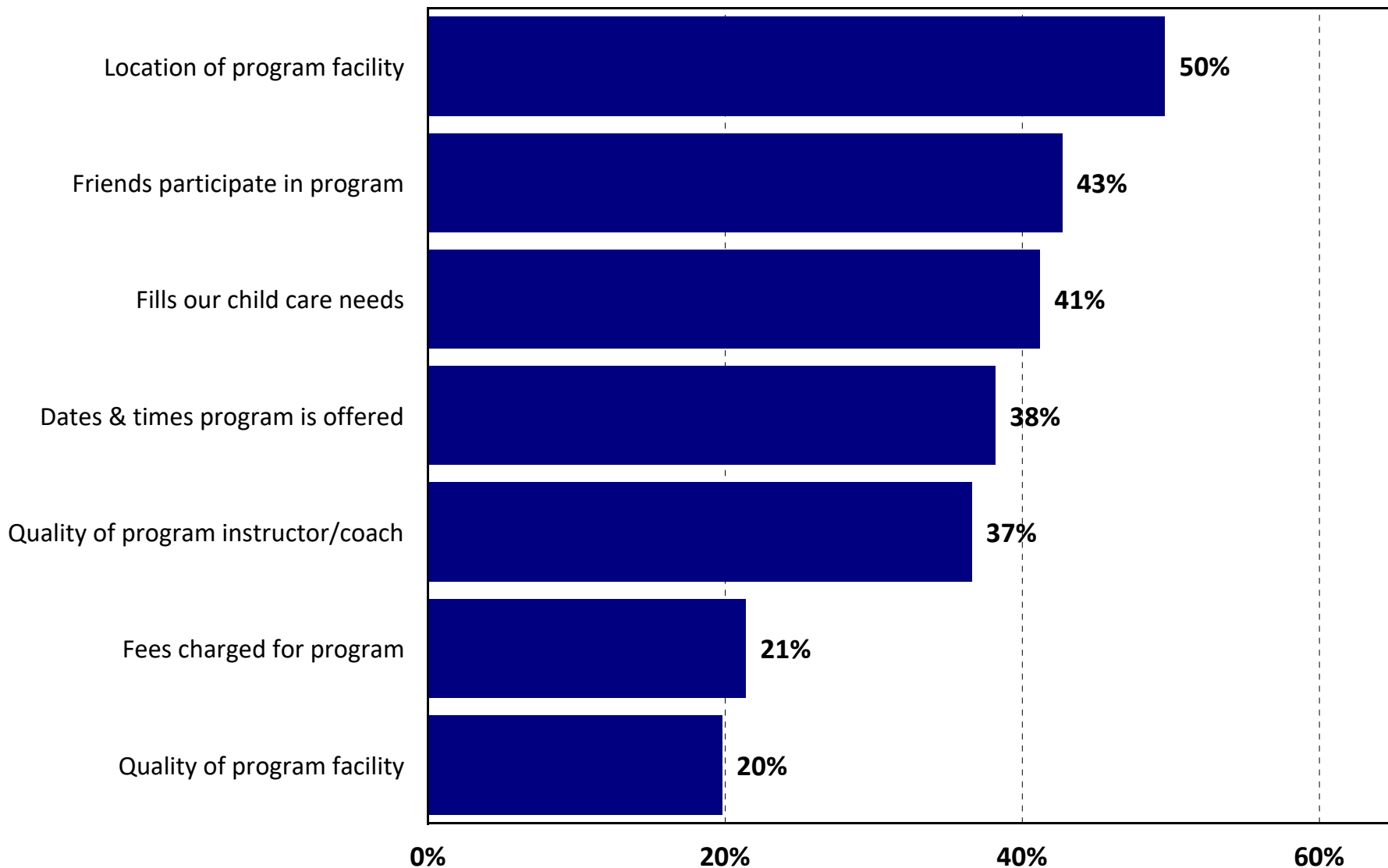
Q17a. Approximately how many different recreation programs offered by the Little Parks and Recreation Department have you or members of your household participated in over the past 12 months?

by percentage of respondents who have participated in recreation programs over the past 12 months
(excluding “not provided”)



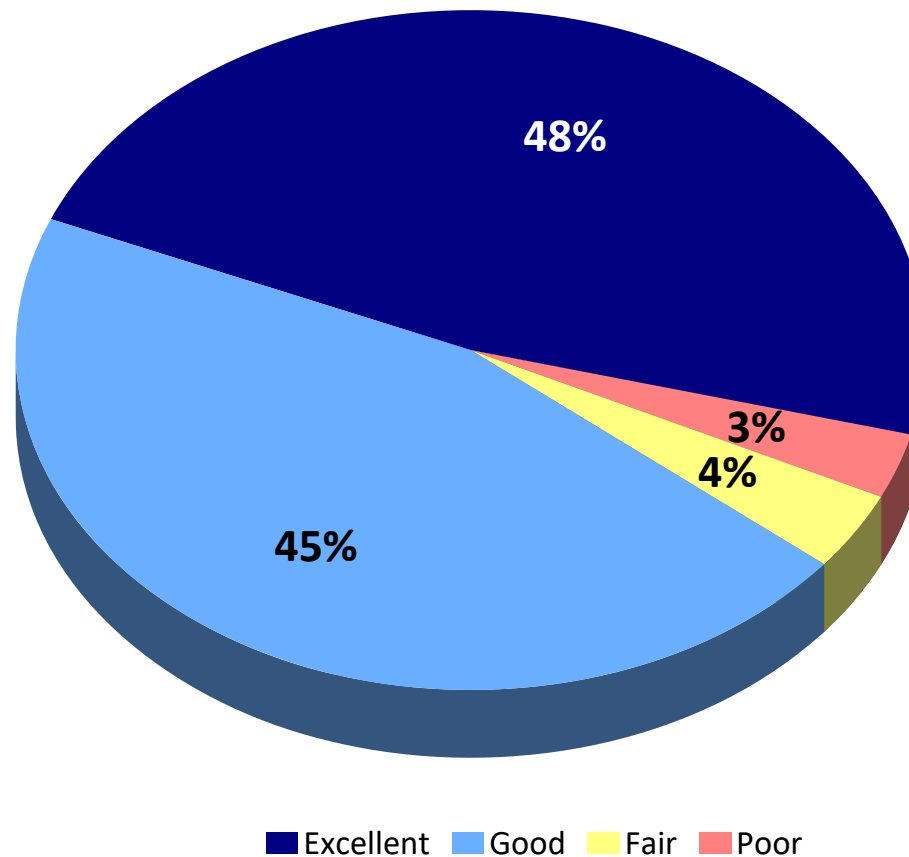
Q17b. Primary Reasons Why Households Have Participated in Littleton Parks and Recreation Department Programs

by percentage of respondents who have participated in programs (three selections could be made)



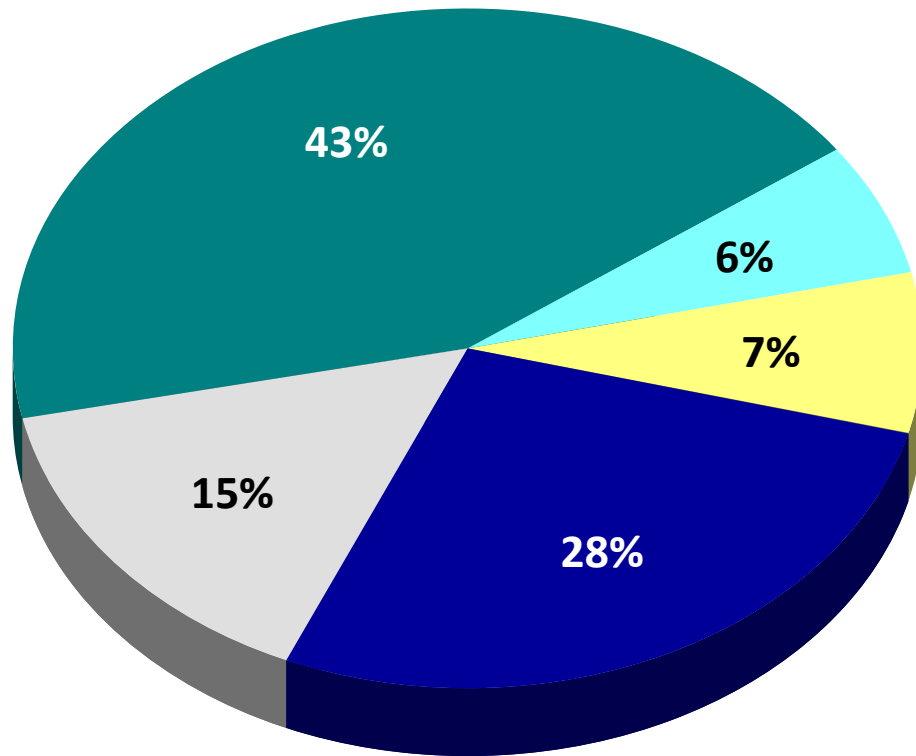
Q17c. How would you rate the overall quality of the programs in which you or members of your household have participated?

by percentage of respondents who have participated in programs (excluding “not provided”)



Q18. Benefits of Recreation and Leisure Opportunities That Are Most Important to Households

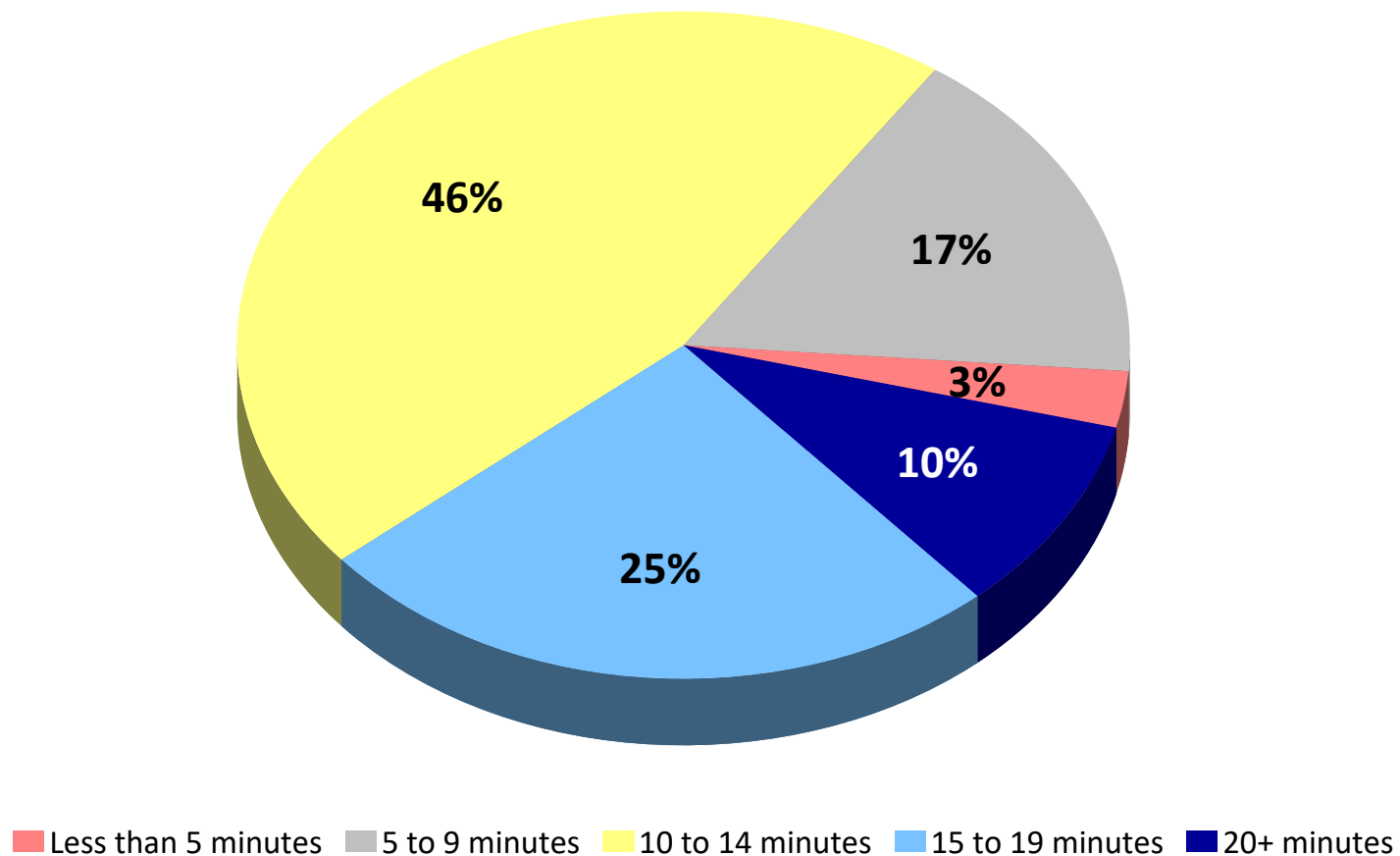
by percentage of respondents (excluding “not provided”)



- Learning opportunities for hobby, self-improvement or career development
- Opportunities to give back to community through volunteer work
- Physical fitness, health, & well-being
- Opportunities to gather & socialize with others
- Personal fulfillment, joy, & fun

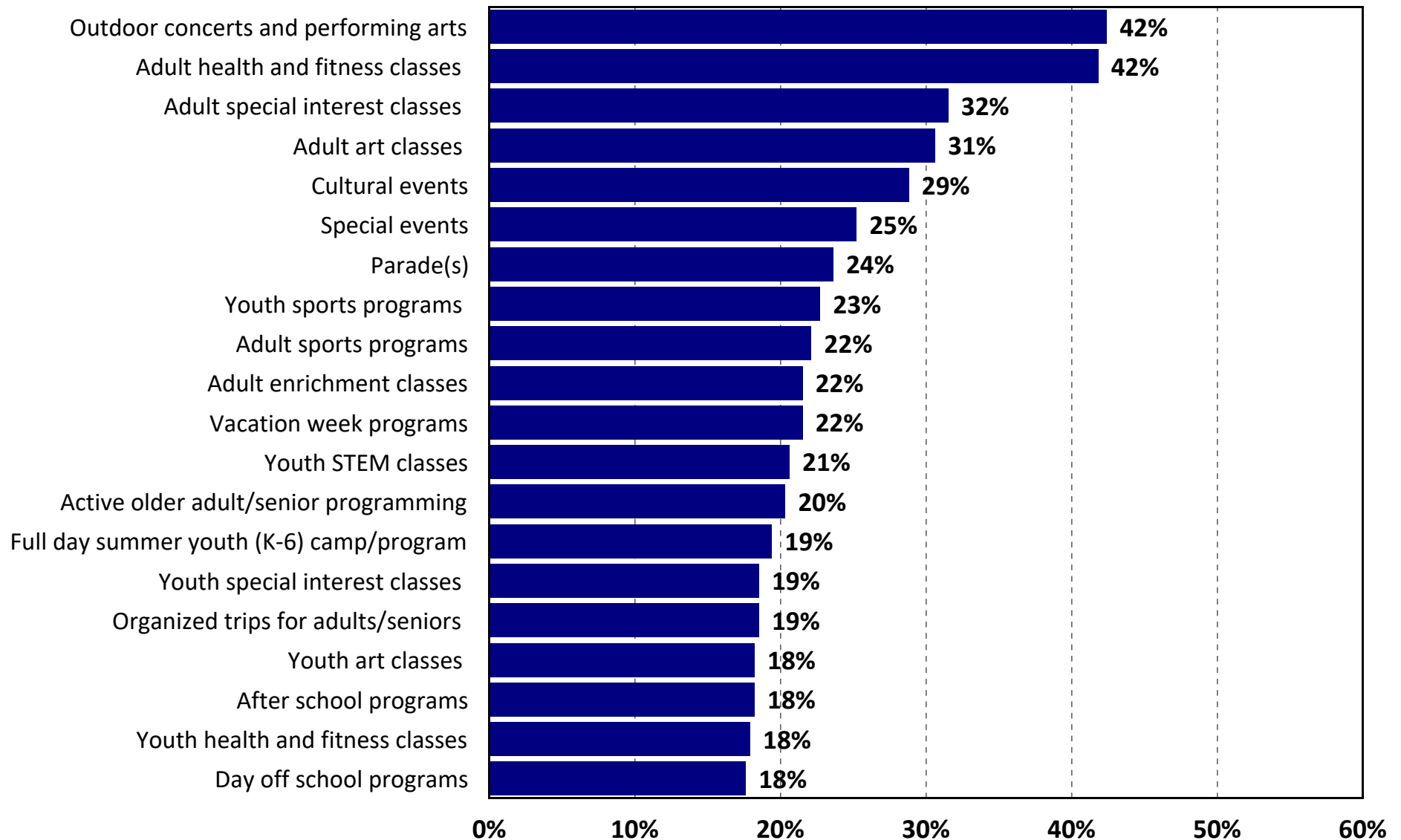
Q20. Maximum Length Households Would Travel in Order to Participate in Littleton Parks and Recreation Programming

by percentage of respondents (excluding “no preference”)



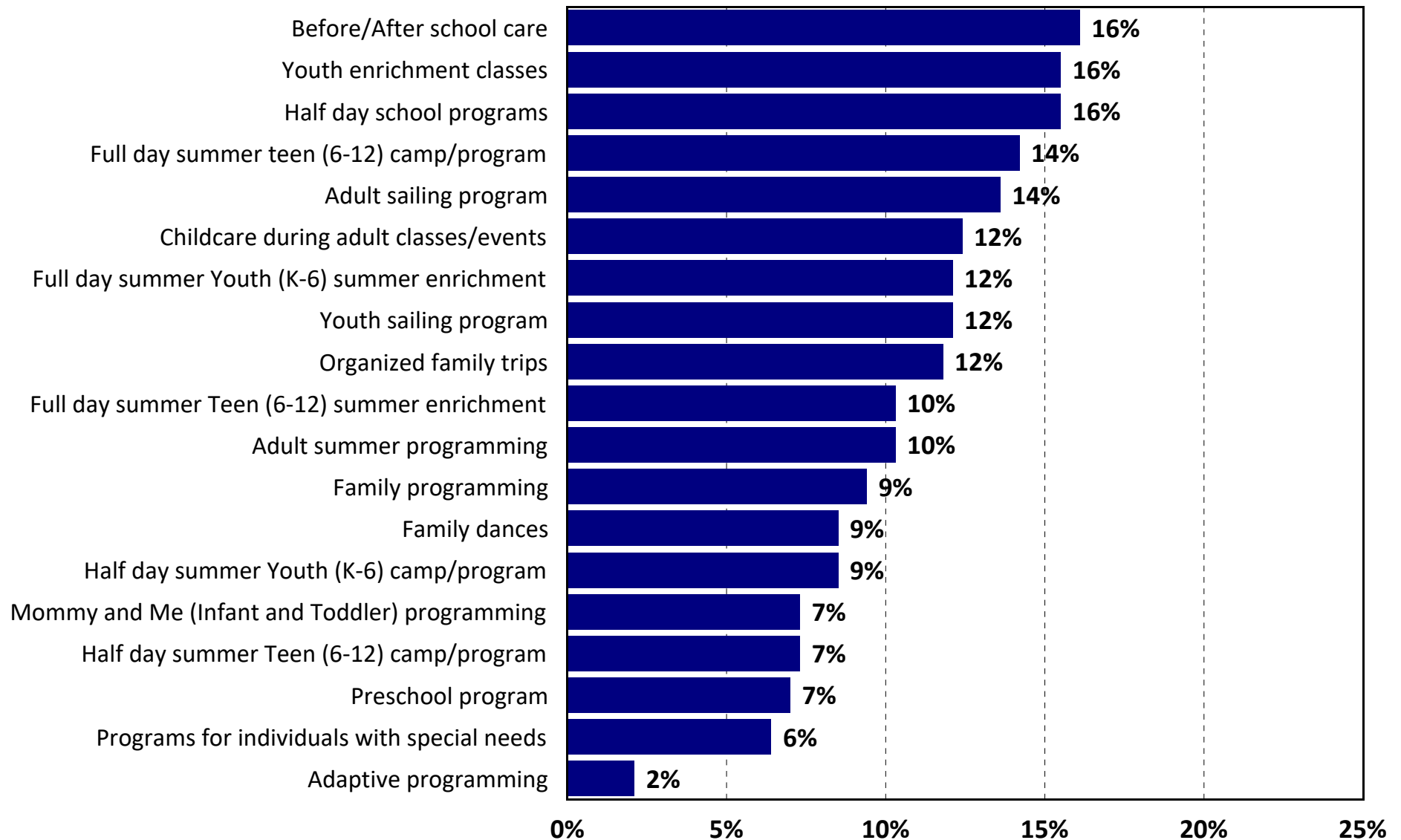
Q21[1]. Households That Have a Need for the Following Programs/Events

by percentage of respondents



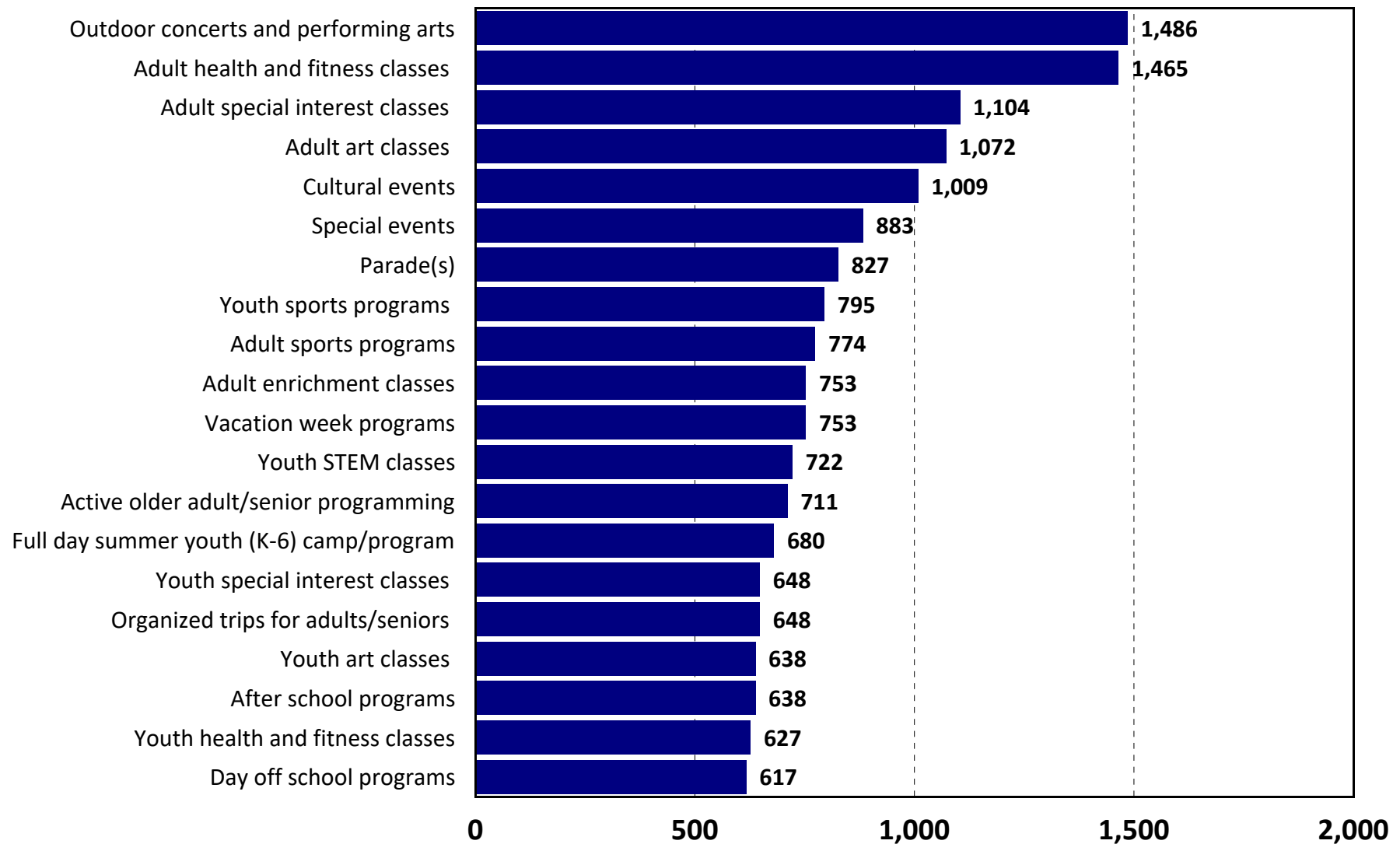
Q21[1]. Households That Have a Need for the Following Programs/Events (cont.)

by percentage of respondents



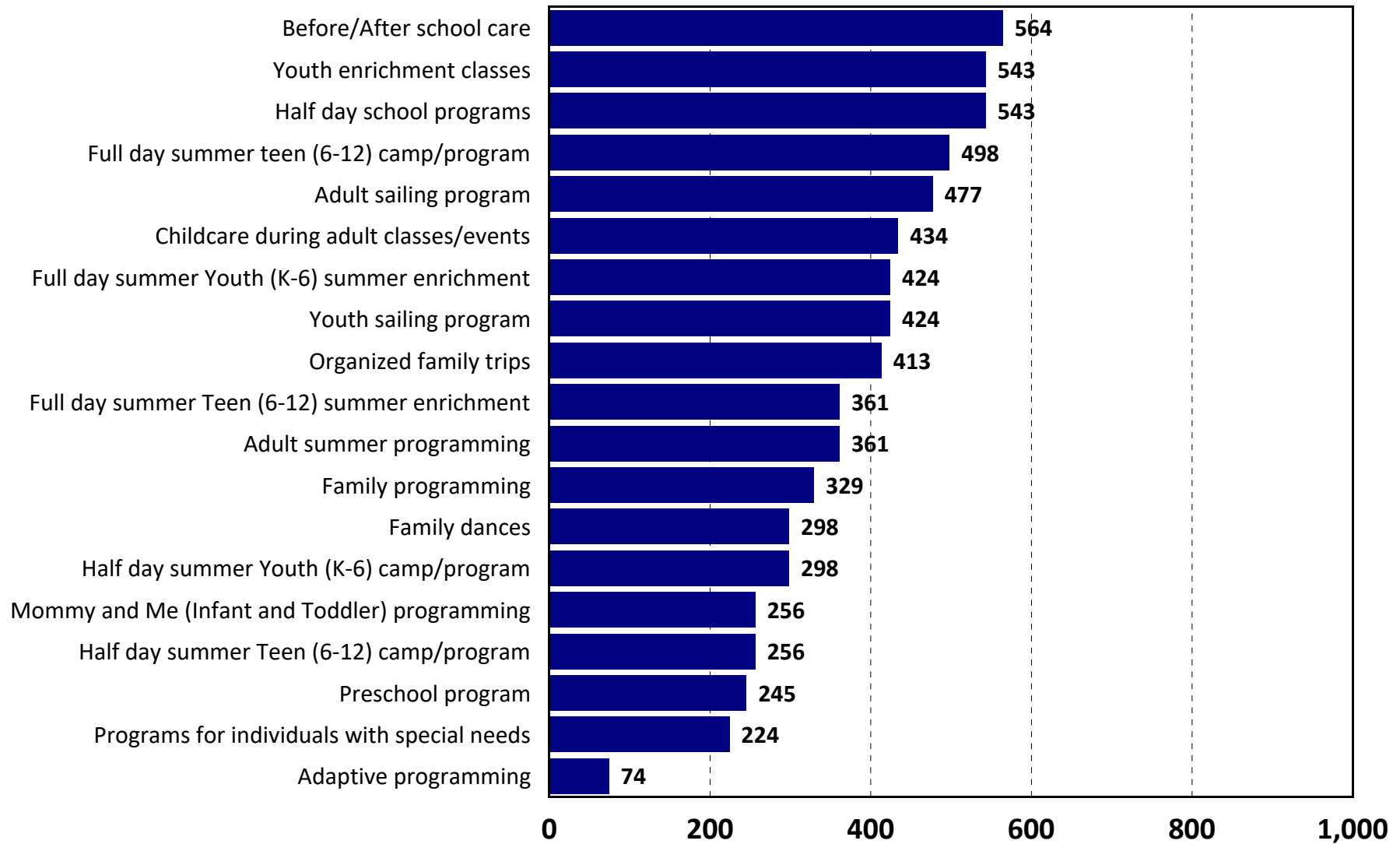
Q21[1]. Estimated Number of Households in Littleton That Have a Need for Programs/Events

by number of households based on 3,504 households in the Town of Littleton



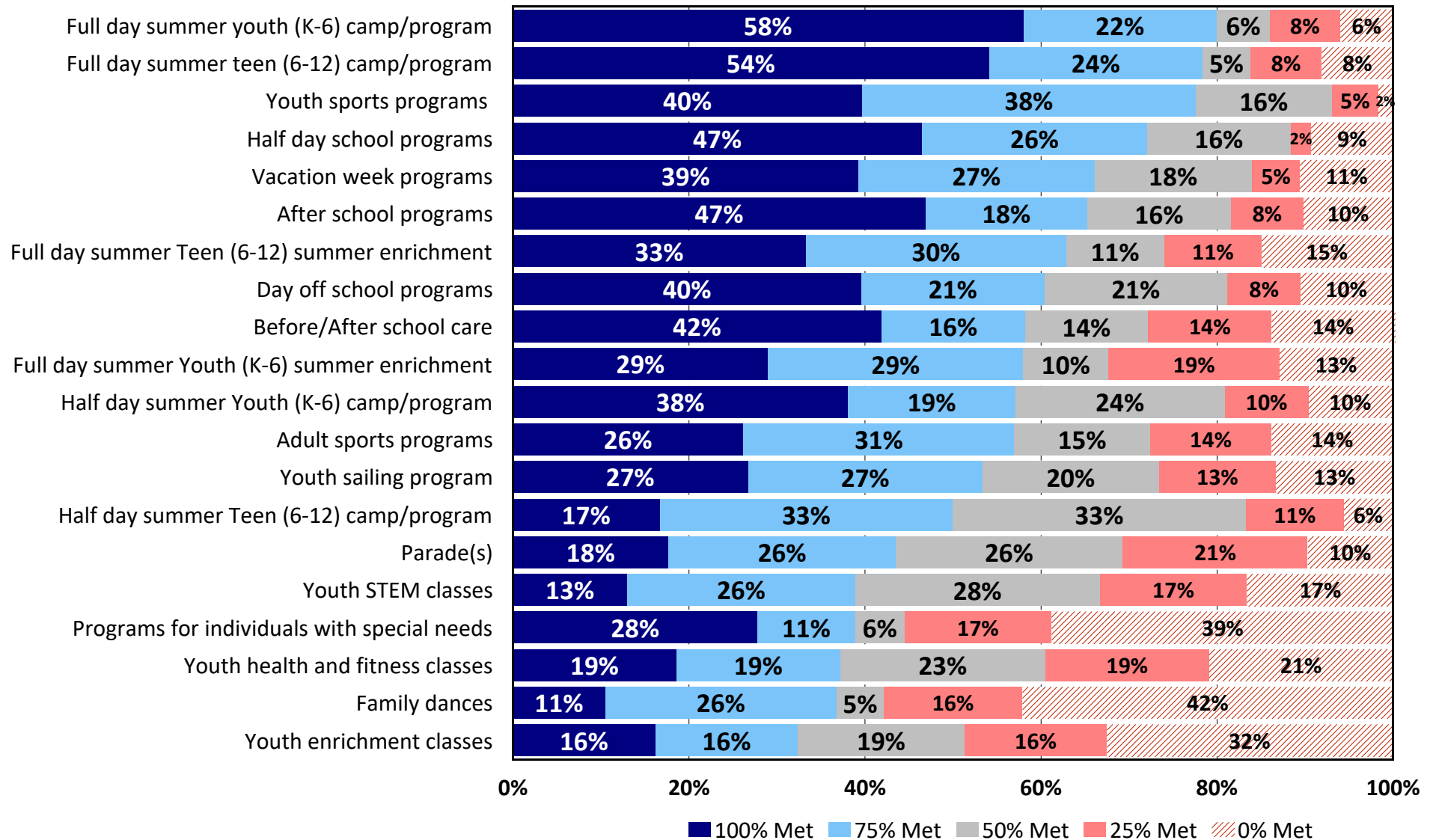
Q21[1]. Estimated Number of Households in Littleton That Have a Need for Programs/Events (cont.)

by number of households based on 3,504 households in the Town of Littleton



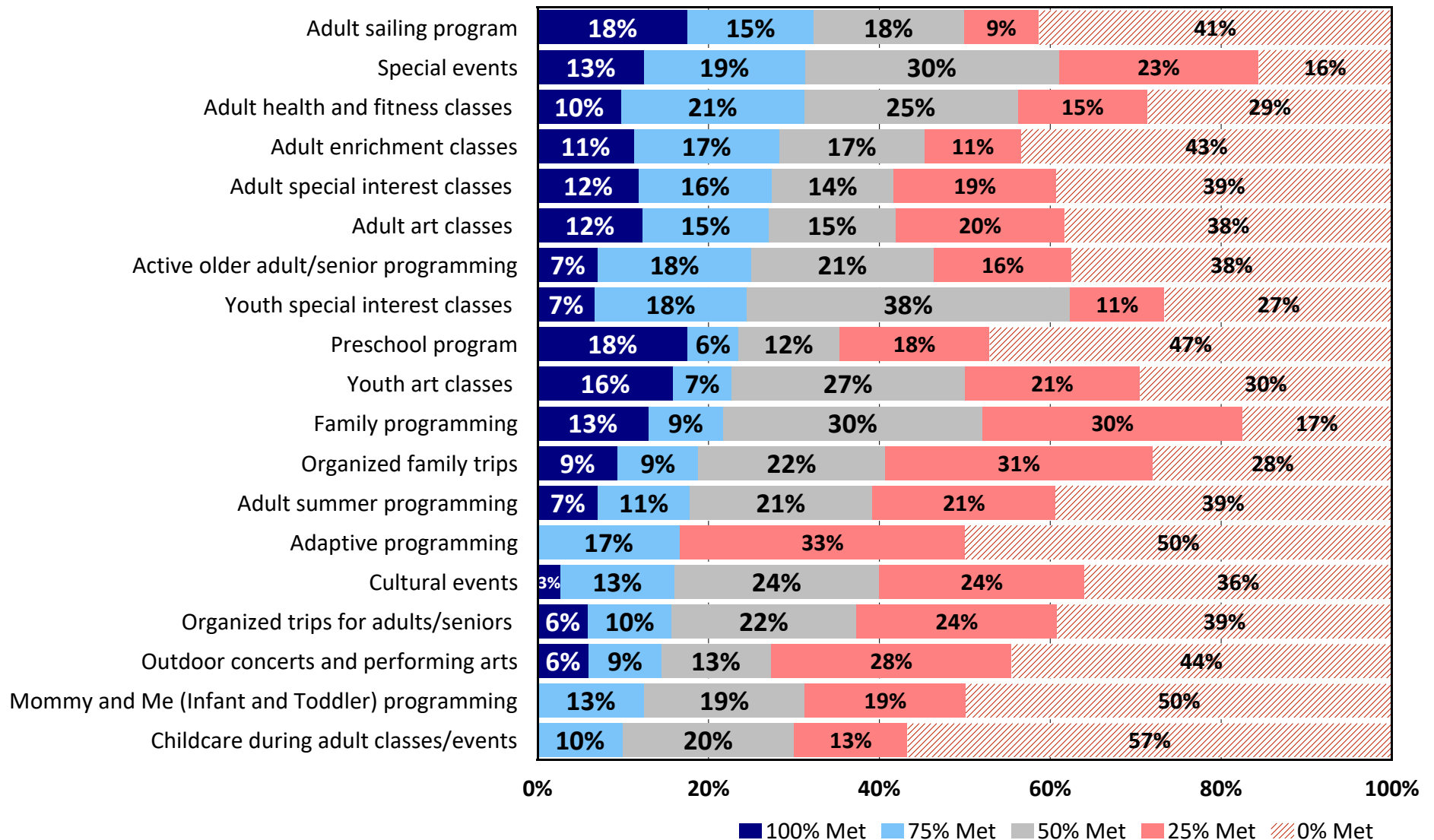
Q21[2]. How Well Programs/Events Are Meeting the Needs of Households

by percentage of respondents who have a need for the program/event



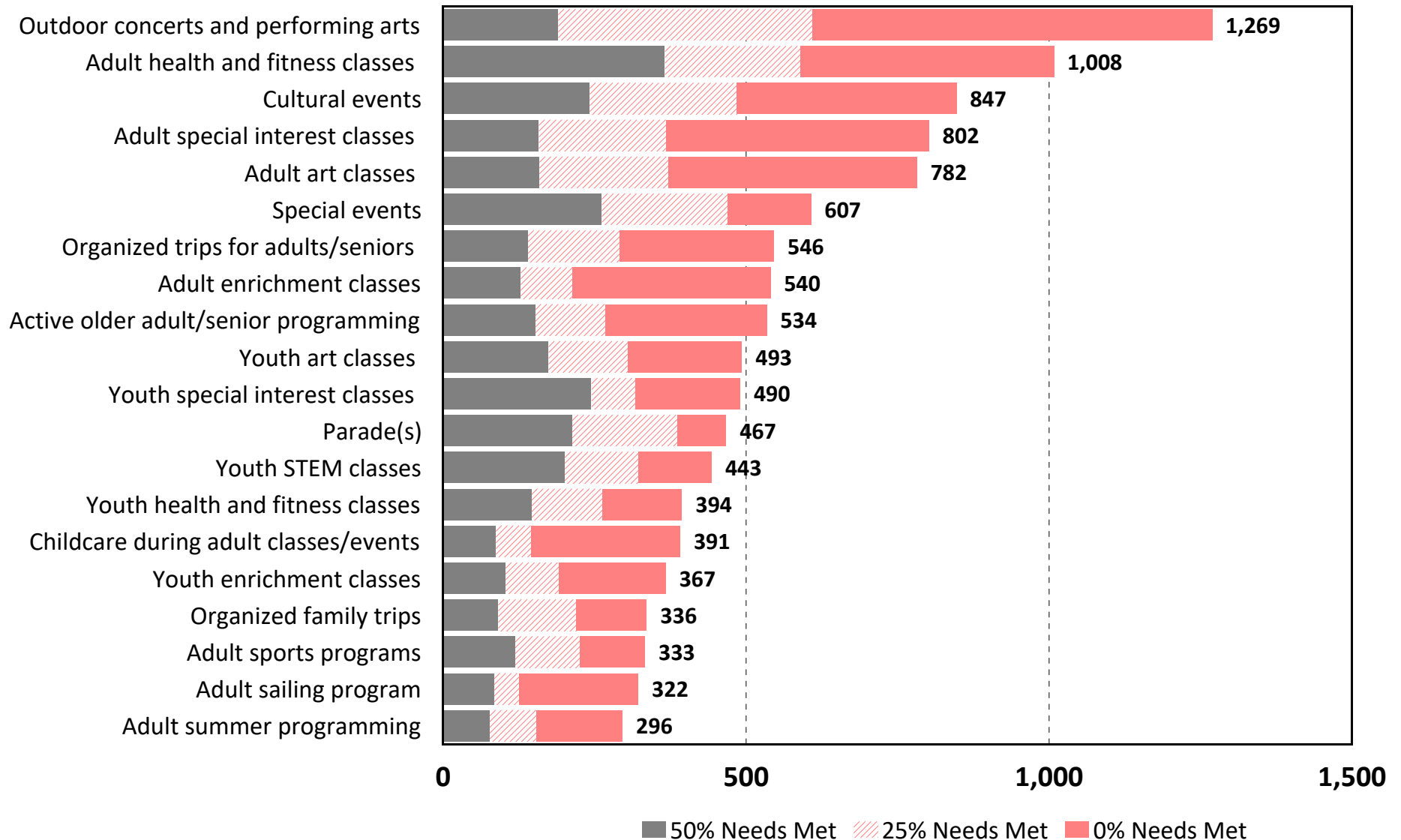
Q21[2]. How Well Programs/Events Are Meeting the Needs of Households (cont.)

by percentage of respondents who have a need for the program/event



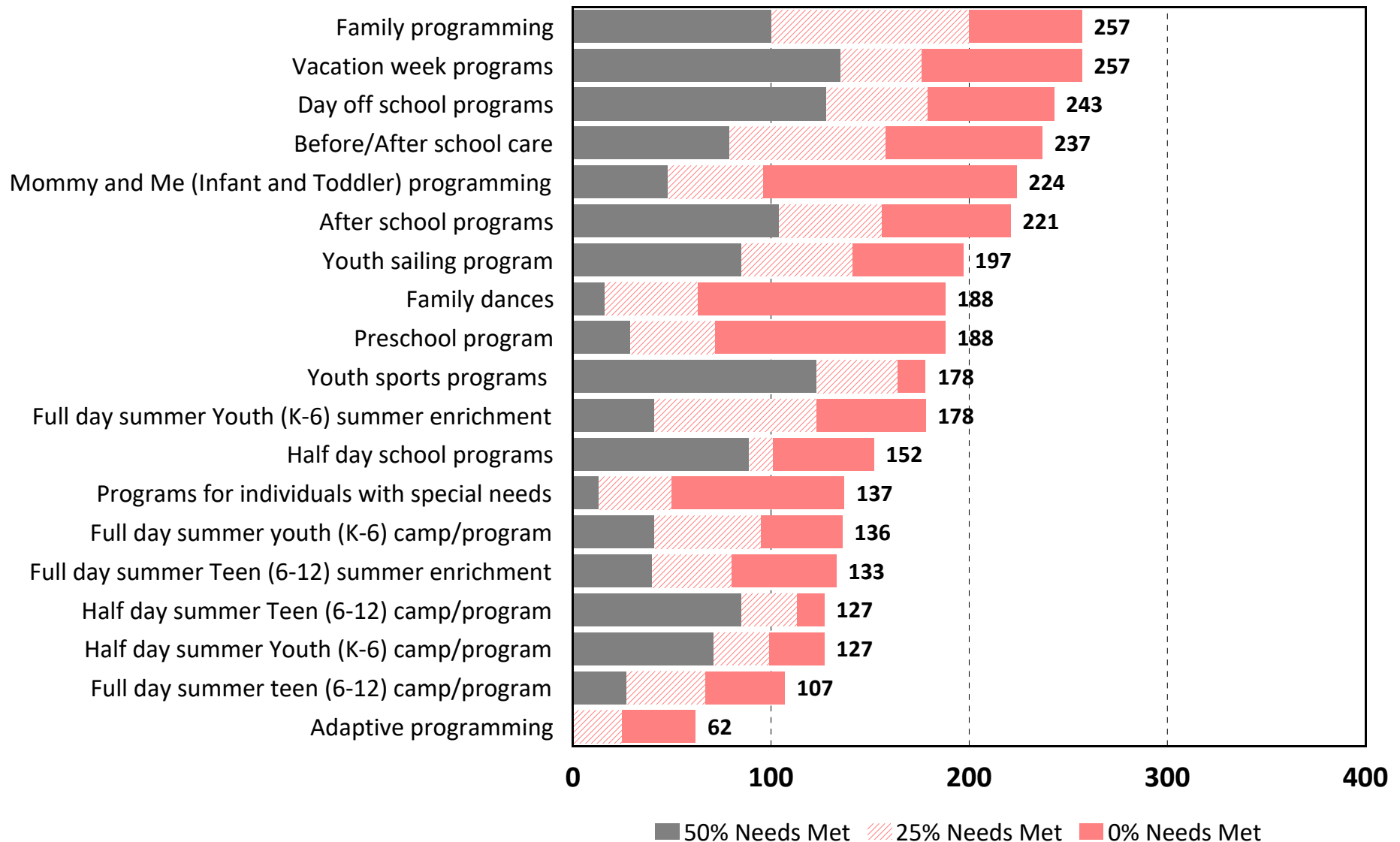
Q21[3]. Estimated Number of Households in Littleton Whose Needs for Programs/Events Are Being Met 50% or Less

by number of households based on 3,504 households in the Town of Littleton



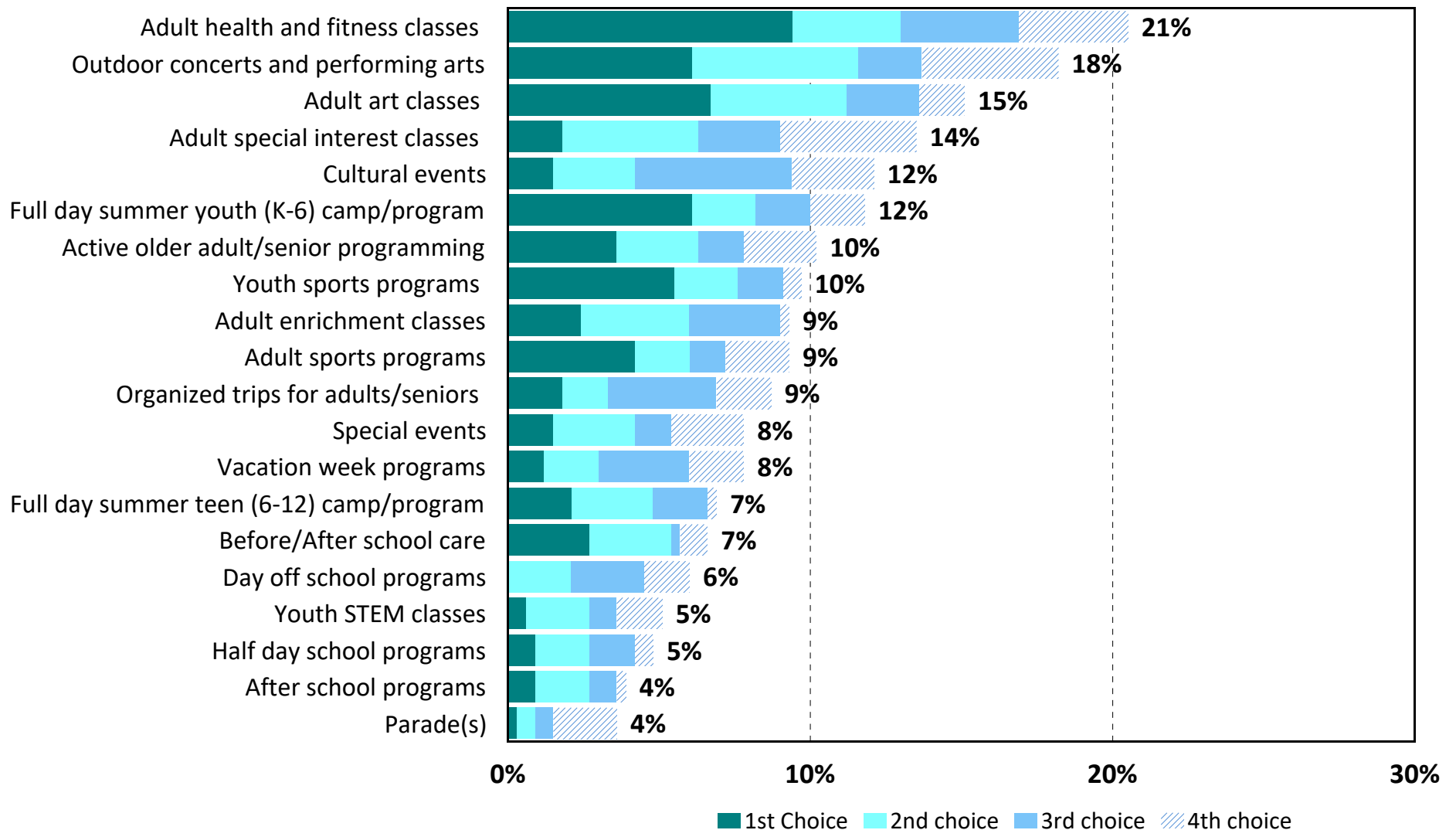
Q21[3]. Estimated Number of Households in Littleton Whose Needs for Programs/Events Are Being Met 50% or Less (cont.)

by number of households based on 3,504 households in the Town of Littleton



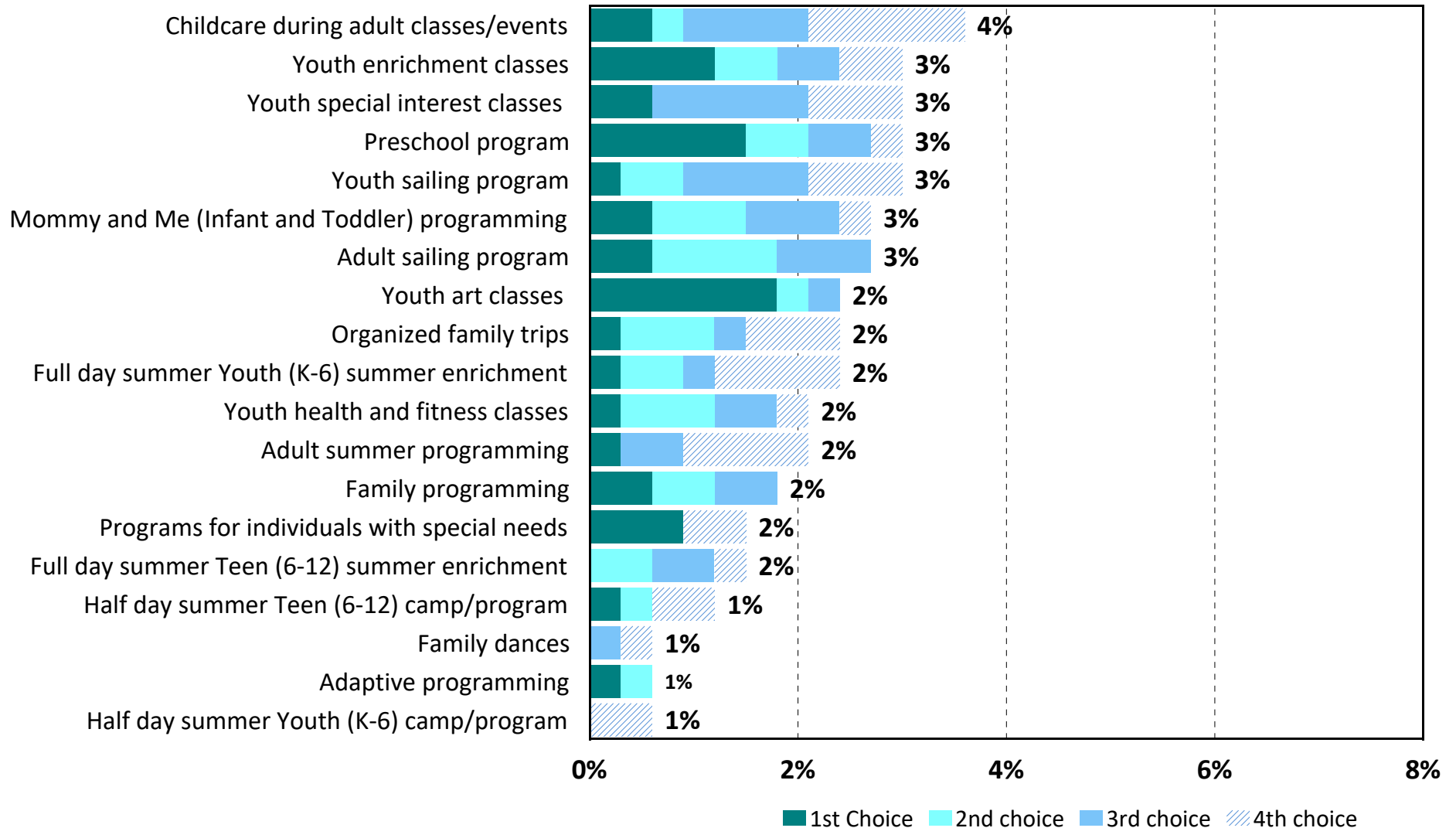
Q22. Which **FOUR** programs/events are **MOST IMPORTANT** to your household?

by percentage of respondents who selected the items as one of their top four choices



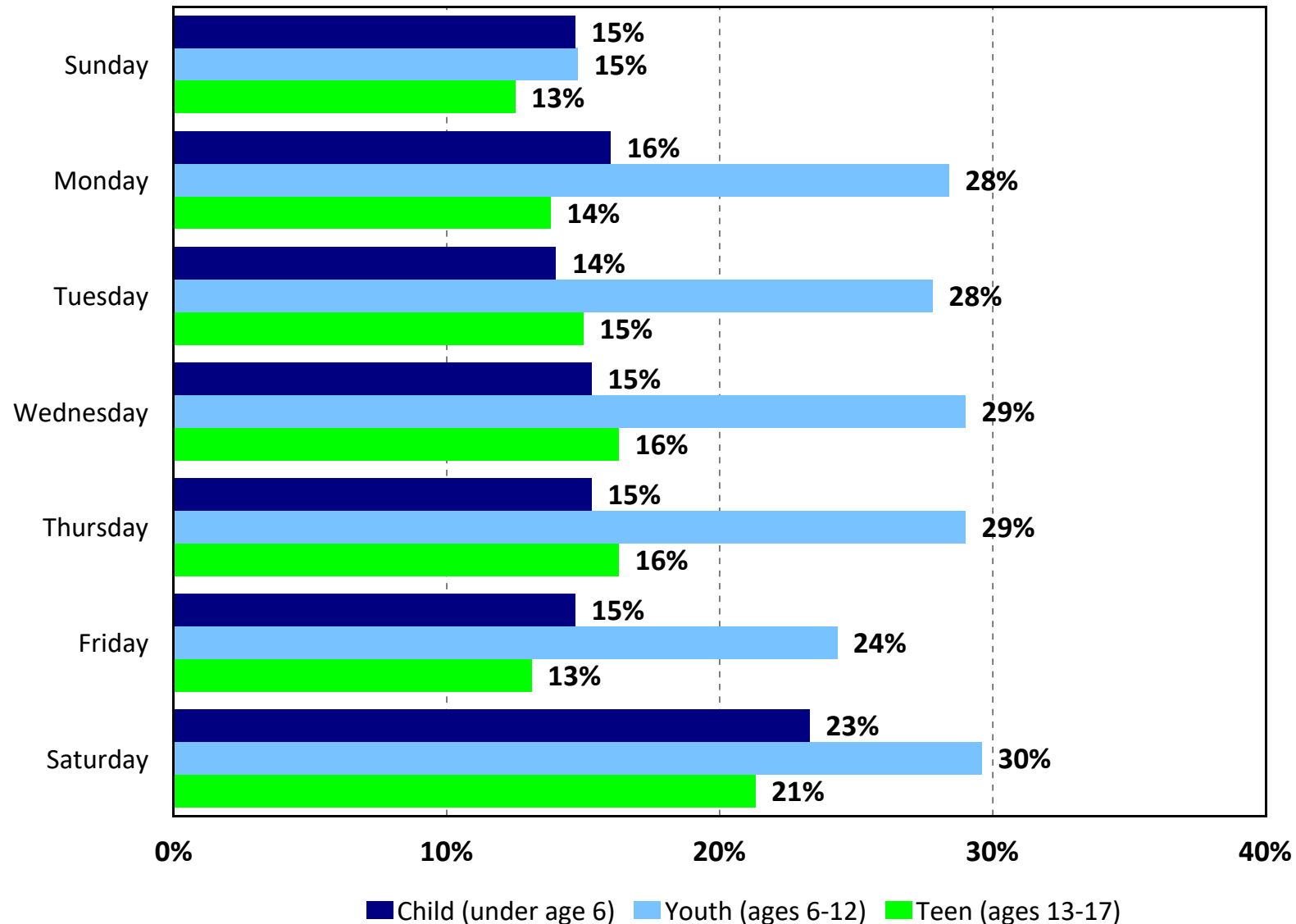
Q22. Which FOUR programs/events are MOST IMPORTANT to your household? (cont.)

by percentage of respondents who selected the items as one of their top four choices



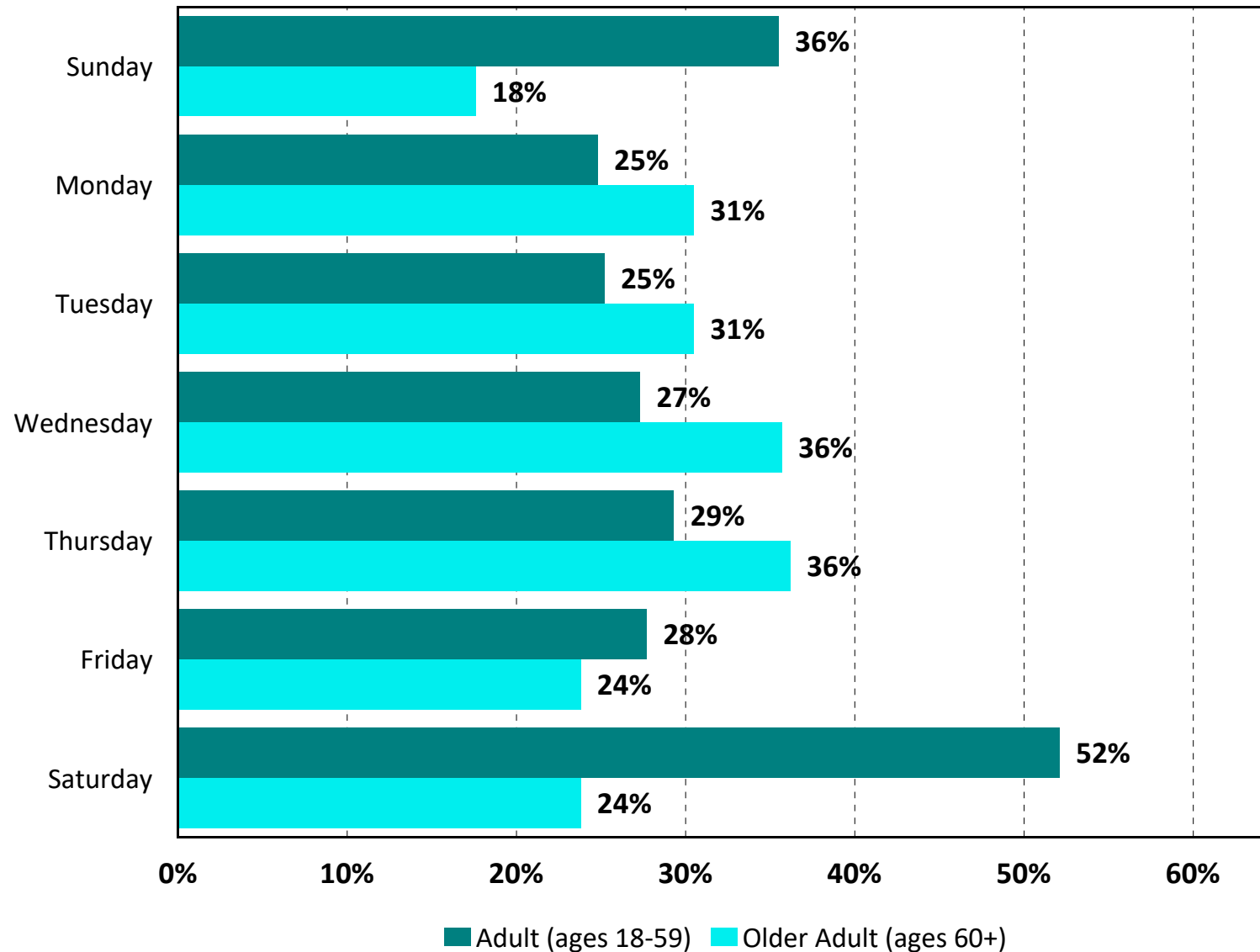
Q23. Days of the Week That Children, Youth and Teens Would Most Prefer to Attend Programs

by percentage of respondents (excluding "N/A" - multiple selections could be made)



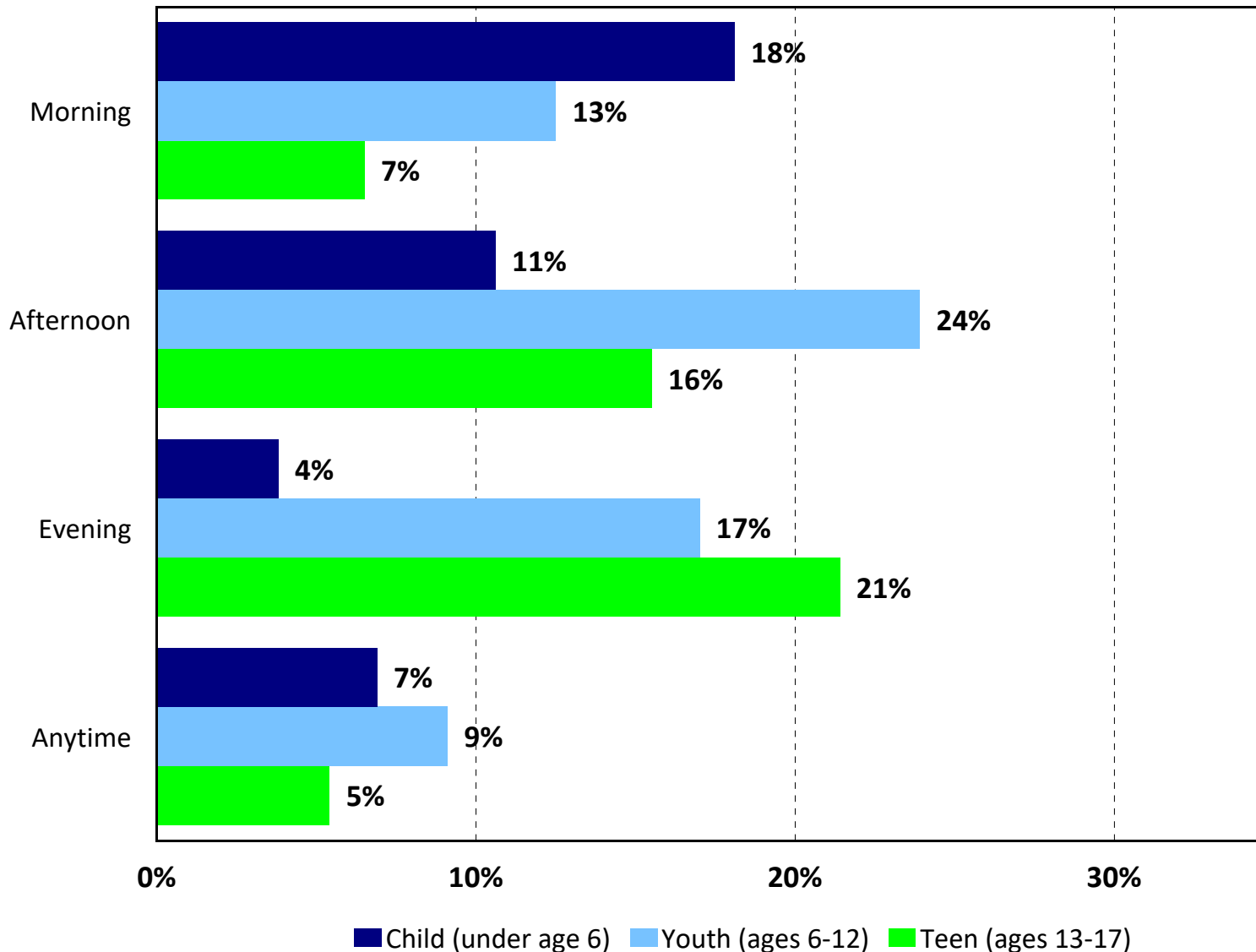
Q23. Days of the Week That Adults and Older Adults Would Most Prefer to Attend Programs

by percentage of respondents (excluding "N/A" - multiple selections could be made)



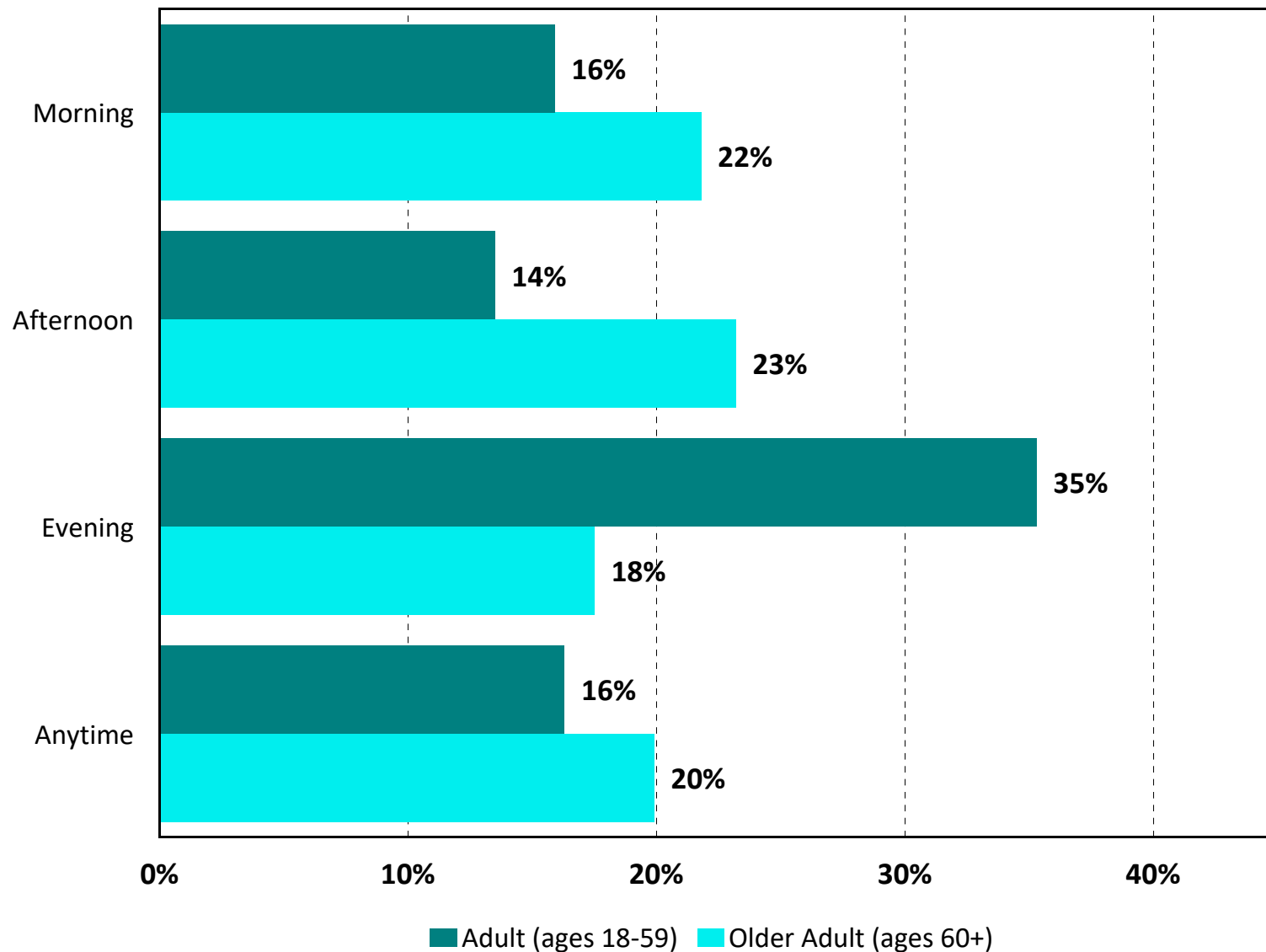
Q24. Time of Day That Children, Youth and Teens Would Most Prefer to Attend Programs

by percentage of respondents (excluding "N/A" - multiple selections could be made)



Q24. Time of Day That Adults and Older Adults Would Most Prefer to Attend Programs

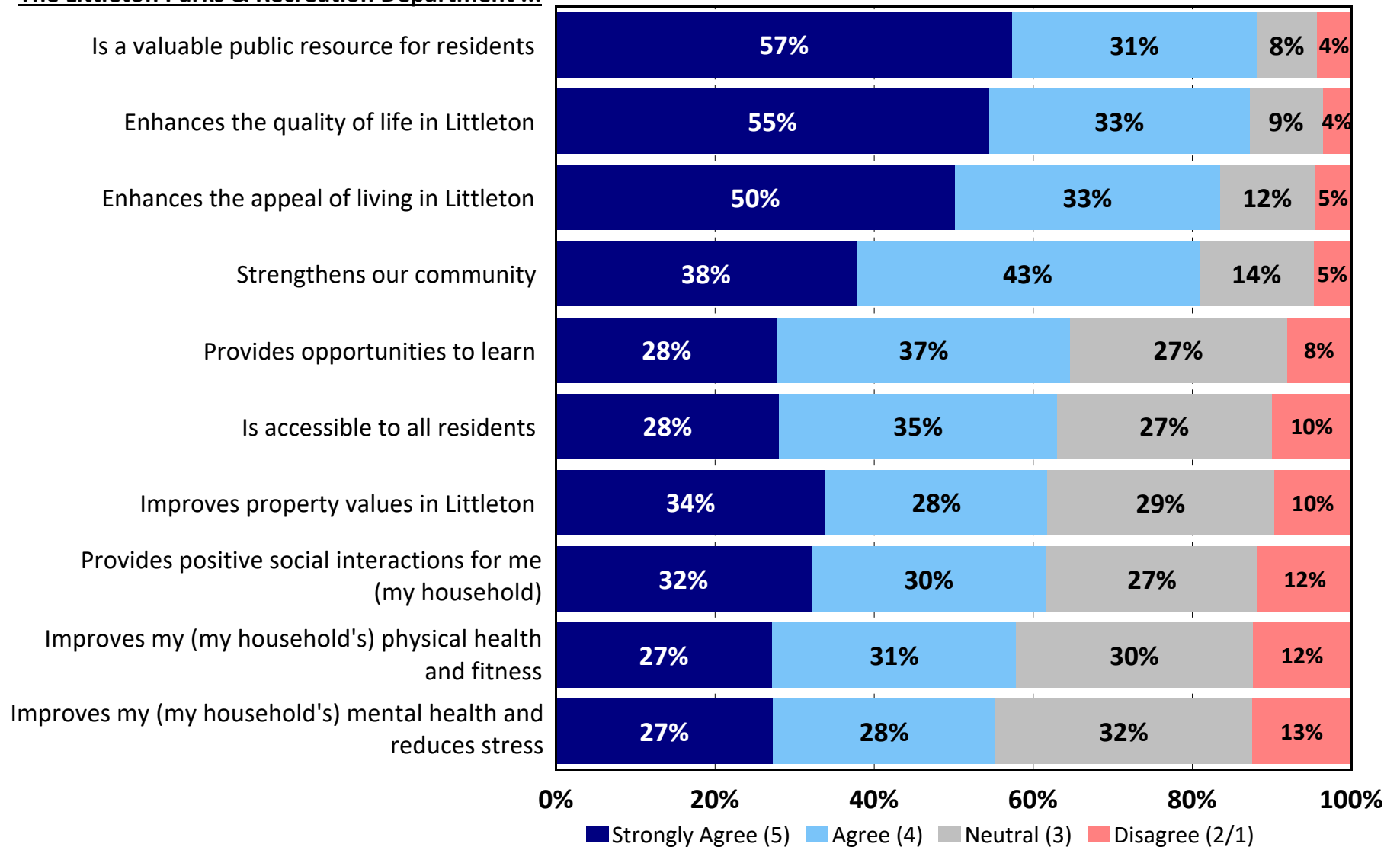
by percentage of respondents (excluding "N/A" - multiple selections could be made)



Q25. Agreement With the Following Statements Regarding the Littleton Parks & Recreation Department

by percentage of respondents (excluding "don't know")

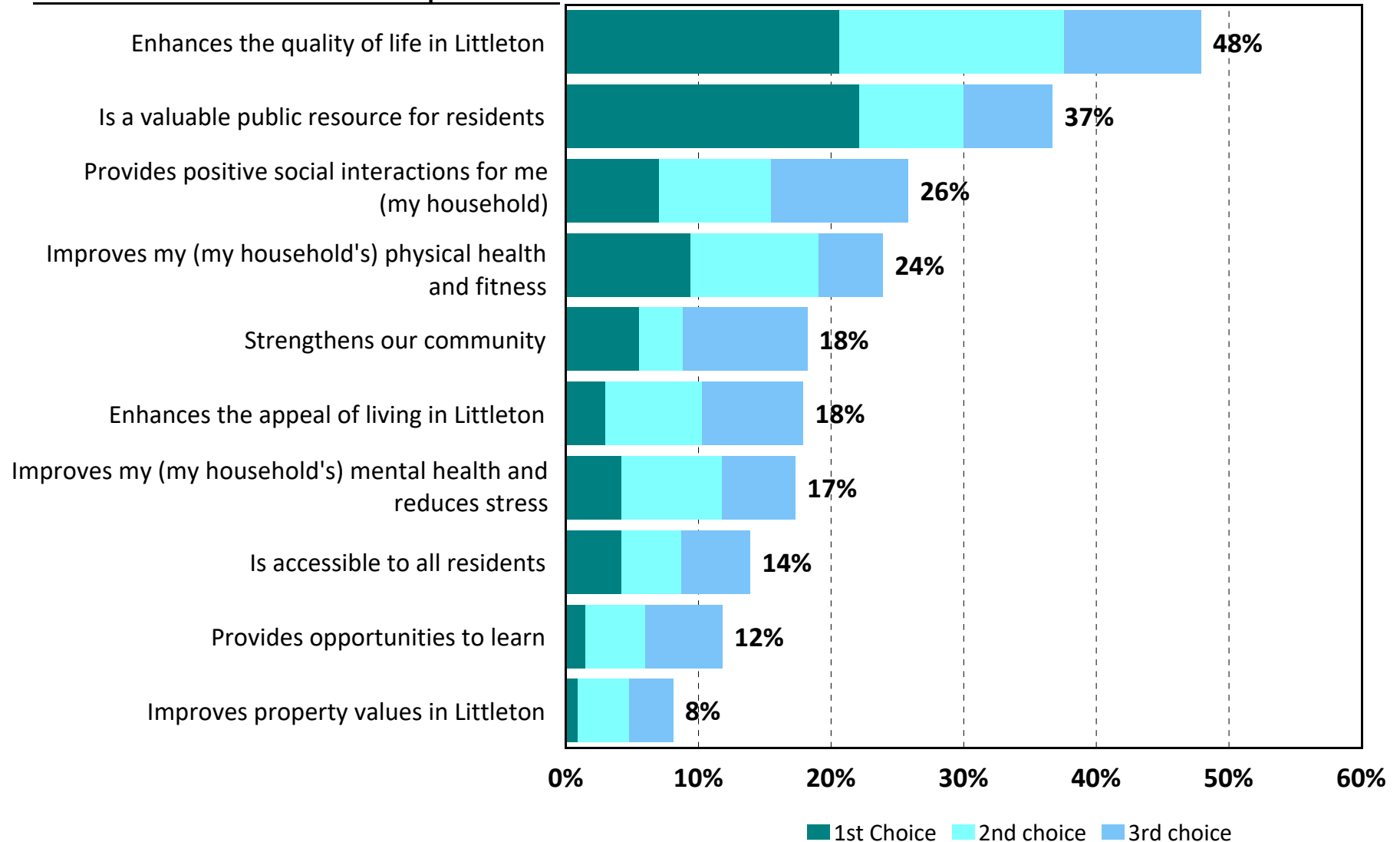
The Littleton Parks & Recreation Department ...



Q26. Benefits of the Littleton Parks and Recreation Dept. That Are Most Important to Households

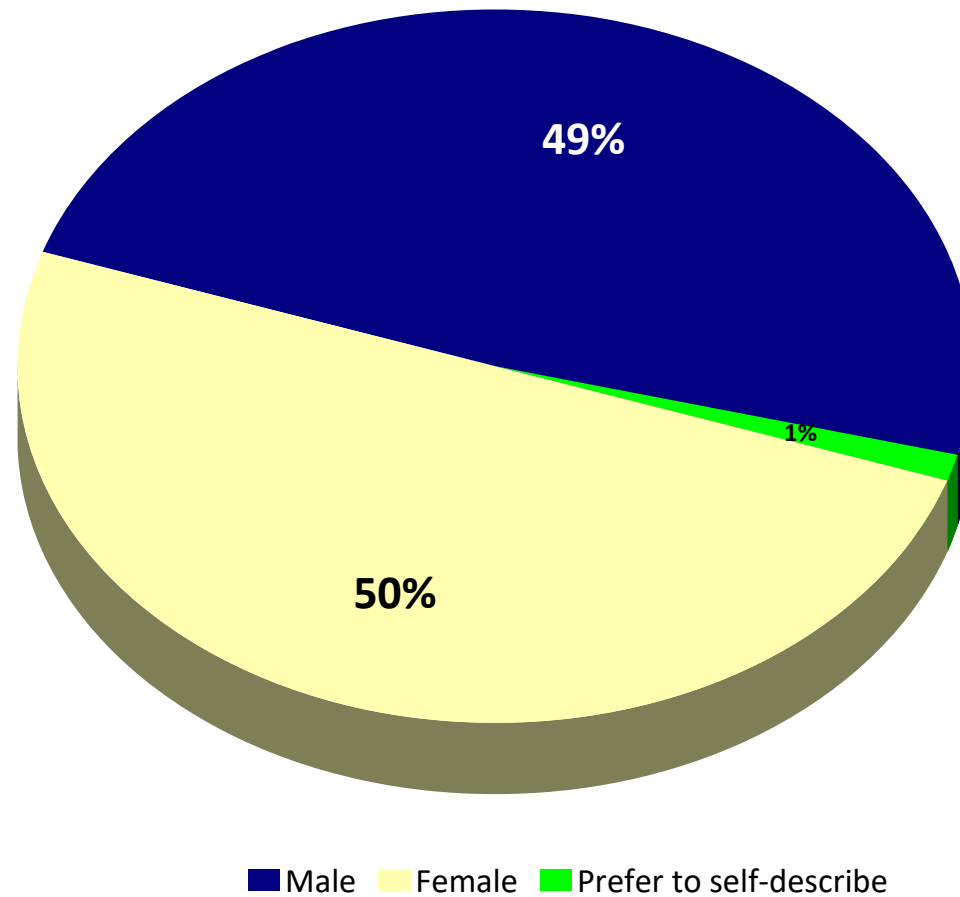
by percentage of respondents who selected the item as one of their top three choices

The Littleton Parks & Recreation Department ...



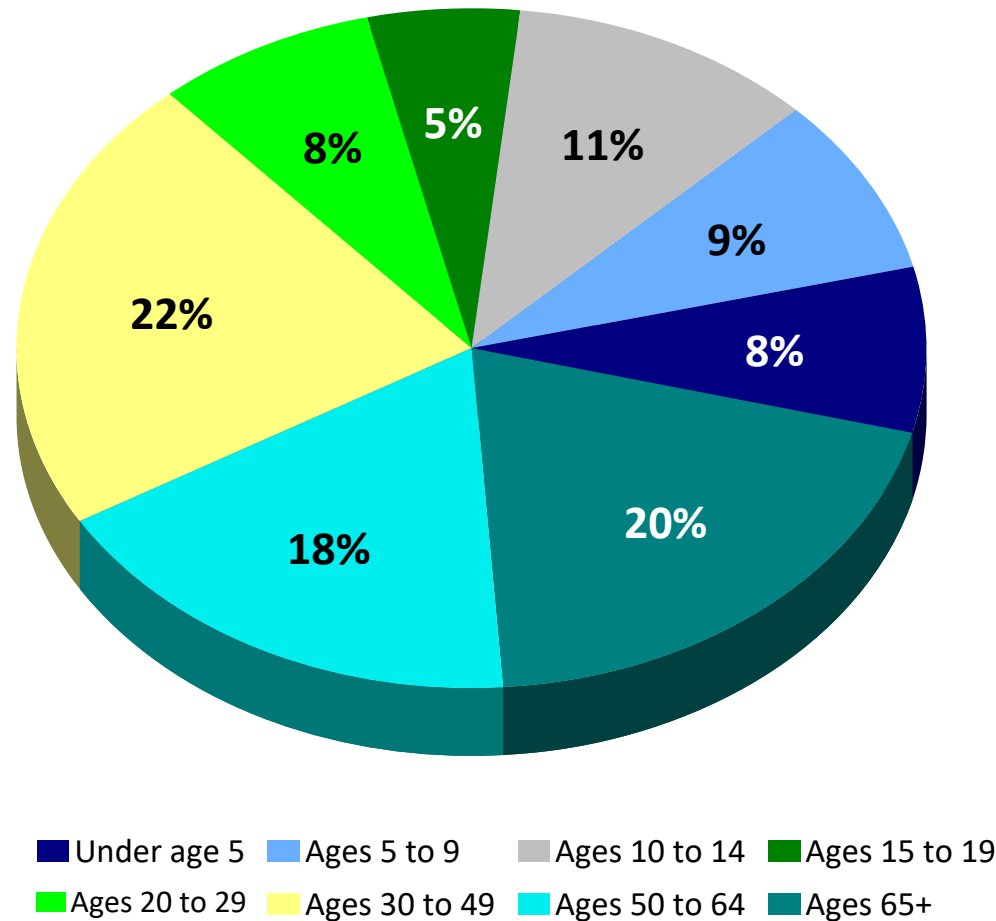
Q27. Demographics: Gender

by percentage of respondents (excluding “prefer not to answer”)



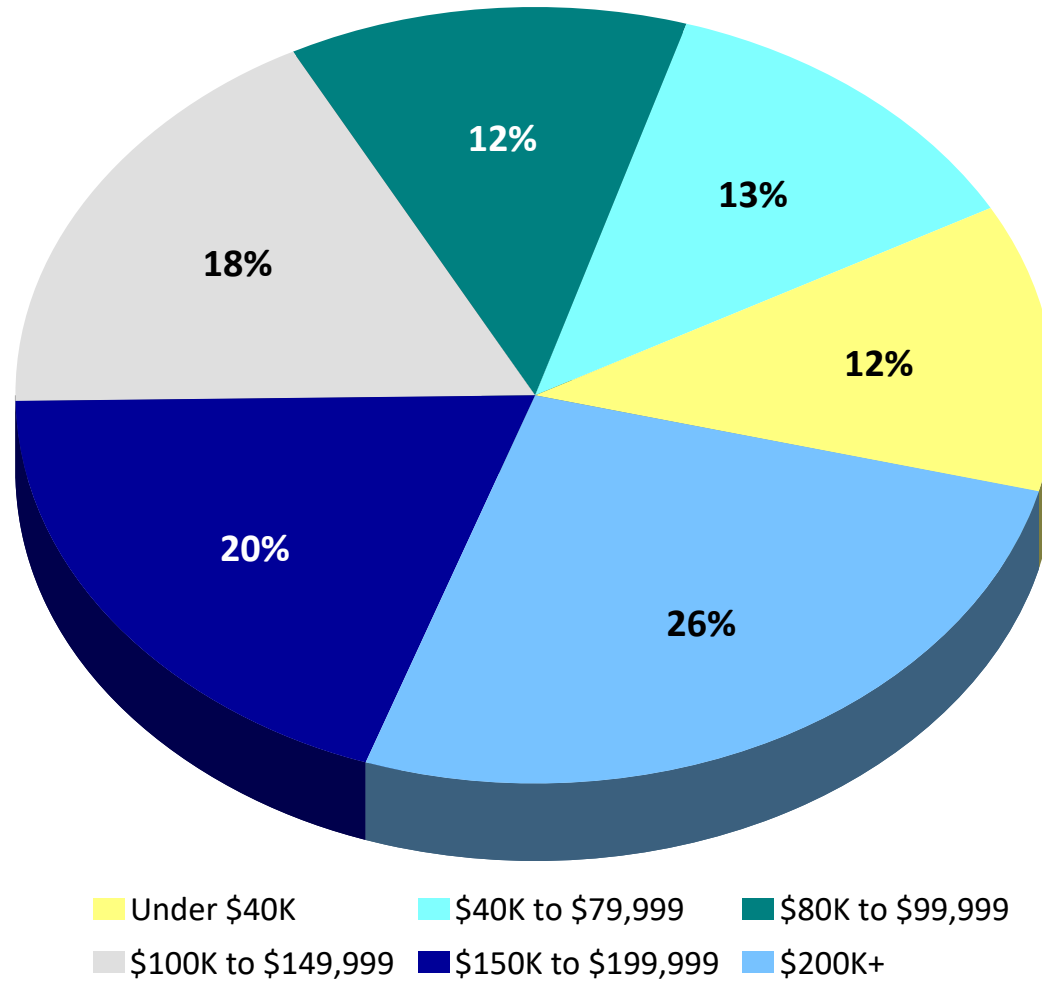
Q28. Demographics: Ages of Household Members

by percentage of persons in the household



Q29. Demographics: Annual Household Income

by percentage of respondents (excluding “not provided”)





Priority Investment Rating

Priority Investment Rating (PIR)



Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the programs and events residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly met or not met) for each program or event relative to those that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of programs/events, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

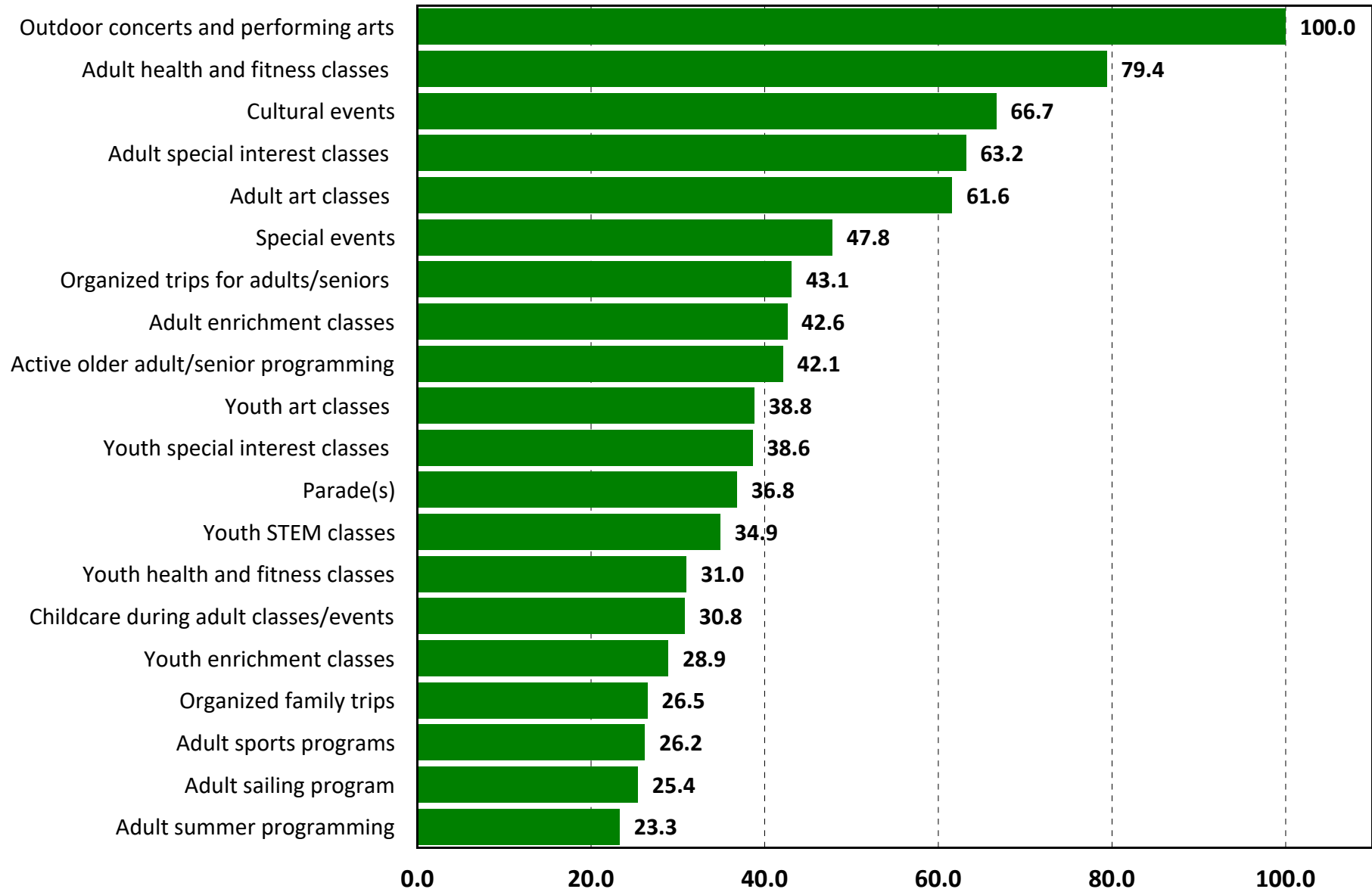
- High Priority Areas are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for programs and events.

Unmet Needs Rating for Programs and Events

the rating for the item with the most unmet need=100

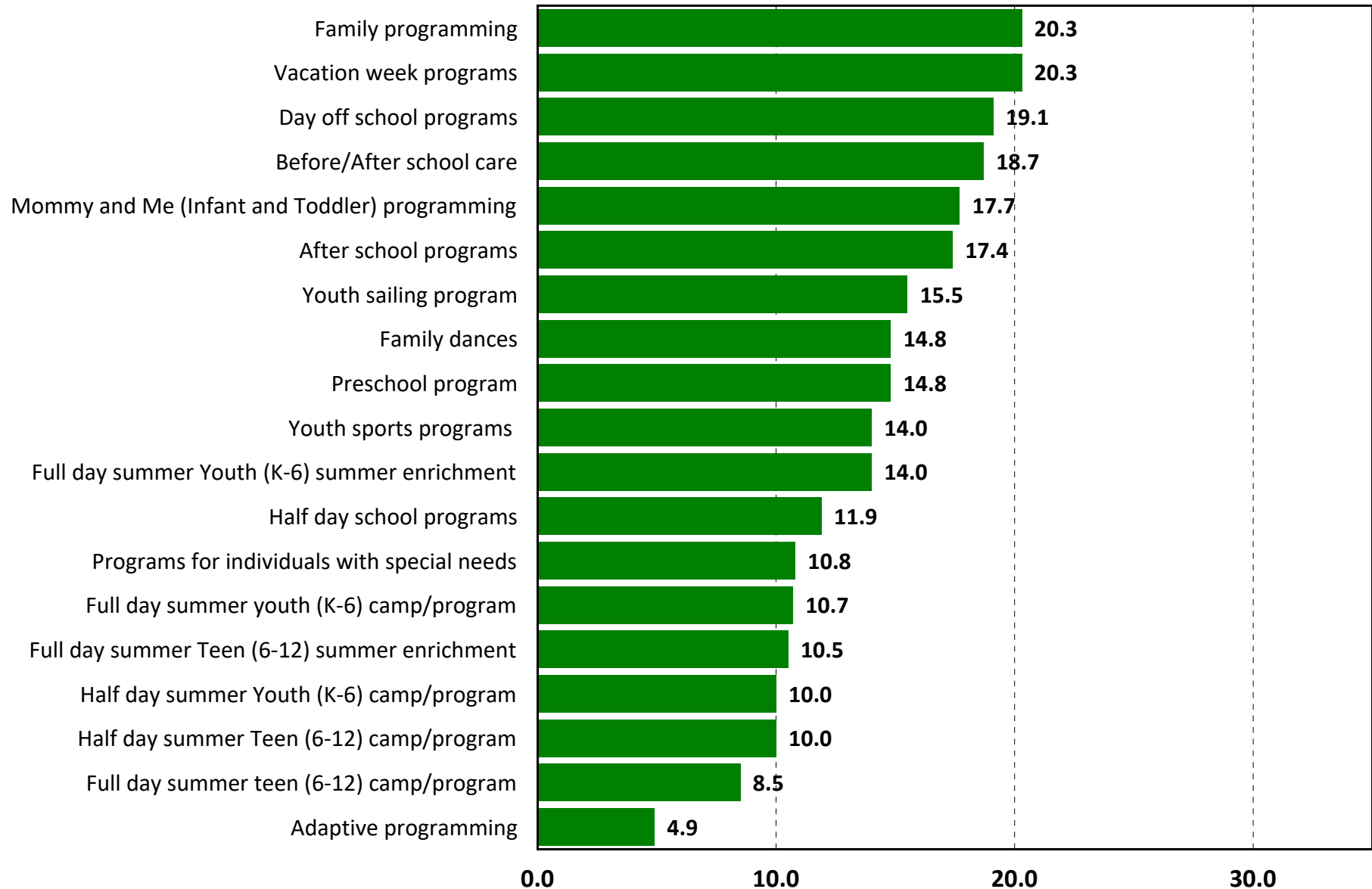
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Unmet Needs Rating for Programs and Events (cont.)

the rating for the item with the most unmet need=100

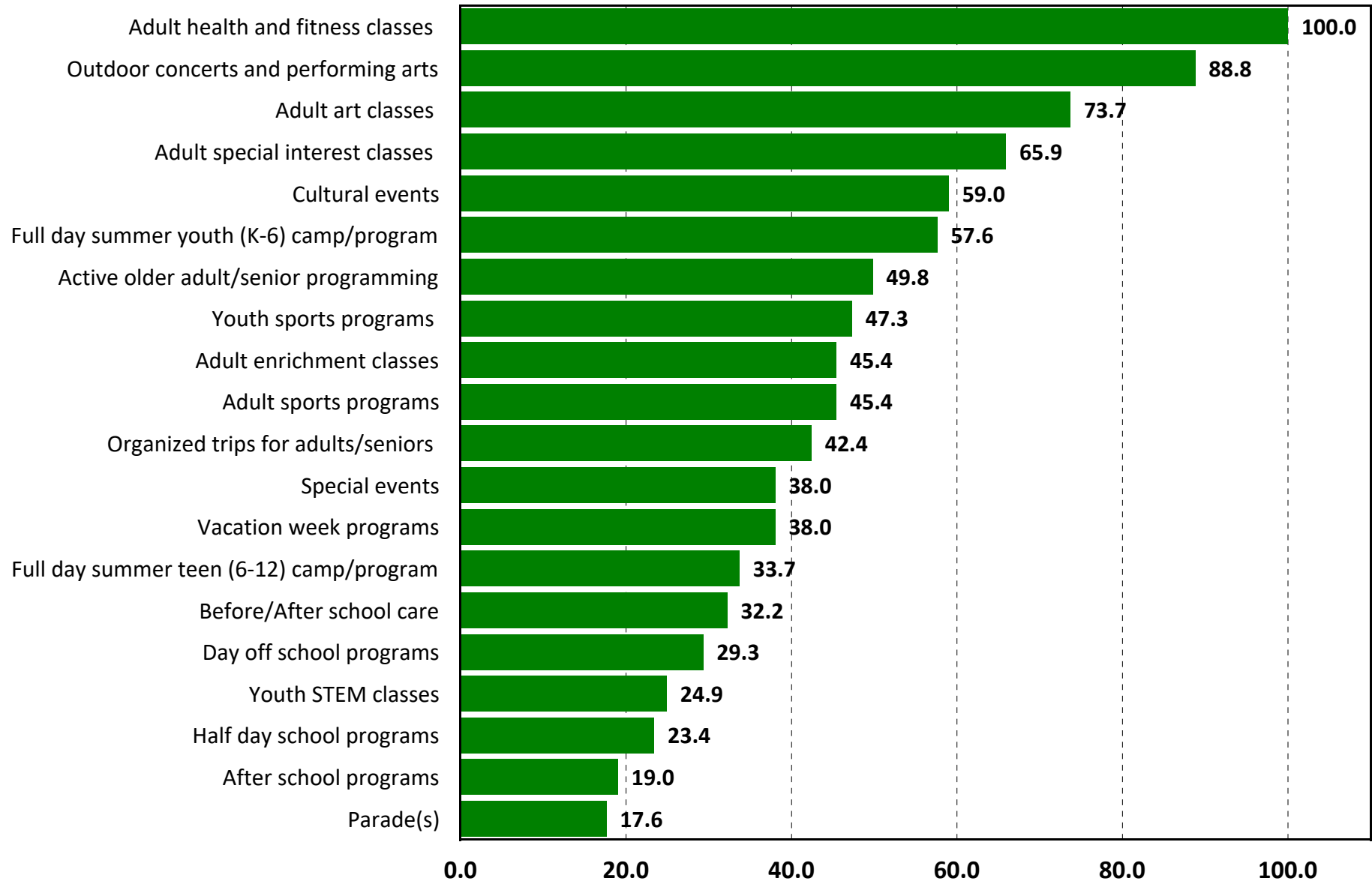
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Importance Rating for Programs and Events

the rating for the item rated as the most important=100

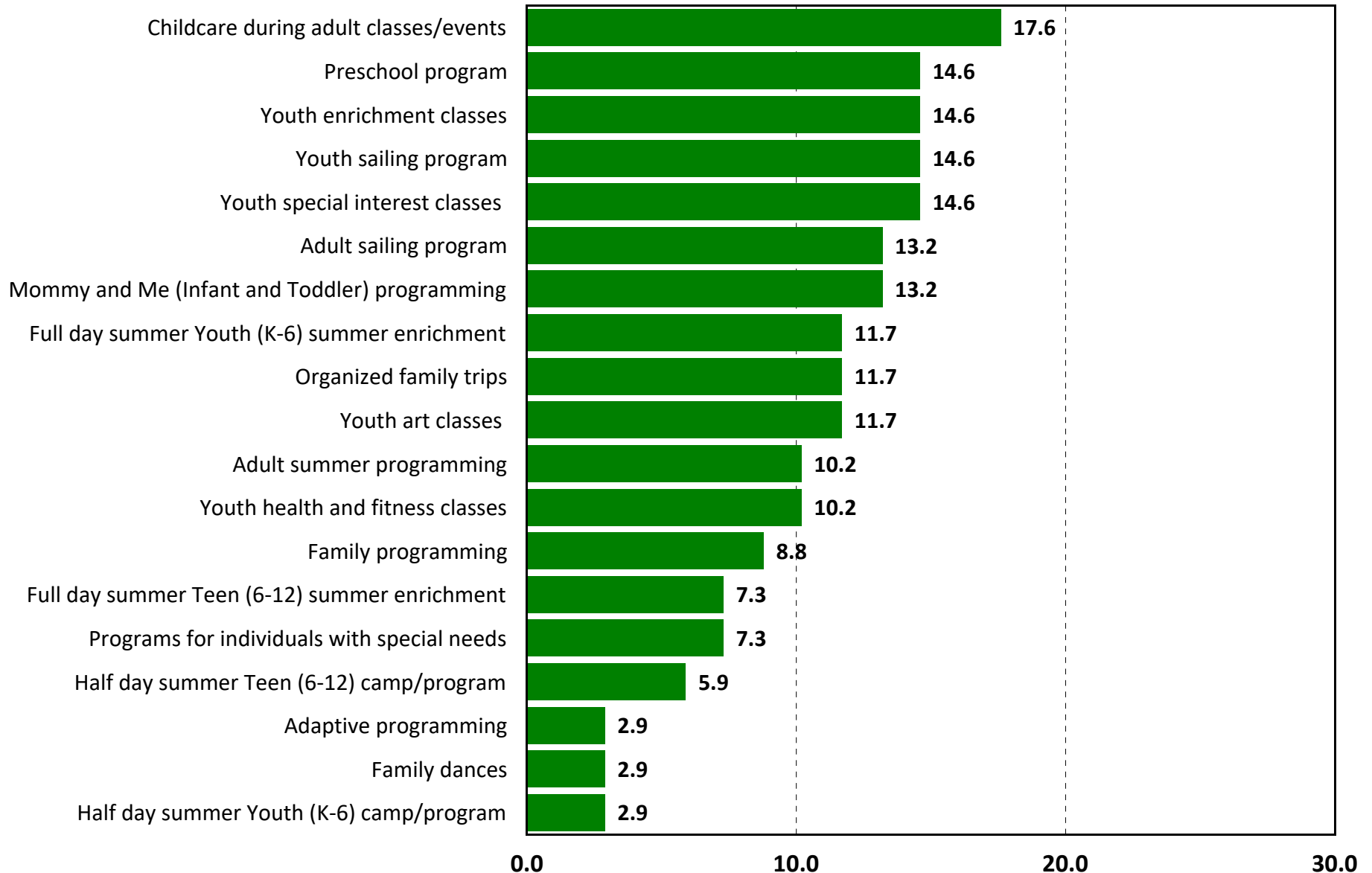
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



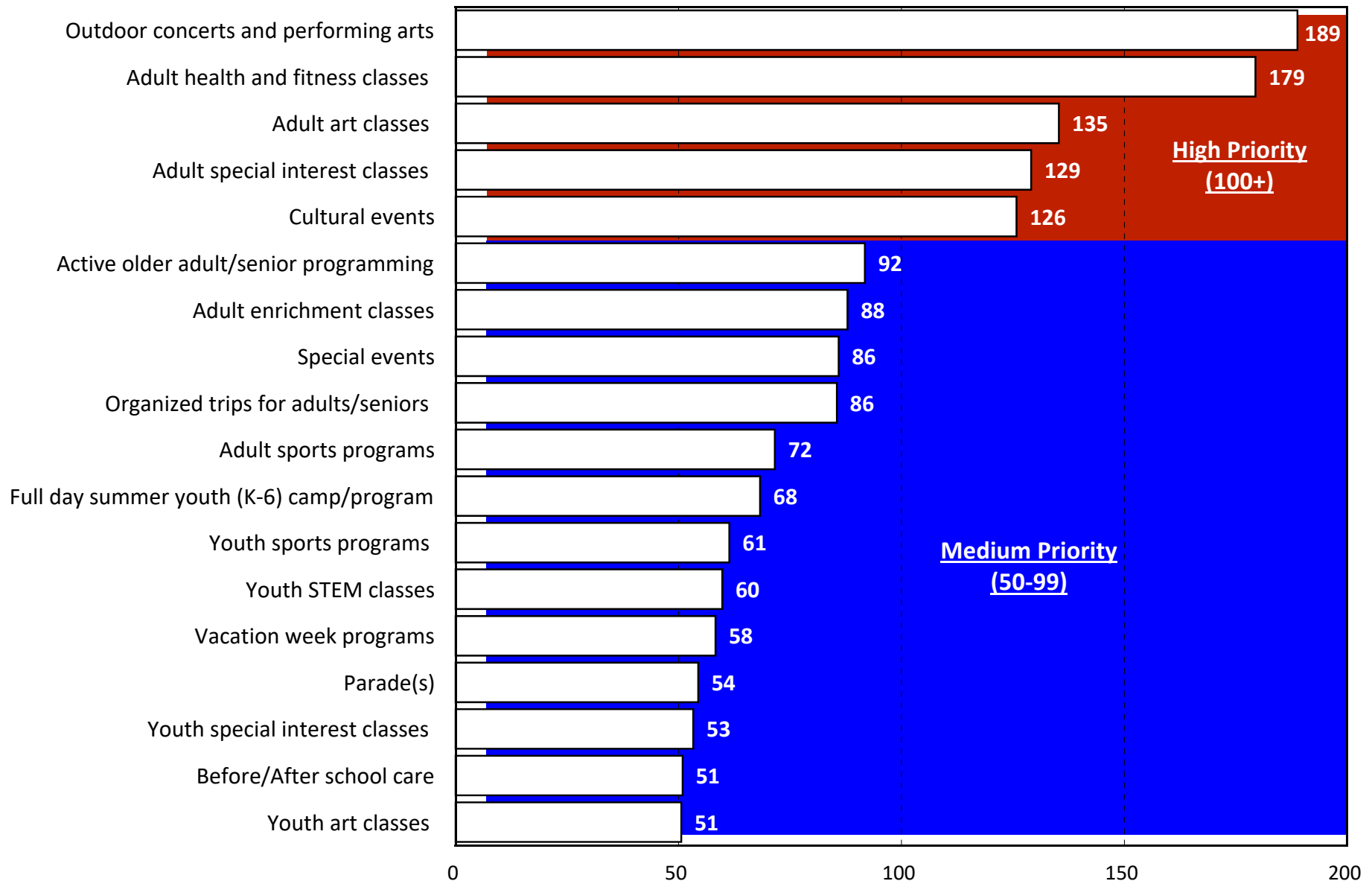
Importance Rating for Programs and Events (cont.)

the rating for the item rated as the most important=100

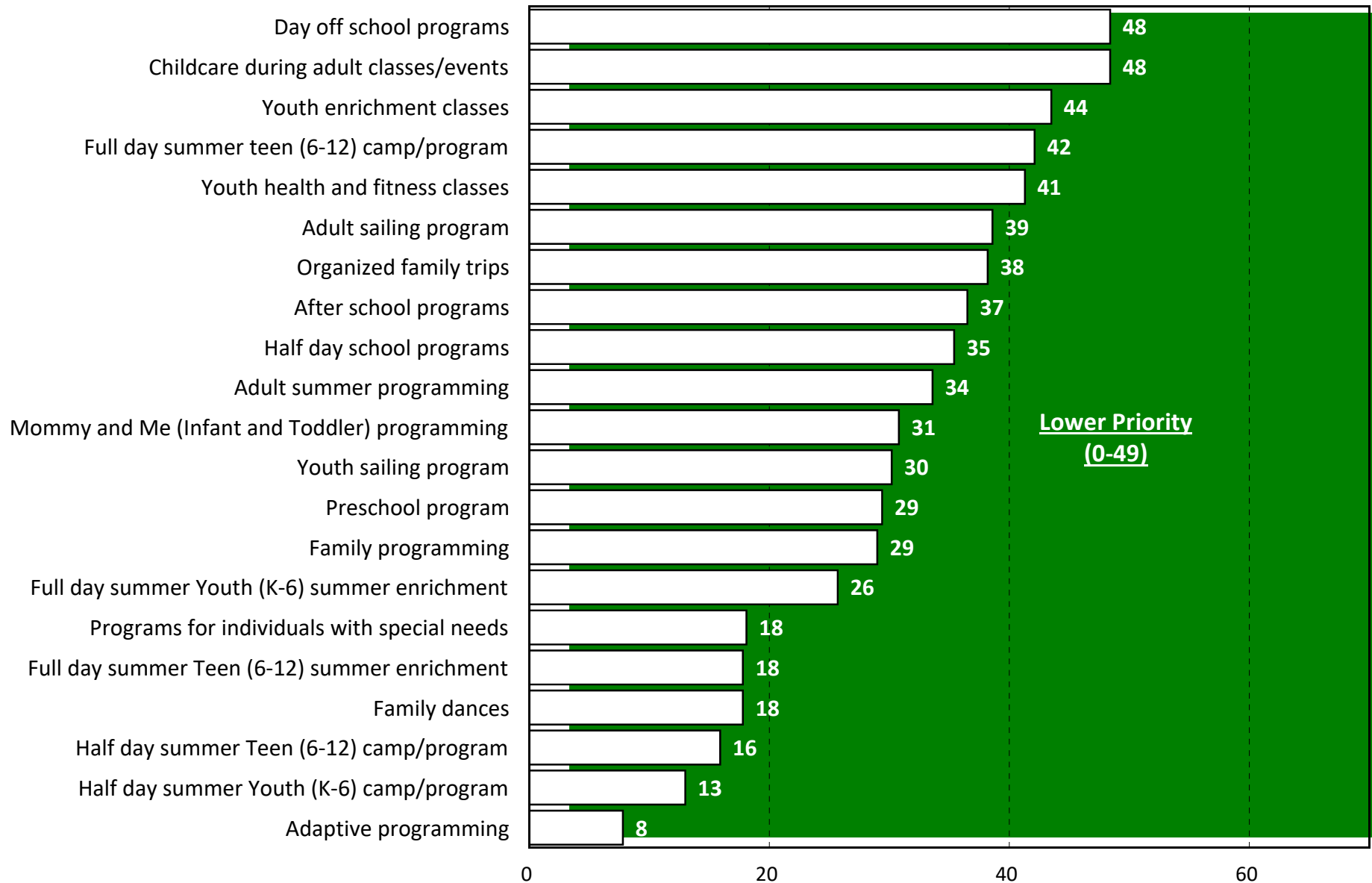
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs and Events Based on the Priority Investment Rating



Top Priorities for Investment for Programs and Events Based on the Priority Investment Rating (cont.)





Benchmarking Analysis

Benchmarking Summary Report

Littleton, MA

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.

The results of these surveys have provided an unparalleled database of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the database include a full-range of municipal and county governments, with populations ranging from 20,000 to over 1 million residents. They include communities in warm weather and cold weather climates, mature communities, and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues, including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

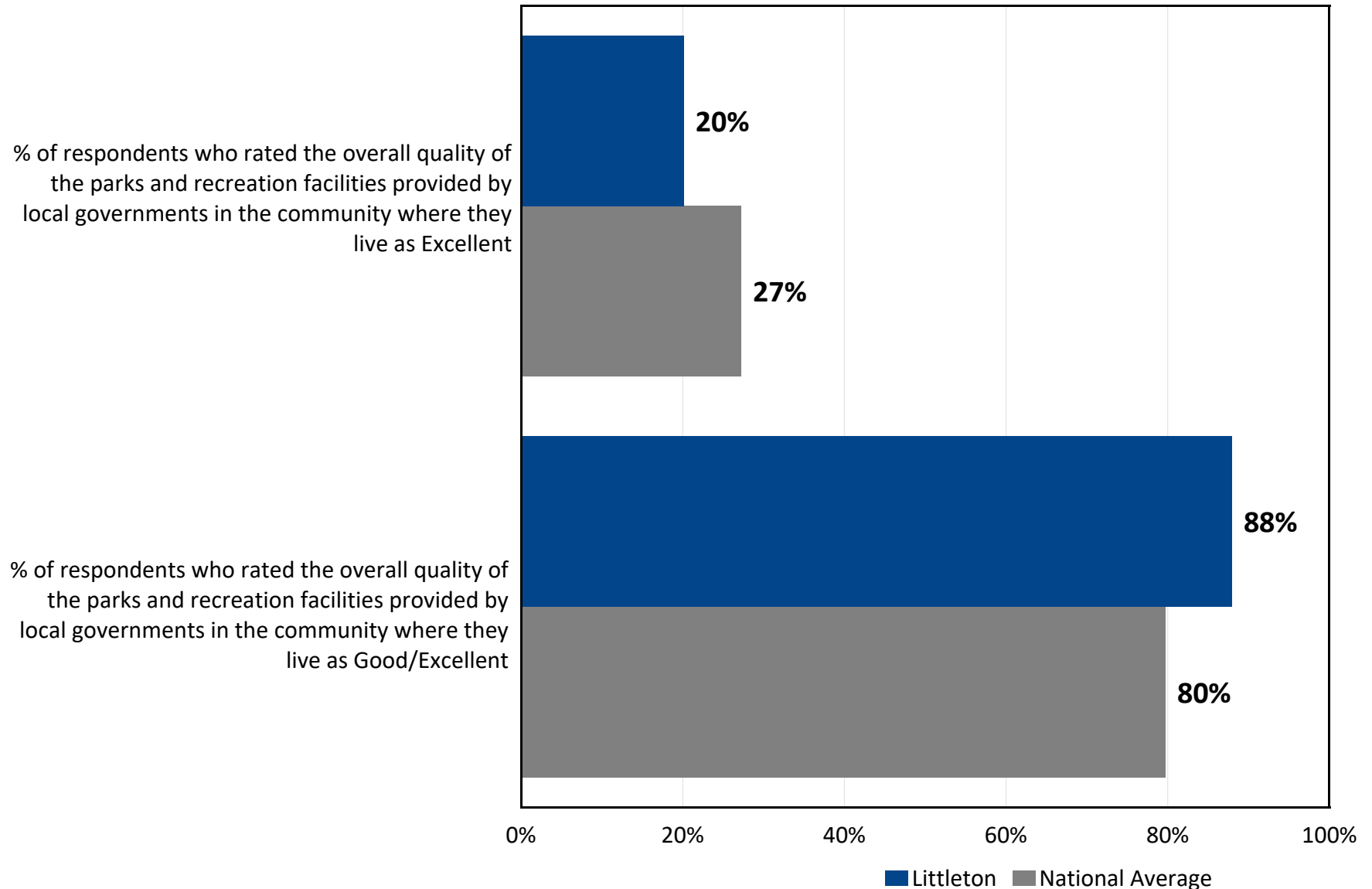
Results from household responses for the Town of Littleton were compared to National Benchmarks to gain further strategic information. A summary of all comparisons are shown in the graphs on the following pages.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Littleton, MA is not authorized without written consent from ETC Institute.

Ratings of Physical Condition of Parks & Recreation Facilities

Littleton vs. National Average

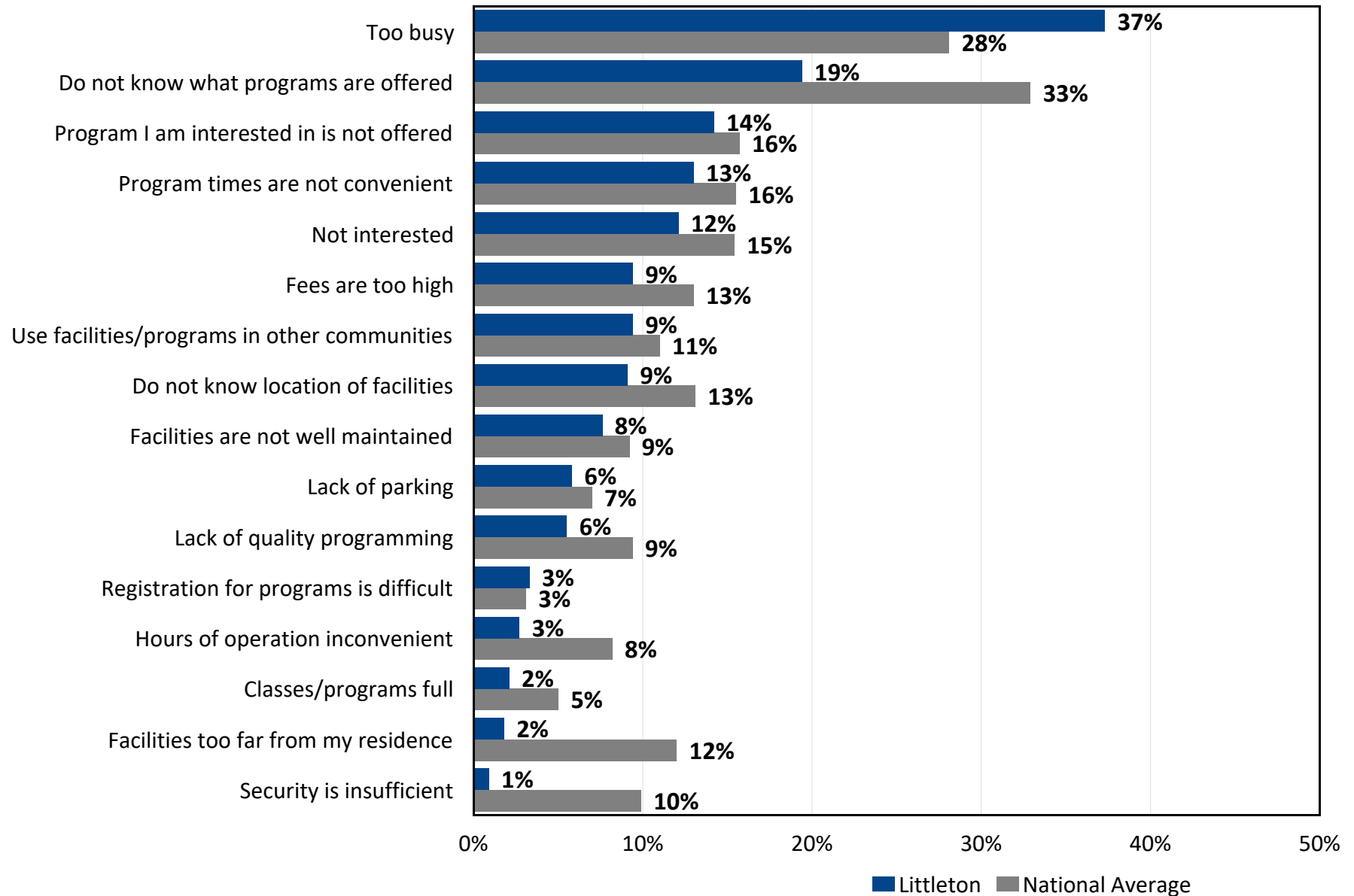
by percentage of respondents (excluding “not provided”)



Reasons Preventing the Use of Parks, Facilities or Programs

Littleton vs. National Average

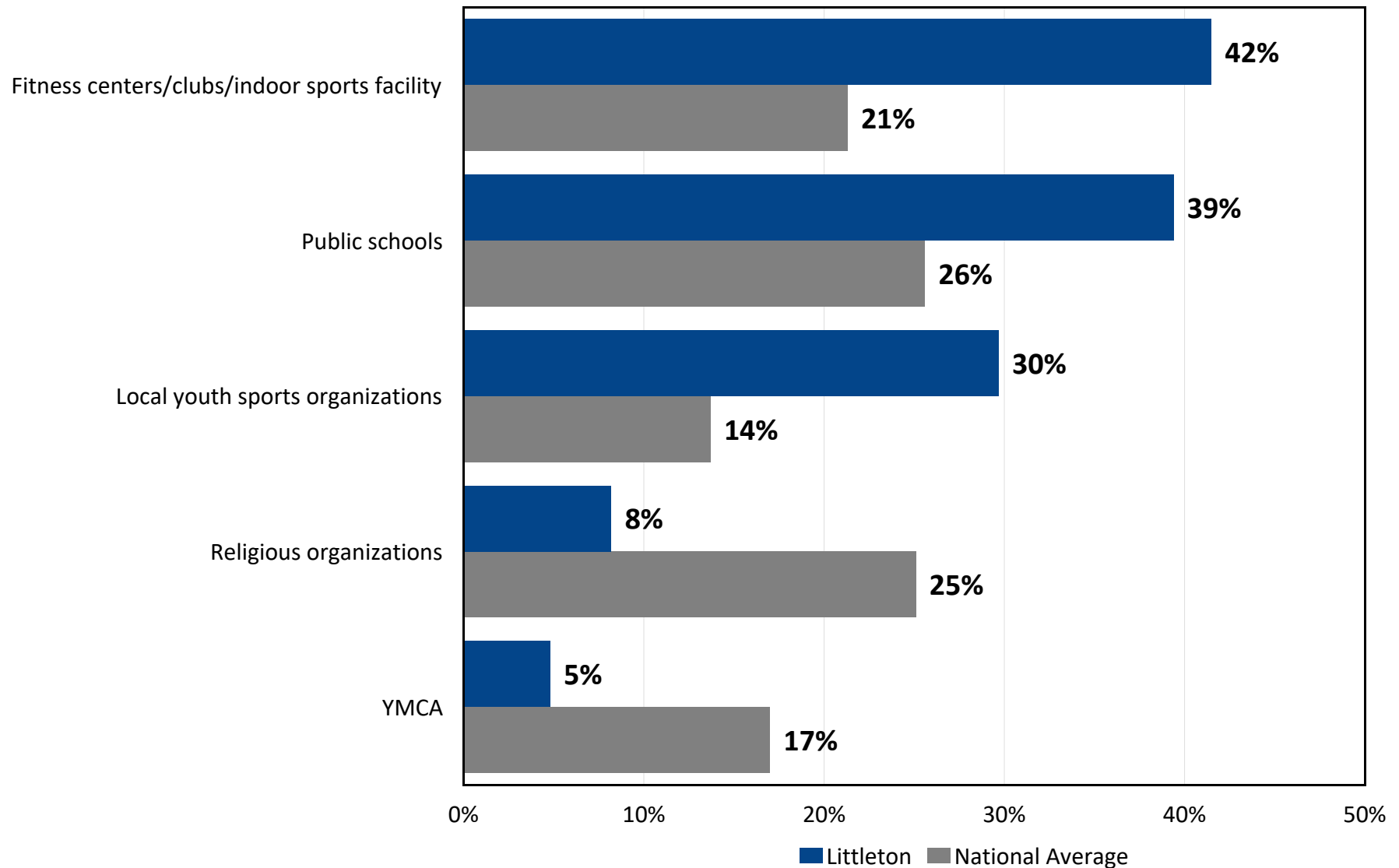
by percentage of respondents



Organizations Used for Indoor and Outdoor Recreation and Sports Activities During the Last 12 Months

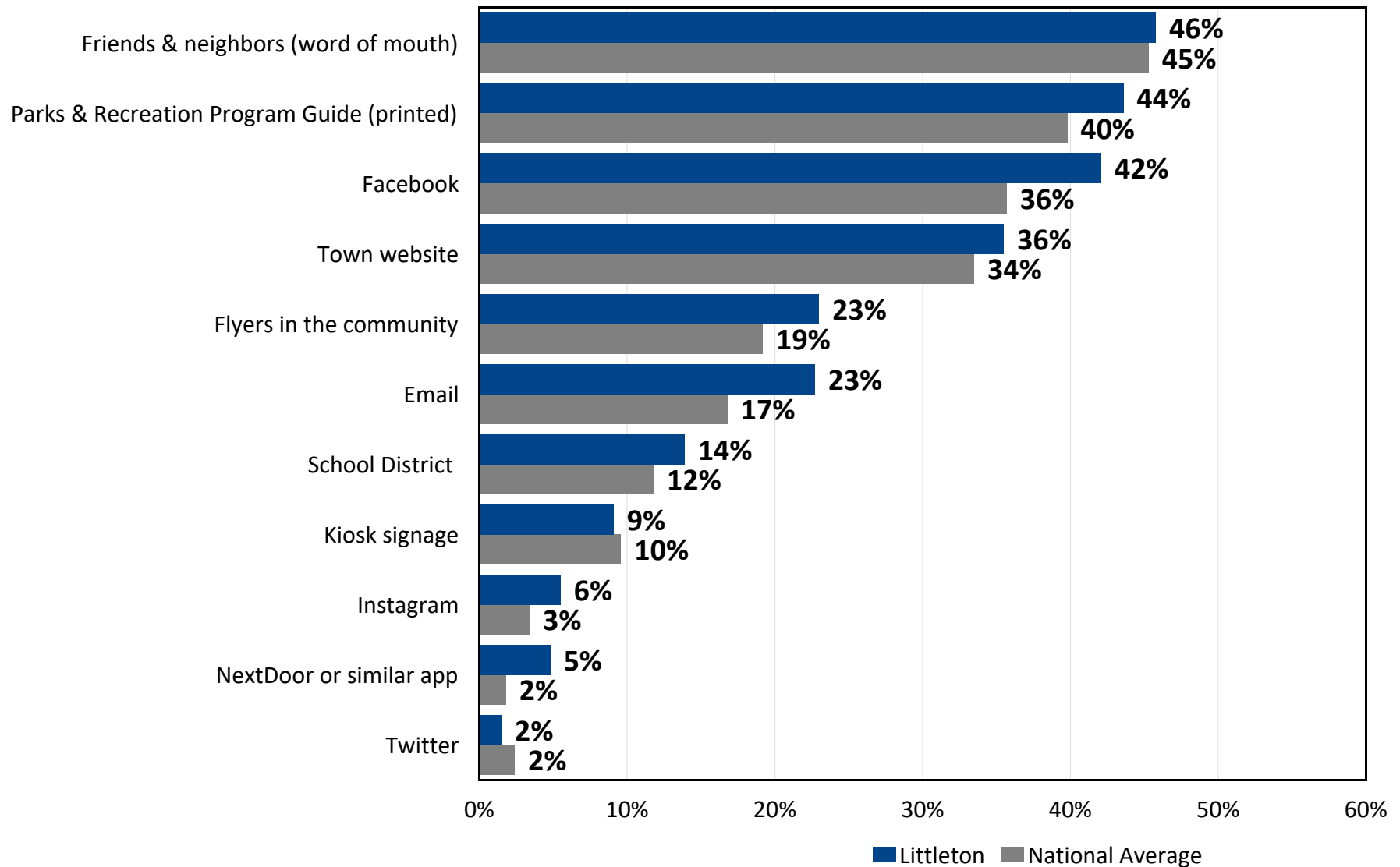
Littleton vs. National Average

by percentage of respondents



Ways That Households Learn About Parks and Recreation Department News, Parks, Facilities, and Programs Littleton vs. National Average

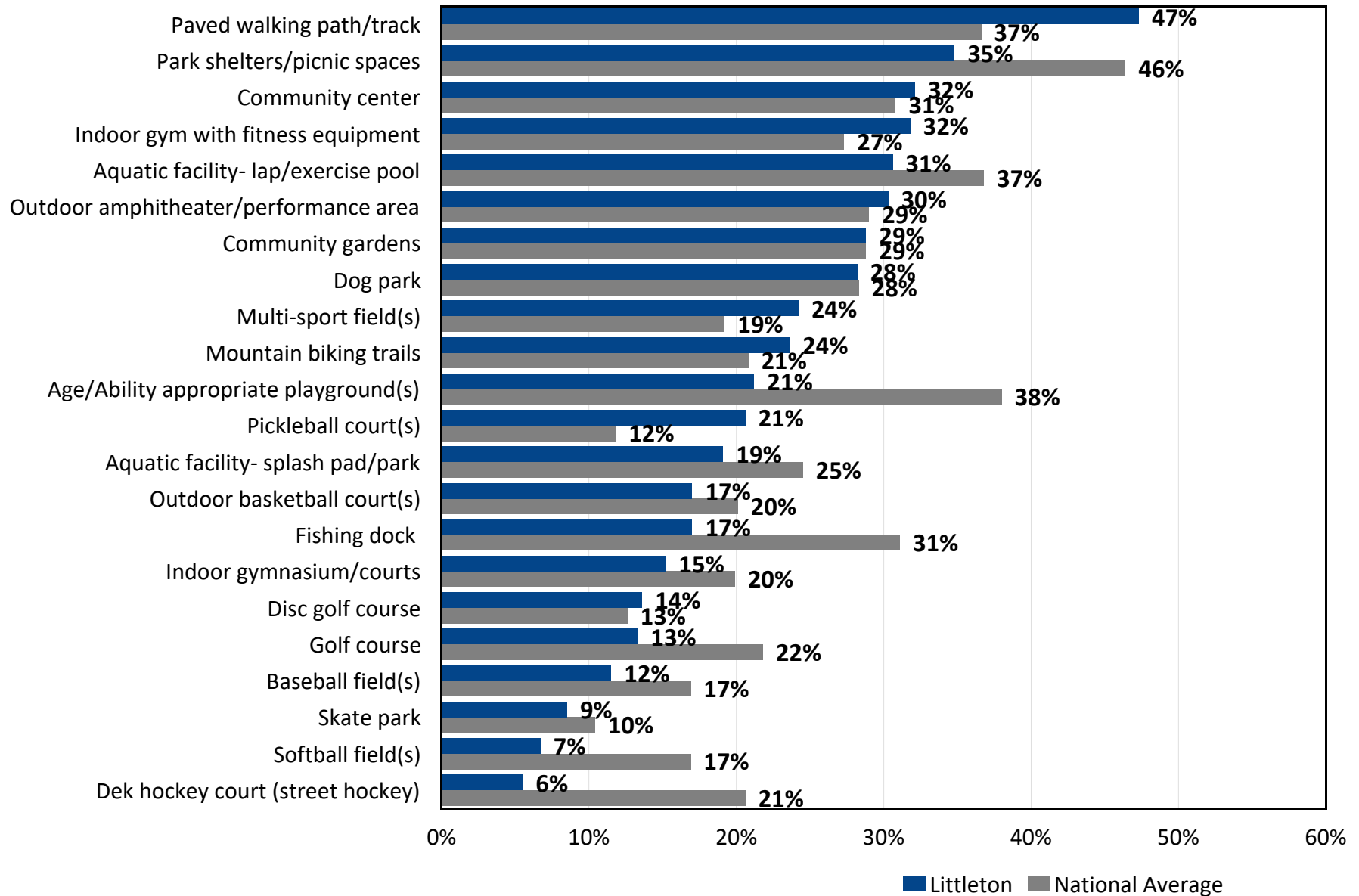
by percentage of respondents



Households With Needs for Facilities/Amenities

Littleton vs. National Average

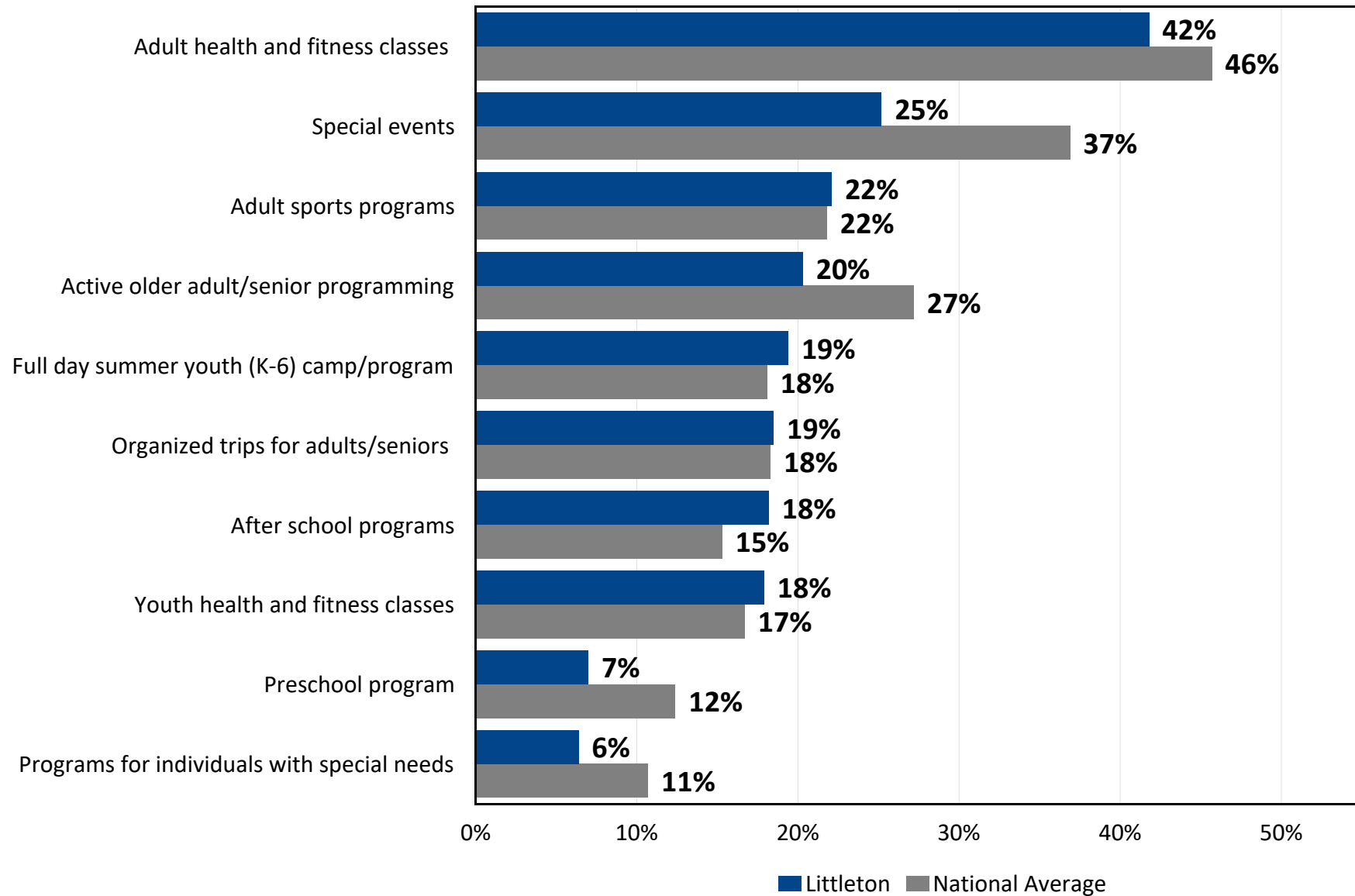
by percentage of respondents



Households with Needs for Programs/Events

Littleton vs. National Average

by percentage of respondents





Usage-Satisfaction Analysis

Usage-Satisfaction Analysis

Overview

Today, community leaders have limited resources which need to be targeted to activities that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to residents; and (2) to target resources toward those services where residents are the least satisfied.

The Usage-Satisfaction rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived usage of the service is relatively high.

The rating is calculated by summing the percentage of responses for items selected as the first, second, third, and fourth most used parks and recreation facilities. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding “Don’t Know” responses). “Don’t Know” responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable.

$$\text{Usage-Satisfaction Rating} = \text{Usage} \times (1 - \text{Satisfaction})$$

Example of the Usage-Satisfaction Calculation

Respondents were asked to identify the parks and recreation facilities that their household used most during the past year. More than one-third (38.2%) of the respondents selected “*Long Lake Beach & Swimming Area*” as the recreation facility their household used most.

With regard to satisfaction, 76.5% of respondents surveyed rated “*Long Lake Beach & Swimming Area*” as a “4” or “5” on a 5-point scale (where “5” means “Very Satisfied”) excluding “Don’t Know” responses. The rating was calculated by multiplying the sum of the most used percentages by one minus the sum of the satisfaction percentages. In this example, 38.2% was multiplied by 23.5% (1-0.765). This calculation yielded a rating of 0.0898, which ranked first out of thirty-two categories of parks and recreation facilities analyzed.

Usage-Satisfaction Analysis

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top four used facilities and 0% indicate they are positively satisfied with the park or facility.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the park or facility
- If none (0%) of the respondents selected the park or facility as one of the four that were most used by their household

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis. Ratings from 0.10 to 0.20 identify parks or facilities that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis (I-S > 0.20)
- Increase Current Emphasis (I-S = 0.10 - 0.20)
- Maintain Current Emphasis (I-S < 0.10)

A table showing the results for the Town of Littleton is provided on the following page.

Usage-Satisfaction Rating

2023 Town of Littleton Survey

Parks and Recreation Facilities

Category of Service	Most Used		Satisfaction		Usage-Satisfaction	Usage-Satisfaction
	Most Used %	Rank	Satisfaction %	Rank	Rating	Rating Rank
Medium Priority (IS <.10)						
Long Lake Beach & Swimming Area	38%	1	77%	12	0.0898	1
Fay Park	22%	3	80%	8	0.0430	2
Long Lake Beach Park and Playground	20%	4	79%	9	0.0410	3
Middle School Grass Field	10%	7	68%	16	0.0329	4
Whitcomb Grass Fields	7%	12	59%	23	0.0299	5
Fay Park Playground	9%	9	69%	15	0.0273	6
Townhall Tennis Courts	5%	16	43%	31	0.0256	7
Long Lake Boat Ramp	9%	8	74%	13	0.0231	8
300 King Street Park Castle in the Trees Playground	28%	2	92%	4	0.0224	9
High School Grass Fields	8%	11	72%	14	0.0209	10
Shaker Lane- Shaker Lane Baseball Field	5%	14	64%	20	0.0172	11
Townhall Pickleball Courts	3%	20	43%	29	0.0170	12
Koerper Athletic Field- Soccer	11%	6	86%	6	0.0147	13
300 King Street Park Walking Path	8%	10	81%	7	0.0146	14
Park and Rec Offices	3%	21	54%	27	0.0139	15
Long Lake Beach Bathhouse	3%	17	60%	22	0.0131	16
High School Tennis Courts	3%	18	61%	21	0.0128	17
Shattuck Baseball Field	2%	24	44%	28	0.0118	18
Park and Rec Fitness Studios	2%	26	25%	32	0.0113	19
Alumni Field	15%	6	93%	3	0.0105	20
Park and Rec Teen Clubhouse	5%	15	79%	10	0.0101	21
Shaker Lane- Ken White Softball Field	2%	23	65%	18	0.0074	22
Long Lake Beach Snack Shack	3%	19	78%	11	0.0065	23
300 King Street Park Rock Labyrinth	2%	25	67%	17	0.0060	24
Whitcomb Baseball Field	1%	27	43%	30	0.0051	25
High School Softball Field	1%	31	55%	26	0.0027	26
High School Baseball Field	1%	30	57%	24	0.0026	27
300 King Street Park Basketball Courts	7%	13	96%	1	0.0025	28
Shaker Lane- Couper Softball Field	1%	29	64%	19	0.0021	29
Jet Field	2%	22	94%	2	0.0015	30
300 King Street Park Gaga Ball Pit	1%	28	85%	6	0.0009	31
Park and Rec Conference Room	0%	32	56%	25	0.0000	32

Note: The rating is calculated by multiplying the "Most Used" % by (1-'Satisfaction' %)

Most Used %:

The "Most Used" percentage represents the sum of the first, second, third and fourth most used responses for each item. Respondents were asked to identify the parks and facilities their household used most in the past year.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "4" and "5" excluding 'don't knows.' Respondents ranked their level of satisfaction with the each parks and facilities on a scale of 1 to 5 with "5" being very satisfied and "1" being very dissatisfied.

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Usage-Satisfaction Analysis

Usage-Satisfaction Matrix Analysis

The Usage-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and usage of the park or facility is relatively high. ETC Institute developed an Usage-Satisfaction Matrix to display the usage of parks and facilities that were assessed on the survey against the perceived quality of the park/facility. The two axes on the matrix represent Satisfaction (vertical) and Usage (horizontal).

The Usage-Satisfaction matrix should be interpreted as follows.

- **Continued Emphasis (above average importance and above average satisfaction).** This area shows where the Town is meeting customer expectations. Items in this area have a significant impact on the customer's overall level of satisfaction. The Town should maintain (or slightly increase) emphasis on items in this area.
- **Exceeding Expectations (below average importance and above average satisfaction).** This area shows where the Town is performing significantly better than customers expect the Town to perform. Items in this area do not significantly affect the overall level of satisfaction that residents have with parks/facilities. The Town should maintain (or slightly decrease) emphasis on items in this area.
- **Opportunities for Improvement (above average importance and below average satisfaction).** This area shows where the Town is not performing as well as residents expect the Town to perform. This area has a significant impact on customer satisfaction, and the Town should DEFINITELY increase emphasis on items in this area.
- **Less Important (below average importance and below average satisfaction).** This area shows where the Town is not performing well relative to its performance in other areas; however, this area is generally considered to be less important to residents. This area does not significantly affect overall satisfaction with Town services because the items are less important to residents. The agency should maintain current levels of emphasis on items in this area.

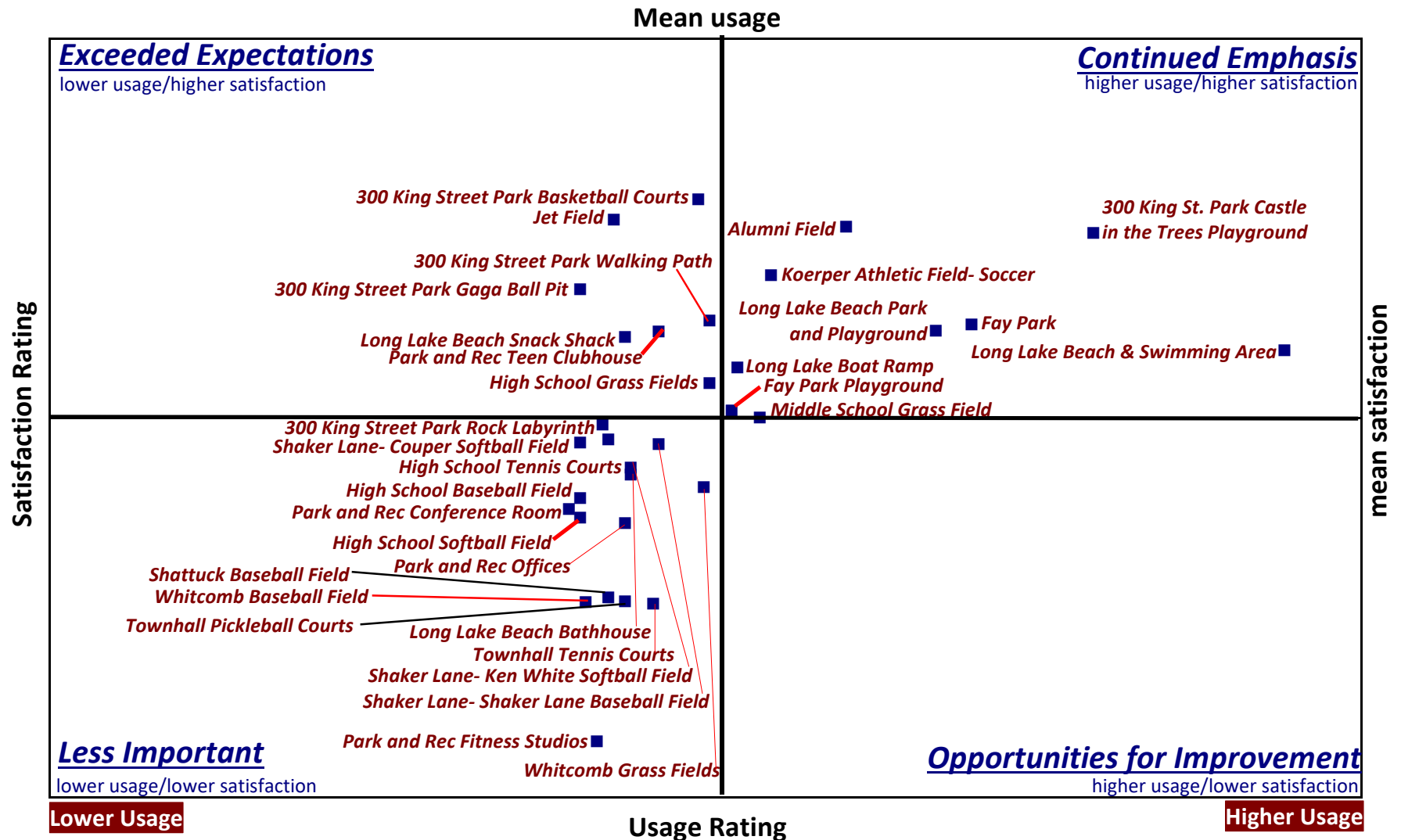
A matrix chart showing the results for the Town of Littleton is provided on the following page.

Town of Littleton Parks & Recreation Survey

Usage-Satisfaction Assessment Matrix

-Parks and Recreation Facilities-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)



5

Tabular Data

Q1. Have members of your household visited any of the Town of Littleton's Parks or used Littleton Park and Recreation facilities during the past year?

Q1. Have members of your household visited any parks or used facilities during past year	Number	Percent
Yes	276	83.6 %
No	54	16.4 %
Total	330	100.0 %

Q1a. Approximately how often did members of your household visit the Town of Littleton parks or use Littleton Parks and Recreation facilities during the past 12 months?

Q1a. How often did members of your household visit parks or use facilities	Number	Percent
At least once a week	83	30.1 %
A few times per month	71	25.7 %
At least once per month	40	14.5 %
A few times during the year	80	29.0 %
Not provided	2	0.7 %
Total	276	100.0 %

WITHOUT "NOT PROVIDED"

Q1a. Approximately how often did members of your household visit the Town of Littleton parks or use Littleton Parks and Recreation facilities during the past 12 months? (without "not provided")

Q1a. How often did members of your household visit parks or use facilities	Number	Percent
At least once a week	83	30.3 %
A few times per month	71	25.9 %
At least once per month	40	14.6 %
A few times during the year	80	29.2 %
Total	274	100.0 %

Q1b. Overall, how would you rate the physical condition of ALL of the Town of Littleton parks and Littleton Parks and Recreation facilities you have visited?

Q1b. How would you rate physical condition of all parks & facilities you have visited	Number	Percent
Excellent	53	19.2 %
Good	179	64.9 %
Fair	28	10.1 %
Poor	4	1.4 %
Not provided	12	4.3 %
Total	276	100.0 %

WITHOUT "NOT PROVIDED"

Q1b. Overall, how would you rate the physical condition of ALL of the Town of Littleton parks and Littleton Parks and Recreation facilities you have visited? (without "not provided")

Q1b. How would you rate physical condition of all parks & facilities you have visited	Number	Percent
Excellent	53	20.1 %
Good	179	67.8 %
Fair	28	10.6 %
Poor	4	1.5 %
Total	264	100.0 %

Q2. Please check ALL the reasons that prevent you or other members of your household from using the parks, facilities, or programs offered by the Littleton Parks and Recreation Department MORE OFTEN.

Q2. All the reasons that prevent your household from using parks, facilities, or programs more often	Number	Percent
Facilities are not well maintained	25	7.6 %
Lack of adequate facilities/facility doesn't exist	37	11.2 %
Program I am interested in is not offered	47	14.2 %
Program times are not convenient	43	13.0 %
Lack of quality programming	18	5.5 %
Facilities too far from my residence	6	1.8 %
Classes/programs full	7	2.1 %
Fees are too high	31	9.4 %
Security is insufficient	3	0.9 %
Use facilities/programs in other communities	31	9.4 %
Do not know location of facilities	30	9.1 %
Too busy	123	37.3 %
Not interested	40	12.1 %
Do not know what programs are offered	64	19.4 %
Hours of operation inconvenient	9	2.7 %
Registration for programs is difficult	11	3.3 %
Lack of parking	19	5.8 %
Need childcare to participate	27	8.2 %
No safe walking/biking route to facilities	48	14.5 %
Other	37	11.2 %
Total	656	

Q2-20. Other

- Attend other programs at other Littleton organizations and us Littleton Conservatory Trust - trails, Reuben Hoar Library
- beach parking, pass
- bike ride , walk trails
- Castle in the Trees doesn't have enough for a 7 year old.
- closed for rain
- Disability
- disability, access to transportation
- disabled
- I'd like to know how to have access to Long Lake Beach parking.
- lack of special ed. programs & adaptive sports
- low registration numbers.
- My health has limited me this year from walking trails but hope to get back soon!
- My kids are grown, so I don't use the town's offerings as much as I used to
- need of inclusive programs
- Need to pickup after others leave trash.
- new to town
- no dogs sometimes
- no place to rollerblade
- No sidewalk on Shaker Lane makes walking to lake and school playgrounds challenging with little kids
- Often programs are cancelled due to lack of public interest.
- Park & Rec restrict the public's use because their programs take precedence.
- Pickle Ball group moved to Groton due to unknown availability of courts.
- pickleball nets not available or don't know where they are.
- preference for conservation lands
- Programs and facilities should be more accessible to disabled people.
- programs get cancelled for kid's programming if low enrollment-frustrating.
- School/usage
- The mosquitoes/bugs were so bad this year we cut back on our visits to some locations.
- too many things are at night
- trails very eroded, poorly maintained
- Waste of the tax paper
- We have two small children 3 yr. and under. The programs offered do not include small children.
- We tend not to be "group" people, so less likely to go to classes.
- We use the fields to practice soccer (not with a team/group). Often they are being used, or we are not allowed to do individual practices.
- weather

Q3. What is the main reason you utilize the parks, facilities, and programs offered by Littleton Parks and Recreation?

<u>Q3. Main reason you utilize parks, facilities, & programs</u>	<u>Number</u>	<u>Percent</u>
Recreation	197	59.7 %
Fitness/wellness	127	38.5 %
Sports	97	29.4 %
Community events	94	28.5 %
Playgrounds	114	34.5 %
Camps	55	16.7 %
Education	21	6.4 %
Therapeutic recreation	27	8.2 %
Dog walking	76	23.0 %
Biking	35	10.6 %
Wildlife observation	98	29.7 %
Child care	30	9.1 %
Socialization	65	19.7 %
Other	10	3.0 %
Total	1046	

Q3-15. Other:

<u>Q3-15. Other</u>	<u>Number</u>	<u>Percent</u>
Tennis	1	10.0 %
Photography	1	10.0 %
Picnic	1	10.0 %
Swimming	1	10.0 %
Escape	1	10.0 %
Walking, hiking	1	10.0 %
Hiking/walking trails	1	10.0 %
Community	1	10.0 %
Swimming boating	1	10.0 %
Walking	1	10.0 %
Total	10	100.0 %

Q4. From the following list, please check ALL the organizations that you or members of your household have used for indoor and outdoor recreation and sports activities during the last 12 months.

Q4. All the organizations your household has used for

indoor & outdoor recreation & sports activities	Number	Percent
YMCA	16	4.8 %
Religious organizations	27	8.2 %
Public schools	130	39.4 %
Private schools	20	6.1 %
Travel sports teams/club	76	23.0 %
Local youth sports organizations	98	29.7 %
Fitness centers/clubs/indoor sports facility	137	41.5 %
Other	40	12.1 %
Total	544	

Q4-8. Other

- Better conservation trails available in town administered by other organizations (use those 1-2 times/days), esp. Littleton Conservation Trust. Also, use conservation area in other towns.
- Boys Scouts - although typically they use Saint Anne's
- care path for veterans-Devens
- circuits outdoors, track
- COA Yoga
- conservation lands
- conservation lands
- conservation trails
- Council on Aging
- Council on Aging
- Council on Aging
- Dance and swim
- golf club
- golf courses, hiking/biking trails
- gym, trails in other towns
- hiking on town Conservation land
- Historical Society, Littleton Conservation Trust
- little gym
- Long Lake
- meetup groups
- My child attends public school out of district, but participated in her schools programs, private clubs for karate and swim, tennis, and mountain biking.
- nature trails
- Oak Hill
- Oak Hill conservation land
- Oak Hill trails & other hiking & walking trails
- outdoor basketball court
- outdoor pickleball in a different town.
- Pickle ball court
- Rail Trails
- Ski facilities in MA,NH,VT,ME; State Parks in NH,VT and MA
- State/National Parks, Trustees of Reservations, MA.
- "Teen Adventures"
- Trails
- Wachusett to ski
- walking the dog in the neighborhood
- Walking trails
- Walking trails
- Walking trails
- We hike trails maintained by Littleton and other town conservation commissions, Trustees of MA, and MA State Parks
- Yoga

Q5. From the following list, please CHECK ALL the ways your household learns about the Littleton Parks and Recreation Department news, parks, facilities, and programs.

Q5. All the ways your household learns about Parks & Recreation Department news, parks, facilities, & programs	Number	Percent
Parks & Recreation Program Guide (printed)	144	43.6 %
Parks & Recreation Program Guide (online)	147	44.5 %
Conversations with staff	38	11.5 %
PRCE direct email	75	22.7 %
PRCE Constant Contact email blast	50	15.2 %
Facebook	139	42.1 %
Instagram	18	5.5 %
Twitter	5	1.5 %
Community events	60	18.2 %
Town website	117	35.5 %
MyRec website	48	14.5 %
Kiosk signage	30	9.1 %
Flyers in the community	76	23.0 %
Friends & neighbors (word of mouth)	151	45.8 %
Littleton School District Communications	46	13.9 %
LCTV broadcast or slide	10	3.0 %
NextDoor or similar app	16	4.8 %
Other	10	3.0 %
Total	1180	

Q5-18. Other:

<u>Q5-18. Other</u>	<u>Number</u>	<u>Percent</u>
Meetup	1	10.0 %
Bulletins/info boards at trail head	1	10.0 %
Email	1	10.0 %
Sports	1	10.0 %
Council on Aging	1	10.0 %
Walk-by or drive-by	1	10.0 %
Mailed guide	1	10.0 %
COA newsletter	1	10.0 %
Mail	1	10.0 %
The rec is losing money	1	10.0 %
Total	10	100.0 %

Q6. What THREE sources from the list in Question 5 are your MOST PREFERRED ways to learn about parks and recreation programs and services?

Q6. Top choice	Number	Percent
Parks & Recreation Program Guide (printed)	85	25.8 %
Parks & Recreation Program Guide (online)	42	12.7 %
Conversations with staff	1	0.3 %
PRCE direct email	47	14.2 %
PRCE Constant Contact email blast	13	3.9 %
Facebook	46	13.9 %
Instagram	3	0.9 %
Community events	1	0.3 %
Town website	22	6.7 %
MyRec website	7	2.1 %
Kiosk signage	2	0.6 %
Flyers in the community	5	1.5 %
Friends & neighbors (word of mouth)	6	1.8 %
Littleton School District Communications	3	0.9 %
None chosen	47	14.2 %
Total	330	100.0 %

Q6. What THREE sources from the list in Question 5 are your MOST PREFERRED ways to learn about parks and recreation programs and services?

Q6. 2nd choice	Number	Percent
Parks & Recreation Program Guide (printed)	27	8.2 %
Parks & Recreation Program Guide (online)	50	15.2 %
Conversations with staff	6	1.8 %
PRCE direct email	24	7.3 %
PRCE Constant Contact email blast	11	3.3 %
Facebook	44	13.3 %
Instagram	6	1.8 %
Community events	5	1.5 %
Town website	41	12.4 %
MyRec website	10	3.0 %
Kiosk signage	3	0.9 %
Flyers in the community	16	4.8 %
Friends & neighbors (word of mouth)	15	4.5 %
Littleton School District Communications	2	0.6 %
LCTV broadcast or slide	4	1.2 %
None chosen	66	20.0 %
Total	330	100.0 %

Q6. What THREE sources from the list in Question 5 are your MOST PREFERRED ways to learn about parks and recreation programs and services?

Q6. 3rd choice	Number	Percent
Parks & Recreation Program Guide (printed)	12	3.6 %
Parks & Recreation Program Guide (online)	29	8.8 %
Conversations with staff	3	0.9 %
PRCE direct email	9	2.7 %
PRCE Constant Contact email blast	9	2.7 %
Facebook	24	7.3 %
Instagram	9	2.7 %
Twitter	3	0.9 %
Community events	12	3.6 %
Town website	34	10.3 %
MyRec website	11	3.3 %
Kiosk signage	10	3.0 %
Flyers in the community	14	4.2 %
Friends & neighbors (word of mouth)	35	10.6 %
Littleton School District Communications	11	3.3 %
LCTV broadcast or slide	5	1.5 %
NextDoor or similar app	1	0.3 %
None chosen	99	30.0 %
Total	330	100.0 %

SUM OF TOP 3 CHOICES

Q6. What THREE sources from the list in Question 5 are your MOST PREFERRED ways to learn about parks and recreation programs and services? (top 3)

Q6. Sum of top 3 choices	Number	Percent
Parks & Recreation Program Guide (printed)	124	37.6 %
Parks & Recreation Program Guide (online)	121	36.7 %
Conversations with staff	10	3.0 %
PRCE direct email	80	24.2 %
PRCE Constant Contact email blast	33	9.9 %
Facebook	114	34.5 %
Instagram	18	5.4 %
Twitter	3	0.9 %
Community events	18	5.4 %
Town website	97	29.4 %
MyRec website	28	8.4 %
Kiosk signage	15	4.5 %
Flyers in the community	35	10.5 %
Friends & neighbors (word of mouth)	56	16.9 %
Littleton School District Communications	16	4.8 %
LCTV broadcast or slide	9	2.7 %
NextDoor or similar app	1	0.3 %
None chosen	47	14.2 %
Total	825	

Q7. Please rate your satisfaction with the overall value your household receives from the Littleton Parks and Recreation Department.

Q7. Your satisfaction with overall value your household receives from Parks & Recreation Department	Number	Percent
Very satisfied	83	25.2 %
Satisfied	100	30.3 %
Neutral	99	30.0 %
Dissatisfied	12	3.6 %
Very dissatisfied	15	4.5 %
Not provided	21	6.4 %
Total	330	100.0 %

WITHOUT "NOT PROVIDED"

Q7. Please rate your satisfaction with the overall value your household receives from the Littleton Parks and Recreation Department. (without "not provided")

Q7. Your satisfaction with overall value your household receives from Parks & Recreation Department	Number	Percent
Very satisfied	83	26.9 %
Satisfied	100	32.4 %
Neutral	99	32.0 %
Dissatisfied	12	3.9 %
Very dissatisfied	15	4.9 %
Total	309	100.0 %

Q8. Do you support Town and School District facilities being made available for shared use by the community?

Q8. Do you support Town & School District facilities available for shared use by the community	Number	Percent
Yes	299	90.6 %
No	22	6.7 %
Not provided	9	2.7 %
Total	330	100.0 %

WITHOUT "NOT PROVIDED"

Q8. Do you support Town and School District facilities being made available for shared use by the community? (without "not provided")

Q8. Do you support Town & School District facilities available for shared use by the community	Number	Percent
Yes	299	93.1 %
No	22	6.9 %
Total	321	100.0 %

Q9. Please rate your overall satisfaction with the maintenance and upkeep of the Town of Littleton parks, trails, fields, and open spaces.

Q9. Your overall satisfaction with maintenance & upkeep of parks, trails, fields, & open spaces	Number	Percent
Very satisfied	56	17.0 %
Satisfied	169	51.2 %
Neutral	49	14.8 %
Dissatisfied	21	6.4 %
Very dissatisfied	5	1.5 %
Don't know	30	9.1 %
Total	330	100.0 %

WITHOUT "DON'T KNOW"

Q9. Please rate your overall satisfaction with the maintenance and upkeep of the Town of Littleton parks, trails, fields, and open spaces. (without "don't know")

Q9. Your overall satisfaction with maintenance & upkeep of parks, trails, fields, & open spaces	Number	Percent
Very satisfied	56	18.7 %
Satisfied	169	56.3 %
Neutral	49	16.3 %
Dissatisfied	21	7.0 %
Very dissatisfied	5	1.7 %
Total	300	100.0 %

Q10. If you had a budget of \$100 for the Littleton Parks and Recreation Department, how would you allocate the funds among the categories of funding listed below?

	Amount
Building new recreational facilities that Town does not have	\$16.26
Improvements to existing outdoor sports complexes	\$14.68
Improvements to indoor recreation facilities	\$11.39
Improvements to local park amenities	\$20.18
Land acquisitions for future park, trail, & recreation facility development	\$37.49

Q11. Compared to other Town of Littleton departments, how important is it to fund Littleton Parks and Recreation?

Q11. How important is it to fund Littleton Parks & Recreation	Number	Percent
Far less important	11	3.3 %
Less important	39	11.8 %
Equally important	178	53.9 %
More important	52	15.8 %
Much more important	20	6.1 %
Do not know/no preference	30	9.1 %
Total	330	100.0 %

WITHOUT "DO NOT KNOW/NO PREFERENCE"

Q11. Compared to other Town of Littleton departments, how important is it to fund Littleton Parks and Recreation? (without "do not know/no preference")

Q11. How important is it to fund Littleton Parks & Recreation	Number	Percent
Far less important	11	3.7 %
Less important	39	13.0 %
Equally important	178	59.3 %
More important	52	17.3 %
Much more important	20	6.7 %
Total	300	100.0 %

Q12. Please indicate if YOU or any members of your HOUSEHOLD have used any of the following parks and recreation facilities listed below.

(N=330)

	Yes	No
Q12-1. Long Lake Beach & Swimming Area	64.8%	35.2%
Q12-2. Long Lake Beach Park & Playground	51.5%	48.5%
Q12-3. Long Lake Beach Bathhouse	27.3%	72.7%
Q12-4. Long Lake Beach Snack Shack	30.6%	69.4%
Q12-5. Long Lake Boat Ramp	23.0%	77.0%
Q12-6. Fay Park	61.8%	38.2%
Q12-7. Fay Park Playground	38.2%	61.8%
Q12-8. 300 King Street Park Basketball Courts	24.8%	75.2%
Q12-9. 300 King Street Park Walking Path	26.4%	73.6%
Q12-10. 300 King Street Park Gaga Ball Pit	8.2%	91.8%
Q12-11. 300 King Street Park Castle in the Trees Playground	56.1%	43.9%
Q12-12. 300 King Street Park Rock Labyrinth	13.0%	87.0%
Q12-13. Koerper Athletic Field- Soccer	28.2%	71.8%
Q12-14. Shaker Lane-Shaker Lane Baseball Field	21.8%	78.2%
Q12-15. Shaker Lane-Ken White Softball Field	16.7%	83.3%
Q12-16. Shaker Lane-Couper Softball Field	14.2%	85.8%
Q12-17. Shattuck Baseball Field	15.8%	84.2%
Q12-18. Whitcomb Baseball Field	9.1%	90.9%
Q12-19. Whitcomb Grass Fields	16.4%	83.6%
Q12-20. Jet Field	10.0%	90.0%
Q12-21. Alumni Field	35.2%	64.8%
Q12-22. Middle School Grass Field	30.9%	69.1%
Q12-23. High School Grass Fields	28.2%	71.8%

Q12. Please indicate if YOU or any members of your HOUSEHOLD have used any of the following parks and recreation facilities listed below.

	Yes	No
Q12-24. High School Baseball Field	6.7%	93.3%
Q12-25. High School Softball Field	7.0%	93.0%
Q12-26. High School Tennis Courts	11.2%	88.8%
Q12-27. Townhall Tennis Courts	18.2%	81.8%
Q12-28. Townhall Pickleball Courts	9.4%	90.6%
Q12-29. Park & Rec Offices	26.1%	73.9%
Q12-30. Park & Rec Conference Room	5.8%	94.2%
Q12-31. Park & Rec Fitness Studios	3.6%	96.4%
Q12-32. Park & Rec Teen Clubhouse	12.1%	87.9%

Q12. If "Yes," please indicate how you would rate your overall satisfaction.

(N=301)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q12-1. Long Lake Beach & Swimming Area	26.0%	50.5%	13.7%	5.4%	4.4%
Q12-2. Long Lake Beach Park & Playground	23.3%	55.8%	14.7%	4.3%	1.8%
Q12-3. Long Lake Beach Bathhouse	13.6%	46.6%	20.5%	14.8%	4.5%
Q12-4. Long Lake Beach Snack Shack	24.7%	53.6%	14.4%	7.2%	0.0%
Q12-5. Long Lake Boat Ramp	21.6%	52.7%	6.8%	9.5%	9.5%
Q12-6. Fay Park	26.8%	53.2%	15.3%	4.7%	0.0%
Q12-7. Fay Park Playground	18.6%	50.0%	23.7%	6.8%	0.8%
Q12-8. 300 King Street Park Basketball Courts	42.7%	53.7%	2.4%	1.2%	0.0%
Q12-9. 300 King Street Park Walking Path	25.6%	54.9%	14.6%	3.7%	1.2%
Q12-10. 300 King Street Park Gaga Ball Pit	42.3%	42.3%	15.4%	0.0%	0.0%
Q12-11. 300 King Street Park Castle in the Trees Playground	49.7%	42.3%	5.7%	2.3%	0.0%
Q12-12. 300 King Street Park Rock Labyrinth	26.2%	40.5%	19.0%	11.9%	2.4%
Q12-13. Koerper Athletic Field- Soccer	37.5%	48.9%	11.4%	1.1%	1.1%
Q12-14. Shaker Lane- Shaker Lane Baseball Field	17.1%	47.1%	21.4%	11.4%	2.9%
Q12-15. Shaker Lane- Ken White Softball Field	16.7%	48.1%	16.7%	14.8%	3.7%

Q12. If "Yes," please indicate how you would rate your overall satisfaction.

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q12-16. Shaker Lane-Couper Softball Field	13.3%	51.1%	11.1%	20.0%	4.4%
Q12-17. Shattuck Baseball Field	12.0%	32.0%	24.0%	22.0%	10.0%
Q12-18. Whitcomb Baseball Field	23.3%	20.0%	20.0%	26.7%	10.0%
Q12-19. Whitcomb Grass Fields	18.9%	39.6%	28.3%	9.4%	3.8%
Q12-20. Jet Field	43.8%	50.0%	3.1%	3.1%	0.0%
Q12-21. Alumni Field	61.9%	31.0%	5.3%	1.8%	0.0%
Q12-22. Middle School Grass Field	20.2%	47.5%	25.3%	5.1%	2.0%
Q12-23. High School Grass Fields	14.4%	57.8%	16.7%	10.0%	1.1%
Q12-24. High School Baseball Field	19.0%	38.1%	33.3%	9.5%	0.0%
Q12-25. High School Softball Field	13.6%	40.9%	31.8%	13.6%	0.0%
Q12-26. High School Tennis Courts	2.8%	58.3%	16.7%	19.4%	2.8%
Q12-27. Townhall Tennis Courts	15.5%	27.6%	36.2%	15.5%	5.2%
Q12-28. Townhall Pickleball Courts	6.7%	36.7%	33.3%	13.3%	10.0%
Q12-29. Park & Rec Offices	19.2%	34.6%	33.3%	10.3%	2.6%
Q12-30. Park & Rec Conference Room	27.8%	27.8%	33.3%	11.1%	0.0%
Q12-31. Park & Rec Fitness Studios	16.7%	8.3%	41.7%	25.0%	8.3%
Q12-32. Park & Rec Teen Clubhouse	31.6%	47.4%	18.4%	2.6%	0.0%

Q13. Which FOUR of the PARKS/FACILITIES from the list in Question 12 have you or members of your household used the most during the past year?

<u>Q13. Top choice</u>	<u>Number</u>	<u>Percent</u>
Long Lake Beach & Swimming Area	59	17.9 %
Long Lake Beach Park & Playground	11	3.3 %
Long Lake Beach Bathhouse	1	0.3 %
Long Lake Beach Snack Shack	1	0.3 %
Long Lake Boat Ramp	10	3.0 %
Fay Park	22	6.7 %
Fay Park Playground	2	0.6 %
300 King Street Park Basketball Courts	9	2.7 %
300 King Street Park Walking Path	5	1.5 %
300 King Street Park Castle in the Trees Playground	51	15.5 %
Koerper Athletic Field- Soccer	10	3.0 %
Shaker Lane-Shaker Lane Baseball Field	7	2.1 %
Shaker Lane-Couper Softball Field	1	0.3 %
Shattuck Baseball Field	2	0.6 %
Whitcomb Grass Fields	6	1.8 %
Jet Field	3	0.9 %
Alumni Field	19	5.8 %
Middle School Grass Field	6	1.8 %
High School Grass Fields	5	1.5 %
High School Tennis Courts	5	1.5 %
Townhall Tennis Courts	1	0.3 %
Townhall Pickleball Courts	4	1.2 %
Park & Rec Fitness Studios	3	0.9 %
Park & Rec Teen Clubhouse	4	1.2 %
None chosen	83	25.2 %
Total	330	100.0 %

Q13. Which FOUR of the PARKS/FACILITIES from the list in Question 12 have you or members of your household used the most during the past year?

<u>Q13. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Long Lake Beach & Swimming Area	24	7.3 %
Long Lake Beach Park & Playground	27	8.2 %
Long Lake Beach Bathhouse	2	0.6 %
Long Lake Beach Snack Shack	2	0.6 %
Long Lake Boat Ramp	10	3.0 %
Fay Park	21	6.4 %
Fay Park Playground	8	2.4 %
300 King Street Park Basketball Courts	4	1.2 %
300 King Street Park Walking Path	8	2.4 %
300 King Street Park Castle in the Trees Playground	18	5.5 %
300 King Street Park Rock Labyrinth	1	0.3 %
Koerper Athletic Field- Soccer	16	4.8 %
Shaker Lane-Shaker Lane Baseball Field	3	0.9 %
Shaker Lane-Ken White Softball Field	2	0.6 %
Shattuck Baseball Field	2	0.6 %
Whitcomb Baseball Field	2	0.6 %
Whitcomb Grass Fields	7	2.1 %
Jet Field	4	1.2 %
Alumni Field	8	2.4 %
Middle School Grass Field	12	3.6 %
High School Grass Fields	5	1.5 %
High School Baseball Field	1	0.3 %
High School Tennis Courts	1	0.3 %
Townhall Tennis Courts	4	1.2 %
Townhall Pickleball Courts	2	0.6 %
Park & Rec Offices	2	0.6 %
Park & Rec Fitness Studios	1	0.3 %
Park & Rec Teen Clubhouse	7	2.1 %
<u>None chosen</u>	<u>126</u>	<u>38.2 %</u>
Total	330	100.0 %

Q13. Which FOUR of the PARKS/FACILITIES from the list in Question 12 have you or members of your household used the most during the past year?

<u>Q13. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Long Lake Beach & Swimming Area	28	8.5 %
Long Lake Beach Park & Playground	16	4.8 %
Long Lake Beach Bathhouse	3	0.9 %
Long Lake Beach Snack Shack	2	0.6 %
Long Lake Boat Ramp	7	2.1 %
Fay Park	15	4.5 %
Fay Park Playground	8	2.4 %
300 King Street Park Basketball Courts	4	1.2 %
300 King Street Park Walking Path	5	1.5 %
300 King Street Park Gaga Ball Pit	1	0.3 %
300 King Street Park Castle in the Trees Playground	17	5.2 %
300 King Street Park Rock Labyrinth	1	0.3 %
Koerper Athletic Field- Soccer	6	1.8 %
Shaker Lane-Shaker Lane Baseball Field	3	0.9 %
Shaker Lane-Ken White Softball Field	2	0.6 %
Shattuck Baseball Field	2	0.6 %
Whitcomb Baseball Field	1	0.3 %
Whitcomb Grass Fields	6	1.8 %
Alumni Field	15	4.5 %
Middle School Grass Field	8	2.4 %
High School Grass Fields	8	2.4 %
High School Softball Field	1	0.3 %
High School Tennis Courts	2	0.6 %
Townhall Tennis Courts	6	1.8 %
Townhall Pickleball Courts	2	0.6 %
Park & Rec Offices	2	0.6 %
None chosen	159	48.2 %
Total	330	100.0 %

Q13. Which FOUR of the PARKS/FACILITIES from the list in Question 12 have you or members of your household used the most during the past year?

<u>Q13. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Long Lake Beach & Swimming Area	15	4.5 %
Long Lake Beach Park & Playground	11	3.3 %
Long Lake Beach Bathhouse	5	1.5 %
Long Lake Beach Snack Shack	5	1.5 %
Long Lake Boat Ramp	3	0.9 %
Fay Park	13	3.9 %
Fay Park Playground	11	3.3 %
300 King Street Park Basketball Courts	6	1.8 %
300 King Street Park Walking Path	7	2.1 %
300 King Street Park Gaga Ball Pit	1	0.3 %
300 King Street Park Castle in the Trees Playground	6	1.8 %
300 King Street Park Rock Labyrinth	4	1.2 %
Koerper Athletic Field- Soccer	4	1.2 %
Shaker Lane-Shaker Lane Baseball Field	3	0.9 %
Shaker Lane-Ken White Softball Field	3	0.9 %
Shaker Lane-Couper Softball Field	1	0.3 %
Shattuck Baseball Field	1	0.3 %
Whitcomb Grass Fields	5	1.5 %
Jet Field	1	0.3 %
Alumni Field	7	2.1 %
Middle School Grass Field	8	2.4 %
High School Grass Fields	7	2.1 %
High School Baseball Field	1	0.3 %
High School Softball Field	1	0.3 %
High School Tennis Courts	3	0.9 %
Townhall Tennis Courts	4	1.2 %
Townhall Pickleball Courts	2	0.6 %
Park & Rec Offices	6	1.8 %
Park & Rec Fitness Studios	1	0.3 %
Park & Rec Teen Clubhouse	5	1.5 %
None chosen	180	54.5 %
Total	330	100.0 %

SUM OF TOP 4 CHOICES

Q13. Which FOUR of the PARKS/FACILITIES from the list in Question 12 have you or members of your household used the most during the past year? (top 4)

<u>Q13. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
Long Lake Beach & Swimming Area	126	38.2 %
Long Lake Beach Park & Playground	65	19.6 %
Long Lake Beach Bathhouse	11	3.3 %
Long Lake Beach Snack Shack	10	3.0 %
Long Lake Boat Ramp	30	9.0 %
Fay Park	71	21.5 %
Fay Park Playground	29	8.7 %
300 King Street Park Basketball Courts	23	6.9 %
300 King Street Park Walking Path	25	7.5 %
300 King Street Park Gaga Ball Pit	2	0.6 %
300 King Street Park Castle in the Trees Playground	92	28.0 %
300 King Street Park Rock Labyrinth	6	1.8 %
Koerper Athletic Field- Soccer	36	10.8 %
Shaker Lane-Shaker Lane Baseball Field	16	4.8 %
Shaker Lane-Ken White Softball Field	7	2.1 %
Shaker Lane-Couper Softball Field	2	0.6 %
Shattuck Baseball Field	7	2.1 %
Whitcomb Baseball Field	3	0.9 %
Whitcomb Grass Fields	24	7.2 %
Jet Field	8	2.4 %
Alumni Field	49	14.8 %
Middle School Grass Field	34	10.2 %
High School Grass Fields	25	7.5 %
High School Baseball Field	2	0.6 %
High School Softball Field	2	0.6 %
High School Tennis Courts	11	3.3 %
Townhall Tennis Courts	15	4.5 %
Townhall Pickleball Courts	10	3.0 %
Park & Rec Offices	10	3.0 %
Park & Rec Fitness Studios	5	1.5 %
Park & Rec Teen Clubhouse	16	4.8 %
None chosen	83	25.2 %
Total	855	

Q14. Please indicate if any members of your household have a need for the facilities/amenities listed below.

(N=330)

	Yes	No
Q14-1. Baseball field(s)	11.5%	88.5%
Q14-2. Softball field(s)	6.7%	93.3%
Q14-3. Multi-sport field(s)	24.2%	75.8%
Q14-4. Outdoor basketball court(s)	17.0%	83.0%
Q14-5. Additional tennis court(s)	14.8%	85.2%
Q14-6. Pickleball court(s)	20.6%	79.4%
Q14-7. Cricket field(s)	2.4%	97.6%
Q14-8. Dek hockey court (street hockey)	5.5%	94.5%
Q14-9. Golf course	13.3%	86.7%
Q14-10. Disc golf course	13.6%	86.4%
Q14-11. Sand volleyball court(s)	9.1%	90.9%
Q14-12. Skate park	8.5%	91.5%
Q14-13. Pump track	3.9%	96.1%
Q14-14. Ice rink(s)	20.6%	79.4%
Q14-15. Lighting for outdoor facilities	31.5%	68.5%
Q14-16. Community gardens	28.8%	71.2%
Q14-17. Dog park	28.2%	71.8%
Q14-18. Outdoor fitness/exercise course	33.0%	67.0%
Q14-19. Mountain biking trails	23.6%	76.4%
Q14-20. Paved walking path/track	47.3%	52.7%
Q14-21. Age/ability appropriate playground(s)	21.2%	78.8%
Q14-22. Pavilion for outdoor events	28.2%	71.8%
Q14-23. Outdoor amphitheater/performance area	30.3%	69.7%
Q14-24. Park shelters/picnic spaces	34.8%	65.2%

Q14. Please indicate if any members of your household have a need for the facilities/amenities listed below.

	Yes	No
Q14-25. Bathrooms/changing areas	34.2%	65.8%
Q14-26. Technology & Wi-Fi access	17.6%	82.4%
Q14-27. Fishing dock at long lake	17.0%	83.0%
Q14-28. Aquatic facility-leisure pool	25.5%	74.5%
Q14-29. Aquatic facility-lap/exercise pool	30.6%	69.4%
Q14-30. Aquatic facility-splash pad/park	19.1%	80.9%
Q14-31. Aquatic facility-dive well	7.3%	92.7%
Q14-32. Community center	32.1%	67.9%
Q14-33. Fieldhouse	7.9%	92.1%
Q14-34. Indoor gym with fitness equipment	31.8%	68.2%
Q14-35. Indoor gymnasium/courts	15.2%	84.8%
Q14-36. Fitness studios (yoga /Barre/Pilates)	27.0%	73.0%
Q14-37. Public classroom space	13.3%	86.7%
Q14-38. Preschool/daycare	14.5%	85.5%
Q14-39. Rental space/party room(s)	16.7%	83.3%
Q14-40. Commercial kitchen	8.8%	91.2%
Q14-41. Artist studio (kiln, CNC, 3D printer)	16.7%	83.3%
Q14-42. Makers space(s)	12.4%	87.6%

Q14. If "Yes," please rate how supportive you would be of the Town of Littleton to fund the building, renovation, or expansion of those facilities/amenities.

(N=297)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Not sure
Q14-1. Baseball field(s)	42.9%	28.6%	25.7%	0.0%	2.9%	0.0%
Q14-2. Softball field(s)	25.0%	50.0%	20.0%	0.0%	5.0%	0.0%
Q14-3. Multi-sport field(s)	35.5%	40.8%	19.7%	0.0%	0.0%	3.9%
Q14-4. Outdoor basketball court(s)	25.9%	38.9%	27.8%	3.7%	1.9%	1.9%
Q14-5. Additional tennis court(s)	38.6%	47.7%	11.4%	2.3%	0.0%	0.0%
Q14-6. Pickleball court(s)	25.0%	53.1%	20.3%	1.6%	0.0%	0.0%
Q14-7. Cricket field(s)	28.6%	71.4%	0.0%	0.0%	0.0%	0.0%
Q14-8. Dek hockey court (street hockey)	37.5%	37.5%	25.0%	0.0%	0.0%	0.0%
Q14-9. Golf course	18.6%	53.5%	27.9%	0.0%	0.0%	0.0%
Q14-10. Disc golf course	31.8%	47.7%	18.2%	2.3%	0.0%	0.0%
Q14-11. Sand volleyball court(s)	17.2%	51.7%	31.0%	0.0%	0.0%	0.0%
Q14-12. Skate park	37.5%	33.3%	20.8%	4.2%	0.0%	4.2%
Q14-13. Pump track	41.7%	33.3%	16.7%	0.0%	0.0%	8.3%
Q14-14. Ice rink(s)	40.6%	37.5%	17.2%	3.1%	1.6%	0.0%
Q14-15. Lighting for outdoor facilities	40.2%	48.5%	10.3%	0.0%	0.0%	1.0%
Q14-16. Community gardens	38.5%	40.7%	18.7%	1.1%	0.0%	1.1%
Q14-17. Dog park	48.8%	39.5%	9.3%	0.0%	1.2%	1.2%
Q14-18. Outdoor fitness/ exercise course	32.4%	51.0%	14.7%	1.0%	0.0%	1.0%
Q14-19. Mountain biking trails	32.9%	47.9%	16.4%	0.0%	1.4%	1.4%

Q14. If "Yes," please rate how supportive you would be of the Town of Littleton to fund the building, renovation, or expansion of those facilities/amenities.

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Not sure
Q14-20. Paved walking path/track	46.5%	46.5%	6.3%	0.0%	0.0%	0.7%
Q14-21. Age/ability appropriate playground(s)	44.4%	42.9%	12.7%	0.0%	0.0%	0.0%
Q14-22. Pavilion for outdoor events	31.0%	49.4%	17.2%	1.1%	0.0%	1.1%
Q14-23. Outdoor amphitheater/performance area	34.4%	46.7%	18.9%	0.0%	0.0%	0.0%
Q14-24. Park shelters/picnic spaces	32.0%	52.4%	14.6%	1.0%	0.0%	0.0%
Q14-25. Bathrooms/changing areas	40.4%	45.2%	13.5%	0.0%	1.0%	0.0%
Q14-26. Technology & Wi-Fi access	35.2%	31.5%	29.6%	1.9%	0.0%	1.9%
Q14-27. Fishing dock at long lake	41.2%	47.1%	9.8%	2.0%	0.0%	0.0%
Q14-28. Aquatic facility-leisure pool	55.7%	35.4%	8.9%	0.0%	0.0%	0.0%
Q14-29. Aquatic facility-lap/exercise pool	58.9%	28.4%	11.6%	1.1%	0.0%	0.0%
Q14-30. Aquatic facility-splash pad/park	61.0%	23.7%	15.3%	0.0%	0.0%	0.0%
Q14-31. Aquatic facility-dive well	57.1%	19.0%	23.8%	0.0%	0.0%	0.0%
Q14-32. Community center	37.0%	49.0%	13.0%	1.0%	0.0%	0.0%
Q14-33. Fieldhouse	20.8%	62.5%	16.7%	0.0%	0.0%	0.0%
Q14-34. Indoor gym with fitness equipment	42.3%	37.1%	19.6%	1.0%	0.0%	0.0%
Q14-35. Indoor gymnasium/courts	26.1%	56.5%	15.2%	2.2%	0.0%	0.0%

Q14. If "Yes," please rate how supportive you would be of the Town of Littleton to fund the building, renovation, or expansion of those facilities/amenities.

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Not sure
Q14-36. Fitness studios (yoga /Barre/Pilates)	37.8%	46.3%	15.9%	0.0%	0.0%	0.0%
Q14-37. Public classroom space	36.6%	36.6%	24.4%	2.4%	0.0%	0.0%
Q14-38. Preschool/ daycare	50.0%	34.1%	15.9%	0.0%	0.0%	0.0%
Q14-39. Rental space/ party room(s)	21.2%	42.3%	28.8%	7.7%	0.0%	0.0%
Q14-40. Commercial kitchen	37.9%	55.2%	6.9%	0.0%	0.0%	0.0%
Q14-41. Artist studio (kiln, CNC, 3D printer)	36.0%	50.0%	14.0%	0.0%	0.0%	0.0%
Q14-42. Makers space(s)	56.8%	29.7%	13.5%	0.0%	0.0%	0.0%

WITHOUT "NOT SURE"

Q14. If "Yes," please rate how supportive you would be of the Town of Littleton to fund the building, renovation, or expansion of those facilities/amenities. (without "not sure")

(N=297)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q14-1. Baseball field(s)	42.9%	28.6%	25.7%	0.0%	2.9%
Q14-2. Softball field(s)	25.0%	50.0%	20.0%	0.0%	5.0%
Q14-3. Multi-sport field(s)	37.0%	42.5%	20.5%	0.0%	0.0%
Q14-4. Outdoor basketball court(s)	26.4%	39.6%	28.3%	3.8%	1.9%
Q14-5. Additional tennis court(s)	38.6%	47.7%	11.4%	2.3%	0.0%
Q14-6. Pickleball court(s)	25.0%	53.1%	20.3%	1.6%	0.0%
Q14-7. Cricket field(s)	28.6%	71.4%	0.0%	0.0%	0.0%
Q14-8. Dek hockey court (street hockey)	37.5%	37.5%	25.0%	0.0%	0.0%
Q14-9. Golf course	18.6%	53.5%	27.9%	0.0%	0.0%
Q14-10. Disc golf course	31.8%	47.7%	18.2%	2.3%	0.0%
Q14-11. Sand volleyball court(s)	17.2%	51.7%	31.0%	0.0%	0.0%
Q14-12. Skate park	39.1%	34.8%	21.7%	4.3%	0.0%
Q14-13. Pump track	45.5%	36.4%	18.2%	0.0%	0.0%
Q14-14. Ice rink(s)	40.6%	37.5%	17.2%	3.1%	1.6%
Q14-15. Lighting for outdoor facilities	40.6%	49.0%	10.4%	0.0%	0.0%
Q14-16. Community gardens	38.9%	41.1%	18.9%	1.1%	0.0%
Q14-17. Dog park	49.4%	40.0%	9.4%	0.0%	1.2%
Q14-18. Outdoor fitness/exercise course	32.7%	51.5%	14.9%	1.0%	0.0%
Q14-19. Mountain biking trails	33.3%	48.6%	16.7%	0.0%	1.4%
Q14-20. Paved walking path/track	46.8%	46.8%	6.4%	0.0%	0.0%
Q14-21. Age/ability appropriate playground(s)	44.4%	42.9%	12.7%	0.0%	0.0%
Q14-22. Pavilion for outdoor events	31.4%	50.0%	17.4%	1.2%	0.0%

WITHOUT "NOT SURE"

Q14. If "Yes," please rate how supportive you would be of the Town of Littleton to fund the building, renovation, or expansion of those facilities/amenities. (without "not sure")

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q14-23. Outdoor amphitheater/ performance area	34.4%	46.7%	18.9%	0.0%	0.0%
Q14-24. Park shelters/picnic spaces	32.0%	52.4%	14.6%	1.0%	0.0%
Q14-25. Bathrooms/changing areas	40.4%	45.2%	13.5%	0.0%	1.0%
Q14-26. Technology & Wi-Fi access	35.8%	32.1%	30.2%	1.9%	0.0%
Q14-27. Fishing dock at long lake	41.2%	47.1%	9.8%	2.0%	0.0%
Q14-28. Aquatic facility-leisure pool	55.7%	35.4%	8.9%	0.0%	0.0%
Q14-29. Aquatic facility-lap/exercise pool	58.9%	28.4%	11.6%	1.1%	0.0%
Q14-30. Aquatic facility-splash pad/park	61.0%	23.7%	15.3%	0.0%	0.0%
Q14-31. Aquatic facility-dive well	57.1%	19.0%	23.8%	0.0%	0.0%
Q14-32. Community center	37.0%	49.0%	13.0%	1.0%	0.0%
Q14-33. Fieldhouse	20.8%	62.5%	16.7%	0.0%	0.0%
Q14-34. Indoor gym with fitness equipment	42.3%	37.1%	19.6%	1.0%	0.0%
Q14-35. Indoor gymnasium/courts	26.1%	56.5%	15.2%	2.2%	0.0%
Q14-36. Fitness studios (yoga /Barre/ Pilates)	37.8%	46.3%	15.9%	0.0%	0.0%
Q14-37. Public classroom space	36.6%	36.6%	24.4%	2.4%	0.0%
Q14-38. Preschool/daycare	50.0%	34.1%	15.9%	0.0%	0.0%
Q14-39. Rental space/party room(s)	21.2%	42.3%	28.8%	7.7%	0.0%
Q14-40. Commercial kitchen	37.9%	55.2%	6.9%	0.0%	0.0%
Q14-41. Artist studio (kiln, CNC, 3D printer)	36.0%	50.0%	14.0%	0.0%	0.0%
Q14-42. Makers space(s)	56.8%	29.7%	13.5%	0.0%	0.0%

Q15. Which THREE facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household?

<u>Q15. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball field(s)	7	2.1 %
Softball field(s)	5	1.5 %
Multi-sport field(s)	23	7.0 %
Outdoor basketball court(s)	7	2.1 %
Additional tennis court(s)	5	1.5 %
Pickleball court(s)	12	3.6 %
Cricket field(s)	2	0.6 %
Golf course	4	1.2 %
Disc golf course	3	0.9 %
Sand volleyball court(s)	1	0.3 %
Skate park	2	0.6 %
Ice rink(s)	8	2.4 %
Lighting for outdoor facilities	10	3.0 %
Community gardens	6	1.8 %
Dog park	23	7.0 %
Outdoor fitness/exercise course	5	1.5 %
Mountain biking trails	9	2.7 %
Paved walking path/track	31	9.4 %
Age/ability appropriate playground(s)	3	0.9 %
Pavilion for outdoor events	1	0.3 %
Outdoor amphitheater/performance area	4	1.2 %
Park shelters/picnic spaces	2	0.6 %
Bathrooms/changing areas	6	1.8 %
Fishing dock at long lake	6	1.8 %
Aquatic facility-leisure pool	8	2.4 %
Aquatic facility-lap/exercise pool	18	5.5 %
Aquatic facility-splash pad/park	6	1.8 %
Community center	8	2.4 %
Fieldhouse	1	0.3 %
Indoor gym with fitness equipment	9	2.7 %
Indoor gymnasium/courts	1	0.3 %
Fitness studios (yoga /Barre/Pilates)	6	1.8 %
Public classroom space	1	0.3 %
Preschool/daycare	6	1.8 %
Commercial kitchen	2	0.6 %
Artist studio (kiln, CNC, 3D printer)	4	1.2 %
Makers space(s)	3	0.9 %
None chosen	72	21.8 %
Total	330	100.0 %

Q15. Which THREE facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household?

<u>Q15. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball field(s)	4	1.2 %
Softball field(s)	1	0.3 %
Multi-sport field(s)	4	1.2 %
Outdoor basketball court(s)	5	1.5 %
Additional tennis court(s)	9	2.7 %
Pickleball court(s)	6	1.8 %
Dek hockey court (street hockey)	1	0.3 %
Golf course	2	0.6 %
Disc golf course	5	1.5 %
Sand volleyball court(s)	1	0.3 %
Skate park	2	0.6 %
Pump track	1	0.3 %
Ice rink(s)	8	2.4 %
Lighting for outdoor facilities	12	3.6 %
Community gardens	12	3.6 %
Dog park	17	5.2 %
Outdoor fitness/exercise course	14	4.2 %
Mountain biking trails	16	4.8 %
Paved walking path/track	17	5.2 %
Age/ability appropriate playground(s)	7	2.1 %
Pavilion for outdoor events	6	1.8 %
Outdoor amphitheater/performance area	8	2.4 %
Park shelters/picnic spaces	2	0.6 %
Bathrooms/changing areas	6	1.8 %
Technology & Wi-Fi access	1	0.3 %
Fishing dock at long lake	4	1.2 %
Aquatic facility-leisure pool	13	3.9 %
Aquatic facility-lap/exercise pool	13	3.9 %
Aquatic facility-splash pad/park	5	1.5 %
Community center	4	1.2 %
Fieldhouse	1	0.3 %
Indoor gym with fitness equipment	9	2.7 %
Indoor gymnasium/courts	4	1.2 %
Fitness studios (yoga /Barre/Pilates)	8	2.4 %
Public classroom space	2	0.6 %
Preschool/daycare	3	0.9 %
Rental space/party room(s)	3	0.9 %
Commercial kitchen	1	0.3 %
Artist studio (kiln, CNC, 3D printer)	3	0.9 %
Makers space(s)	3	0.9 %
None chosen	87	26.4 %
Total	330	100.0 %

Q15. Which THREE facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household?

<u>Q15. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball field(s)	1	0.3 %
Softball field(s)	2	0.6 %
Multi-sport field(s)	7	2.1 %
Additional tennis court(s)	4	1.2 %
Pickleball court(s)	5	1.5 %
Golf course	2	0.6 %
Disc golf course	8	2.4 %
Sand volleyball court(s)	1	0.3 %
Pump track	1	0.3 %
Ice rink(s)	5	1.5 %
Lighting for outdoor facilities	9	2.7 %
Community gardens	9	2.7 %
Dog park	9	2.7 %
Outdoor fitness/exercise course	13	3.9 %
Mountain biking trails	7	2.1 %
Paved walking path/track	16	4.8 %
Age/ability appropriate playground(s)	5	1.5 %
Pavilion for outdoor events	6	1.8 %
Outdoor amphitheater/performance area	7	2.1 %
Park shelters/picnic spaces	13	3.9 %
Bathrooms/changing areas	9	2.7 %
Fishing dock at long lake	7	2.1 %
Aquatic facility-leisure pool	10	3.0 %
Aquatic facility-lap/exercise pool	8	2.4 %
Aquatic facility-splash pad/park	6	1.8 %
Community center	7	2.1 %
Indoor gym with fitness equipment	14	4.2 %
Indoor gymnasium/courts	4	1.2 %
Fitness studios (yoga /Barre/Pilates)	10	3.0 %
Preschool/daycare	5	1.5 %
Rental space/party room(s)	3	0.9 %
Commercial kitchen	1	0.3 %
Artist studio (kiln, CNC, 3D printer)	3	0.9 %
Makers space(s)	5	1.5 %
None chosen	108	32.7 %
Total	330	100.0 %

SUM OF TOP 3 CHOICES**Q15. Which THREE facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household? (top 3)**

<u>Q15. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Baseball field(s)	12	3.6 %
Softball field(s)	8	2.4 %
Multi-sport field(s)	34	10.3 %
Outdoor basketball court(s)	12	3.6 %
Additional tennis court(s)	18	5.4 %
Pickleball court(s)	23	6.9 %
Cricket field(s)	2	0.6 %
Dek hockey court (street hockey)	1	0.3 %
Golf course	8	2.4 %
Disc golf course	16	4.8 %
Sand volleyball court(s)	3	0.9 %
Skate park	4	1.2 %
Pump track	2	0.6 %
Ice rink(s)	21	6.3 %
Lighting for outdoor facilities	31	9.3 %
Community gardens	27	8.1 %
Dog park	49	14.9 %
Outdoor fitness/exercise course	32	9.6 %
Mountain biking trails	32	9.6 %
Paved walking path/track	64	19.4 %
Age/ability appropriate playground(s)	15	4.5 %
Pavilion for outdoor events	13	3.9 %
Outdoor amphitheater/performance area	19	5.7 %
Park shelters/picnic spaces	17	5.1 %
Bathrooms/changing areas	21	6.3 %
Technology & Wi-Fi access	1	0.3 %
Fishing dock at long lake	17	5.1 %
Aquatic facility-leisure pool	31	9.3 %
Aquatic facility-lap/exercise pool	39	11.8 %
Aquatic facility-splash pad/park	17	5.1 %
Community center	19	5.7 %
Fieldhouse	2	0.6 %
Indoor gym with fitness equipment	32	9.6 %
Indoor gymnasium/courts	9	2.7 %
Fitness studios (yoga /Barre/Pilates)	24	7.2 %
Public classroom space	3	0.9 %
Preschool/daycare	14	4.2 %
Rental space/party room(s)	6	1.8 %
Commercial kitchen	4	1.2 %
Artist studio (kiln, CNC, 3D printer)	10	3.0 %
Makers space(s)	11	3.3 %
None chosen	72	21.8 %
Total	795	

Q17. Have you or other members of your household participated in any recreation programs offered by the Littleton Parks and Recreation Department during the past 12 months?

Q17. Have you participated in any recreation programs during past 12 months	Number	Percent
Yes	131	39.7 %
No	199	60.3 %
Total	330	100.0 %

Q17a. Approximately how many different recreation programs offered by the Littleton Parks and Recreation Department have you or members of your household participated in over the past 12 months?

Q17a. How many different recreation programs have you participated in	Number	Percent
1 program	28	21.4 %
2 to 3 programs	52	39.7 %
4 to 6 programs	34	26.0 %
7 to 10 programs	10	7.6 %
11+ programs	4	3.1 %
Not provided	3	2.3 %
Total	131	100.0 %

WITHOUT "NOT PROVIDED"

Q17a. Approximately how many different recreation programs offered by the Littleton Parks and Recreation Department have you or members of your household participated in over the past 12 months? (without "not provided")

Q17a. How many different recreation programs have you participated in	Number	Percent
1 program	28	21.9 %
2 to 3 programs	52	40.6 %
4 to 6 programs	34	26.6 %
7 to 10 programs	10	7.8 %
11+ programs	4	3.1 %
Total	128	100.0 %

Q17b. From the following list, please check the THREE primary reasons why you or members of your household have participated in Littleton Parks and Recreation Department.

Q17b. Primary reasons why you have participated in different recreation programs	Number	Percent
Location of program facility	65	49.6 %
Friends participate in program	56	42.7 %
Fills our child care needs	54	41.2 %
Dates & times program is offered	50	38.2 %
Quality of program instructor/coach	48	36.6 %
Fees charged for program	28	21.4 %
Quality of program facility	26	19.8 %
Other	8	6.1 %
Total	335	

Q17b-8. Other

- Activities we enjoy
- Employed there
- IT WAS offered.
- Lifestyle enrichment for our child
- meet community
- Only options available
- Quality of the program in general. Honestly it's a mixture of a little bit of everything from above.
- Sports - keeps our kids active and they enjoy the programs

Q17c. How would you rate the overall quality of the programs that you or members of your household have participated in?

Q17c. How would you rate overall quality of programs	Number	Percent
Excellent	62	47.3 %
Good	59	45.0 %
Fair	5	3.8 %
Poor	4	3.1 %
Not provided	1	0.8 %
Total	131	100.0 %

WITHOUT "NOT PROVIDED"

Q17c. How would you rate the overall quality of the programs that you or members of your household have participated in? (without "not provided")

Q17c. How would you rate overall quality of programs	Number	Percent
Excellent	62	47.7 %
Good	59	45.4 %
Fair	5	3.8 %
Poor	4	3.1 %
Total	130	100.0 %

Q18. When choosing recreation and leisure opportunities, which ONE of the following benefits do you feel is MOST IMPORTANT to members of your household?

Q18. Which one benefit is most important to members of your household	Number	Percent
Learning opportunities for hobby, self-improvement or career development	22	6.7 %
Opportunities to give back to community through volunteer work	19	5.8 %
Physical fitness, health, & well-being	129	39.1 %
Opportunities to gather & socialize with others	46	13.9 %
Personal fulfillment, joy, & fun	82	24.8 %
Not provided	32	9.7 %
Total	330	100.0 %

WITHOUT "NOT PROVIDED"

Q18. When choosing recreation and leisure opportunities, which ONE of the following benefits do you feel is MOST IMPORTANT to members of your household? (without "not provided")

Q18. Which one benefit is most important to members of your household	Number	Percent
Learning opportunities for hobby, self-improvement or career development	22	7.4 %
Opportunities to give back to community through volunteer work	19	6.4 %
Physical fitness, health, & well-being	129	43.3 %
Opportunities to gather & socialize with others	46	15.4 %
Personal fulfillment, joy, & fun	82	27.5 %
Total	298	100.0 %

Q20. In order to participate in Littleton Parks and Recreation programming that interests you or members of your household, what would be your maximum travel length to the program location regardless of transportation method?

Q20. What would be your maximum travel length to program location	Number	Percent
Less than 5 minutes	7	2.1 %
5-9 minutes	43	13.0 %
10-14 minutes	117	35.5 %
15-19 minutes	65	19.7 %
20+ minutes	25	7.6 %
No preference	73	22.1 %
Total	330	100.0 %

WITHOUT "NO PREFERENCE"

Q20. In order to participate in Littleton Parks and Recreation programming that interests you or members of your household, what would be your maximum travel length to the program location regardless of transportation method? (without "no preference")

Q20. What would be your maximum travel length to program location	Number	Percent
Less than 5 minutes	7	2.7 %
5-9 minutes	43	16.7 %
10-14 minutes	117	45.5 %
15-19 minutes	65	25.3 %
20+ minutes	25	9.7 %
Total	257	100.0 %

Q21. Please indicate if your household has a need for the programs/events listed below.

(N=330)

	Yes	No
Q21-1. Adult art classes (pottery, painting, craft workshops, etc.)	30.6%	69.4%
Q21-2. Adult enrichment classes (language, professional development, etc.)	21.5%	78.5%
Q21-3. Adult health & fitness classes (martial arts, dance, yoga, etc.)	41.8%	58.2%
Q21-4. Adult sports programs (cornhole, softball, flag football, etc.)	22.1%	77.9%
Q21-5. Adult special interest classes (carpentry, acting, cooking, etc.)	31.5%	68.5%
Q21-6. Youth art classes (pottery, painting, craft workshops, etc.)	18.2%	81.8%
Q21-7. Youth enrichment classes (language, music, etc.)	15.5%	84.5%
Q21-8. Youth health & fitness classes (martial arts, dance, yoga, etc.)	17.9%	82.1%
Q21-9. Youth STEM classes (Science, Technology, Engineering, & Math)	20.6%	79.4%
Q21-10. Youth special interest classes (carpentry, acting, cooking, etc.)	18.5%	81.5%
Q21-11. Youth sports programs (soccer, softball, flag football, etc.)	22.7%	77.3%
Q21-12. Family programming	9.4%	90.6%
Q21-13. Before/after school care	16.1%	83.9%
Q21-14. After school programs	18.2%	81.8%
Q21-15. Mommy & Me (Infant & Toddler) programming	7.3%	92.7%
Q21-16. Half day school programs	15.5%	84.5%
Q21-17. Day off school programs	17.6%	82.4%
Q21-18. Vacation week programs	21.5%	78.5%

Q21. Please indicate if your household has a need for the programs/events listed below.

	Yes	No
Q21-19. Preschool program	7.0%	93.0%
Q21-20. Childcare during adult classes/events	12.4%	87.6%
Q21-21. Family dances (father-daughter/ mother-son)	8.5%	91.5%
Q21-22. Cultural events (art/dance exhibitions, local artist events)	28.8%	71.2%
Q21-23. Parade(s)	23.6%	76.4%
Q21-24. Special events	25.2%	74.8%
Q21-25. Organized trips for adults/seniors (museums, etc.)	18.5%	81.5%
Q21-26. Organized family trips (baseball/ hockey/parks)	11.8%	88.2%
Q21-27. Outdoor concerts & performing arts	42.4%	57.6%
Q21-28. Programs for individuals with special needs	6.4%	93.6%
Q21-29. Adaptive programming	2.1%	97.9%
Q21-30. Full day summer youth (K-6) camp/ program	19.4%	80.6%
Q21-31. Full day summer teen (6-12) camp/ program	14.2%	85.8%
Q21-32. Half day summer youth (K-6) camp/ program	8.5%	91.5%
Q21-33. Half day summer teen (6-12) camp/ program	7.3%	92.7%
Q21-34. Full day summer youth (K-6) summer enrichment	12.1%	87.9%
Q21-35. Full day summer teen (6-12) summer enrichment	10.3%	89.7%
Q21-36. Youth sailing program	12.1%	87.9%
Q21-37. Adult sailing program	13.6%	86.4%
Q21-38. Adult summer programming	10.3%	89.7%

Q21. Please indicate if your household has a need for the programs/events listed below.

	Yes	No
Q21-39. Active older adult/senior programming	20.3%	79.7%

Q21. If "Yes," please rate how well your needs for programs/events of this type are being met.

(N=278)

	100% met	75% met	50% met	25% met	0% met
Q21-1. Adult art classes (pottery, painting, craft workshops, etc.)	12.3%	14.8%	14.8%	19.8%	38.3%
Q21-2. Adult enrichment classes (language, professional development, etc.)	11.3%	17.0%	17.0%	11.3%	43.4%
Q21-3. Adult health & fitness classes (martial arts, dance, yoga, etc.)	9.8%	21.4%	25.0%	15.2%	28.6%
Q21-4. Adult sports programs (cornhole, softball, flag football, etc.)	26.2%	30.8%	15.4%	13.8%	13.8%
Q21-5. Adult special interest classes (carpentry, acting, cooking, etc.)	11.9%	15.5%	14.3%	19.0%	39.3%
Q21-6. Youth art classes (pottery, painting, craft workshops, etc.)	15.9%	6.8%	27.3%	20.5%	29.5%
Q21-7. Youth enrichment classes (language, music, etc.)	16.2%	16.2%	18.9%	16.2%	32.4%
Q21-8. Youth health & fitness classes (martial arts, dance, yoga, etc.)	18.6%	18.6%	23.3%	18.6%	20.9%
Q21-9. Youth STEM classes (Science, Technology, Engineering, & Math)	13.0%	25.9%	27.8%	16.7%	16.7%
Q21-10. Youth special interest classes (carpentry, acting, cooking, etc.)	6.7%	17.8%	37.8%	11.1%	26.7%
Q21-11. Youth sports programs (soccer, softball, flag football, etc.)	39.7%	37.9%	15.5%	5.2%	1.7%
Q21-12. Family programming	13.0%	8.7%	30.4%	30.4%	17.4%
Q21-13. Before/after school care	41.9%	16.3%	14.0%	14.0%	14.0%
Q21-14. After school programs	46.9%	18.4%	16.3%	8.2%	10.2%
Q21-15. Mommy & Me (Infant & Toddler) programming	0.0%	12.5%	18.8%	18.8%	50.0%
Q21-16. Half day school programs	46.5%	25.6%	16.3%	2.3%	9.3%
Q21-17. Day off school programs	39.6%	20.8%	20.8%	8.3%	10.4%
Q21-18. Vacation week programs	39.3%	26.8%	17.9%	5.4%	10.7%

Q21. If "Yes," please rate how well your needs for programs/events of this type are being met.

	100% met	75% met	50% met	25% met	0% met
Q21-19. Preschool program	17.6%	5.9%	11.8%	17.6%	47.1%
Q21-20. Childcare during adult classes/ events	0.0%	10.0%	20.0%	13.3%	56.7%
Q21-21. Family dances (father-daughter/ mother-son)	10.5%	26.3%	5.3%	15.8%	42.1%
Q21-22. Cultural events (art/dance exhibitions, local artist events)	2.7%	13.3%	24.0%	24.0%	36.0%
Q21-23. Parade(s)	17.7%	25.8%	25.8%	21.0%	9.7%
Q21-24. Special events	12.5%	18.8%	29.7%	23.4%	15.6%
Q21-25. Organized trips for adults/seniors (museums, etc.)	5.9%	9.8%	21.6%	23.5%	39.2%
Q21-26. Organized family trips (baseball/ hockey/parks)	9.4%	9.4%	21.9%	31.3%	28.1%
Q21-27. Outdoor concerts & performing arts	6.0%	8.5%	12.8%	28.2%	44.4%
Q21-28. Programs for individuals with special needs	27.8%	11.1%	5.6%	16.7%	38.9%
Q21-29. Adaptive programming	0.0%	16.7%	0.0%	33.3%	50.0%
Q21-30. Full day summer youth (K-6) camp/ program	58.0%	22.0%	6.0%	8.0%	6.0%
Q21-31. Full day summer teen (6-12) camp/ program	54.1%	24.3%	5.4%	8.1%	8.1%
Q21-32. Half day summer youth (K-6) camp/program	38.1%	19.0%	23.8%	9.5%	9.5%
Q21-33. Half day summer teen (6-12) camp/ program	16.7%	33.3%	33.3%	11.1%	5.6%
Q21-34. Full day summer youth (K-6) summer enrichment	29.0%	29.0%	9.7%	19.4%	12.9%
Q21-35. Full day summer teen (6-12) summer enrichment	33.3%	29.6%	11.1%	11.1%	14.8%
Q21-36. Youth sailing program	26.7%	26.7%	20.0%	13.3%	13.3%
Q21-37. Adult sailing program	17.6%	14.7%	17.6%	8.8%	41.2%

Q21. If "Yes," please rate how well your needs for programs/events of this type are being met.

	100% met	75% met	50% met	25% met	0% met
Q21-38. Adult summer programming	7.1%	10.7%	21.4%	21.4%	39.3%
Q21-39. Active older adult/senior programming	7.1%	17.9%	21.4%	16.1%	37.5%

Q22. Which FOUR programs from the list in Question 21 are MOST IMPORTANT to your household?

Q22. Top choice	Number	Percent
Adult art classes (pottery, painting, craft workshops, etc.)	22	6.7 %
Adult enrichment classes (language, professional development, etc.)	8	2.4 %
Adult health & fitness classes (martial arts, dance, yoga, etc.)	31	9.4 %
Adult sports programs (cornhole, softball, flag football, etc.)	14	4.2 %
Adult special interest classes (carpentry, acting, cooking, etc.)	6	1.8 %
Youth art classes (pottery, painting, craft workshops, etc.)	6	1.8 %
Youth enrichment classes (language, music, etc.)	4	1.2 %
Youth health & fitness classes (martial arts, dance, yoga, etc.)	1	0.3 %
Youth STEM classes (Science, Technology, Engineering, & Math)	2	0.6 %
Youth special interest classes (carpentry, acting, cooking, etc.)	2	0.6 %
Youth sports programs (soccer, softball, flag football, etc.)	18	5.5 %
Family programming	2	0.6 %
Before/after school care	9	2.7 %
After school programs	3	0.9 %
Mommy & Me (Infant & Toddler) programming	2	0.6 %
Half day school programs	3	0.9 %
Vacation week programs	4	1.2 %
Preschool program	5	1.5 %
Childcare during adult classes/events	2	0.6 %
Cultural events (art/dance exhibitions, local artist events)	5	1.5 %
Parade(s)	1	0.3 %
Special events	5	1.5 %
Organized trips for adults/seniors (museums, etc.)	6	1.8 %
Organized family trips (baseball/hockey/parks)	1	0.3 %
Outdoor concerts & performing arts	20	6.1 %
Programs for individuals with special needs	3	0.9 %
Adaptive programming	1	0.3 %
Full day summer youth (K-6) camp/program	20	6.1 %
Full day summer teen (6-12) camp/program	7	2.1 %
Half day summer teen (6-12) camp/program	1	0.3 %
Full day summer youth (K-6) summer enrichment	1	0.3 %
Youth sailing program	1	0.3 %
Adult sailing program	2	0.6 %
Adult summer programming	1	0.3 %
Active older adult/senior programming	12	3.6 %
None chosen	99	30.0 %
Total	330	100.0 %

Q22. Which FOUR programs from the list in Question 21 are MOST IMPORTANT to your household?

<u>Q22. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult art classes (pottery, painting, craft workshops, etc.)	15	4.5 %
Adult enrichment classes (language, professional development, etc.)	12	3.6 %
Adult health & fitness classes (martial arts, dance, yoga, etc.)	12	3.6 %
Adult sports programs (cornhole, softball, flag football, etc.)	6	1.8 %
Adult special interest classes (carpentry, acting, cooking, etc.)	15	4.5 %
Youth art classes (pottery, painting, craft workshops, etc.)	1	0.3 %
Youth enrichment classes (language, music, etc.)	2	0.6 %
Youth health & fitness classes (martial arts, dance, yoga, etc.)	3	0.9 %
Youth STEM classes (Science, Technology, Engineering, & Math)	7	2.1 %
Youth sports programs (soccer, softball, flag football, etc.)	7	2.1 %
Family programming	2	0.6 %
Before/after school care	9	2.7 %
After school programs	6	1.8 %
Mommy & Me (Infant & Toddler) programming	3	0.9 %
Half day school programs	6	1.8 %
Day off school programs	7	2.1 %
Vacation week programs	6	1.8 %
Preschool program	2	0.6 %
Childcare during adult classes/events	1	0.3 %
Cultural events (art/dance exhibitions, local artist events)	9	2.7 %
Parade(s)	2	0.6 %
Special events	9	2.7 %
Organized trips for adults/seniors (museums, etc.)	5	1.5 %
Organized family trips (baseball/hockey/parks)	3	0.9 %
Outdoor concerts & performing arts	18	5.5 %
Adaptive programming	1	0.3 %
Full day summer youth (K-6) camp/program	7	2.1 %
Full day summer teen (6-12) camp/program	9	2.7 %
Half day summer teen (6-12) camp/program	1	0.3 %
Full day summer youth (K-6) summer enrichment	2	0.6 %
Full day summer teen (6-12) summer enrichment	2	0.6 %
Youth sailing program	2	0.6 %
Adult sailing program	4	1.2 %
Active older adult/senior programming	9	2.7 %
<u>None chosen</u>	<u>125</u>	<u>37.9 %</u>
Total	330	100.0 %

Q22. Which FOUR programs from the list in Question 21 are MOST IMPORTANT to your household?

Q22. 3rd choice	Number	Percent
Adult art classes (pottery, painting, craft workshops, etc.)	8	2.4 %
Adult enrichment classes (language, professional development, etc.)	10	3.0 %
Adult health & fitness classes (martial arts, dance, yoga, etc.)	13	3.9 %
Adult sports programs (cornhole, softball, flag football, etc.)	4	1.2 %
Adult special interest classes (carpentry, acting, cooking, etc.)	9	2.7 %
Youth art classes (pottery, painting, craft workshops, etc.)	1	0.3 %
Youth enrichment classes (language, music, etc.)	2	0.6 %
Youth health & fitness classes (martial arts, dance, yoga, etc.)	2	0.6 %
Youth STEM classes (Science, Technology, Engineering, & Math)	3	0.9 %
Youth special interest classes (carpentry, acting, cooking, etc.)	5	1.5 %
Youth sports programs (soccer, softball, flag football, etc.)	5	1.5 %
Family programming	2	0.6 %
Before/after school care	1	0.3 %
After school programs	3	0.9 %
Mommy & Me (Infant & Toddler) programming	3	0.9 %
Half day school programs	5	1.5 %
Day off school programs	8	2.4 %
Vacation week programs	10	3.0 %
Preschool program	2	0.6 %
Childcare during adult classes/events	4	1.2 %
Family dances (father-daughter/mother-son)	1	0.3 %
Cultural events (art/dance exhibitions, local artist events)	17	5.2 %
Parade(s)	2	0.6 %
Special events	4	1.2 %
Organized trips for adults/seniors (museums, etc.)	12	3.6 %
Organized family trips (baseball/hockey/parks)	1	0.3 %
Outdoor concerts & performing arts	7	2.1 %
Full day summer youth (K-6) camp/program	6	1.8 %
Full day summer teen (6-12) camp/program	6	1.8 %
Full day summer youth (K-6) summer enrichment	1	0.3 %
Full day summer teen (6-12) summer enrichment	2	0.6 %
Youth sailing program	4	1.2 %
Adult sailing program	3	0.9 %
Adult summer programming	2	0.6 %
Active older adult/senior programming	5	1.5 %
None chosen	157	47.6 %
Total	330	100.0 %

Q22. Which FOUR programs from the list in Question 21 are MOST IMPORTANT to your household?

<u>Q22. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Adult art classes (pottery, painting, craft workshops, etc.)	5	1.5 %
Adult enrichment classes (language, professional development, etc.)	1	0.3 %
Adult health & fitness classes (martial arts, dance, yoga, etc.)	12	3.6 %
Adult sports programs (cornhole, softball, flag football, etc.)	7	2.1 %
Adult special interest classes (carpentry, acting, cooking, etc.)	15	4.5 %
Youth enrichment classes (language, music, etc.)	2	0.6 %
Youth health & fitness classes (martial arts, dance, yoga, etc.)	1	0.3 %
Youth STEM classes (Science, Technology, Engineering, & Math)	5	1.5 %
Youth special interest classes (carpentry, acting, cooking, etc.)	3	0.9 %
Youth sports programs (soccer, softball, flag football, etc.)	2	0.6 %
Before/after school care	3	0.9 %
After school programs	1	0.3 %
Mommy & Me (Infant & Toddler) programming	1	0.3 %
Half day school programs	2	0.6 %
Day off school programs	5	1.5 %
Vacation week programs	6	1.8 %
Preschool program	1	0.3 %
Childcare during adult classes/events	5	1.5 %
Family dances (father-daughter/mother-son)	1	0.3 %
Cultural events (art/dance exhibitions, local artist events)	9	2.7 %
Parade(s)	7	2.1 %
Special events	8	2.4 %
Organized trips for adults/seniors (museums, etc.)	6	1.8 %
Organized family trips (baseball/hockey/parks)	3	0.9 %
Outdoor concerts & performing arts	15	4.5 %
Programs for individuals with special needs	2	0.6 %
Full day summer youth (K-6) camp/program	6	1.8 %
Full day summer teen (6-12) camp/program	1	0.3 %
Half day summer youth (K-6) camp/program	2	0.6 %
Half day summer teen (6-12) camp/program	2	0.6 %
Full day summer youth (K-6) summer enrichment	4	1.2 %
Full day summer teen (6-12) summer enrichment	1	0.3 %
Youth sailing program	3	0.9 %
Adult summer programming	4	1.2 %
Active older adult/senior programming	8	2.4 %
<u>None chosen</u>	<u>171</u>	<u>51.8 %</u>
Total	330	100.0 %

SUM OF TOP 4 CHOICES**Q22. Which FOUR programs from the list in Question 21 are MOST IMPORTANT to your household? (top 4)**

Q22. Sum of top 4 choices	Number	Percent
Adult art classes (pottery, painting, craft workshops, etc.)	50	15.1 %
Adult enrichment classes (language, professional development, etc.)	31	9.3 %
Adult health & fitness classes (martial arts, dance, yoga, etc.)	68	20.5 %
Adult sports programs (cornhole, softball, flag football, etc.)	31	9.3 %
Adult special interest classes (carpentry, acting, cooking, etc.)	45	13.5 %
Youth art classes (pottery, painting, craft workshops, etc.)	8	2.4 %
Youth enrichment classes (language, music, etc.)	10	3.0 %
Youth health & fitness classes (martial arts, dance, yoga, etc.)	7	2.1 %
Youth STEM classes (Science, Technology, Engineering, & Math)	17	5.1 %
Youth special interest classes (carpentry, acting, cooking, etc.)	10	3.0 %
Youth sports programs (soccer, softball, flag football, etc.)	32	9.7 %
Family programming	6	1.8 %
Before/after school care	22	6.6 %
After school programs	13	3.9 %
Mommy & Me (Infant & Toddler) programming	9	2.7 %
Half day school programs	16	4.8 %
Day off school programs	20	6.0 %
Vacation week programs	26	7.8 %
Preschool program	10	3.0 %
Childcare during adult classes/events	12	3.6 %
Family dances (father-daughter/mother-son)	2	0.6 %
Cultural events (art/dance exhibitions, local artist events)	40	12.1 %
Parade(s)	12	3.6 %
Special events	26	7.8 %
Organized trips for adults/seniors (museums, etc.)	29	8.7 %
Organized family trips (baseball/hockey/parks)	8	2.4 %
Outdoor concerts & performing arts	60	18.2 %
Programs for individuals with special needs	5	1.5 %
Adaptive programming	2	0.6 %
Full day summer youth (K-6) camp/program	39	11.8 %
Full day summer teen (6-12) camp/program	23	6.9 %
Half day summer youth (K-6) camp/program	2	0.6 %
Half day summer teen (6-12) camp/program	4	1.2 %
Full day summer youth (K-6) summer enrichment	8	2.4 %
Full day summer teen (6-12) summer enrichment	5	1.5 %
Youth sailing program	10	3.0 %
Adult sailing program	9	2.7 %
Adult summer programming	7	2.1 %
Active older adult/senior programming	34	10.2 %
None chosen	99	30.0 %
Total	867	

Q23-1. Please circle the days of the week that Child (under age 6) would most prefer to attend programs.

Q23-1. Days of the week that Child under age 6 would most prefer to attend programs

	Number	Percent
Sunday	22	6.7 %
Monday	24	7.3 %
Tuesday	21	6.4 %
Wednesday	23	7.0 %
Thursday	23	7.0 %
Friday	22	6.7 %
Saturday	35	10.6 %
N/A	180	54.5 %
Total	350	

WITHOUT "N/A"**Q23-1. Please circle the days of the week that Child (under age 6) would most prefer to attend programs. (without "N/A")**

Q23-1. Days of the week that Child under age 6 would most prefer to attend programs

	Number	Percent
Sunday	22	14.7 %
Monday	24	16.0 %
Tuesday	21	14.0 %
Wednesday	23	15.3 %
Thursday	23	15.3 %
Friday	22	14.7 %
Saturday	35	23.3 %
Total	170	

Q23-2. Please circle the days of the week that Youth (ages 6-12) would most prefer to attend programs.

Q23-2. Days of the week that Youth ages 6-12 would
most prefer to attend programs

	Number	Percent
Sunday	26	7.9 %
Monday	48	14.5 %
Tuesday	47	14.2 %
Wednesday	49	14.8 %
Thursday	49	14.8 %
Friday	41	12.4 %
Saturday	50	15.2 %
N/A	161	48.8 %
Total	471	

WITHOUT "N/A"**Q23-2. Please circle the days of the week that Youth (ages 6-12) would most prefer to attend programs.
(without "N/A")**

Q23-2. Days of the week that Youth ages 6-12 would
most prefer to attend programs

	Number	Percent
Sunday	25	14.8 %
Monday	48	28.4 %
Tuesday	47	27.8 %
Wednesday	49	29.0 %
Thursday	49	29.0 %
Friday	41	24.3 %
Saturday	50	29.6 %
Total	309	

Q23-3. Please circle the days of the week that Teen (ages 13-17) would most prefer to attend programs.

Q23-3. Days of the week that Teen ages 13-17 would most prefer to attend programs

	Number	Percent
Sunday	21	6.4 %
Monday	22	6.7 %
Tuesday	24	7.3 %
Wednesday	26	7.9 %
Thursday	26	7.9 %
Friday	21	6.4 %
Saturday	34	10.3 %
N/A	170	51.5 %
Total	344	

WITHOUT "N/A"**Q23-3. Please circle the days of the week that Teen (ages 13-17) would most prefer to attend programs. (without "N/A")**

Q23-3. Days of the week that Teen ages 13-17 would most prefer to attend programs

	Number	Percent
Sunday	20	12.5 %
Monday	22	13.8 %
Tuesday	24	15.0 %
Wednesday	26	16.3 %
Thursday	26	16.3 %
Friday	21	13.1 %
Saturday	34	21.3 %
Total	173	

Q23-4. Please circle the days of the week that Adult (ages 18-59) would most prefer to attend programs.

Q23-4. Days of the week that Adult ages 18-59 would
most prefer to attend programs

	Number	Percent
Sunday	87	26.4 %
Monday	61	18.5 %
Tuesday	62	18.8 %
Wednesday	66	20.0 %
Thursday	72	21.8 %
Friday	68	20.6 %
Saturday	127	38.5 %
N/A	88	26.7 %
Total	631	

WITHOUT "N/A"**Q23-4. Please circle the days of the week that Adult (ages 18-59) would most prefer to attend programs.
(without "N/A")**

Q23-4. Days of the week that Adult ages 18-59 would
most prefer to attend programs

	Number	Percent
Sunday	86	35.5 %
Monday	60	24.8 %
Tuesday	61	25.2 %
Wednesday	66	27.3 %
Thursday	71	29.3 %
Friday	67	27.7 %
Saturday	126	52.1 %
Total	537	

Q23-5. Please circle the days of the week that Older Adult (ages 60+) would most prefer to attend programs.

Q23-5. Days of the week that Older Adult ages 60+
would most prefer to attend programs

	Number	Percent
Sunday	37	11.2 %
Monday	65	19.7 %
Tuesday	65	19.7 %
Wednesday	76	23.0 %
Thursday	77	23.3 %
Friday	51	15.5 %
Saturday	50	15.2 %
N/A	120	36.4 %
Total	541	

WITHOUT "N/A"**Q23-5. Please circle the days of the week that Older Adult (ages 60+) would most prefer to attend programs.
(without "N/A")**

Q23-5. Days of the week that Older Adult ages 60+
would most prefer to attend programs

	Number	Percent
Sunday	37	17.6 %
Monday	64	30.5 %
Tuesday	64	30.5 %
Wednesday	75	35.7 %
Thursday	76	36.2 %
Friday	50	23.8 %
Saturday	50	23.8 %
Total	416	

Q24-1. Please circle the time of day that Child (under age 6) would most prefer to attend programs.Q24-1. Time of day that Child under age 6 would most
prefer to attend programs

	Number	Percent
Morning	29	8.8 %
Afternoon	17	5.2 %
Evening	6	1.8 %
Anytime	11	3.3 %
N/A	170	51.5 %
Total	233	

WITHOUT "N/A"**Q24-1. Please circle the time of day that Child (under age 6) would most prefer to attend programs.
(without "N/A")**Q24-1. Time of day that Child under age 6 would most
prefer to attend programs

	Number	Percent
Morning	29	18.1 %
Afternoon	17	10.6 %
Evening	6	3.8 %
Anytime	11	6.9 %
Total	63	

Q24-2. Please circle the time of day that Youth (ages 6-12) would most prefer to attend programs.

Q24-2. Time of day that Youth ages 6-12 would most prefer to attend programs

	Number	Percent
Morning	22	6.7 %
Afternoon	42	12.7 %
Evening	30	9.1 %
Anytime	16	4.8 %
N/A	154	46.7 %
Total	264	

WITHOUT "N/A"**Q24-2. Please circle the time of day that Youth (ages 6-12) would most prefer to attend programs. (without "N/A")**

Q24-2. Time of day that Youth ages 6-12 would most prefer to attend programs

	Number	Percent
Morning	22	12.5 %
Afternoon	42	23.9 %
Evening	30	17.0 %
Anytime	16	9.1 %
Total	110	

Q24-3. Please circle the time of day that Teen (ages 13-17) would most prefer to attend programs.

Q24-3. Time of day that Teen ages 13-17 would most prefer to attend programs

	Number	Percent
Morning	11	3.3 %
Afternoon	26	7.9 %
Evening	37	11.2 %
Anytime	9	2.7 %
N/A	162	49.1 %
Total	245	

WITHOUT "N/A"**Q24-3. Please circle the time of day that Teen (ages 13-17) would most prefer to attend programs. (without "N/A")**

Q24-3. Time of day that Teen ages 13-17 would most prefer to attend programs

	Number	Percent
Morning	11	6.5 %
Afternoon	26	15.5 %
Evening	36	21.4 %
Anytime	9	5.4 %
Total	82	

Q24-4. Please circle the time of day that Adult (ages 18-59) would most prefer to attend programs.

Q24-4. Time of day that Adult ages 18-59 would most prefer to attend programs

	Number	Percent
Morning	40	12.1 %
Afternoon	34	10.3 %
Evening	89	27.0 %
Anytime	41	12.4 %
N/A	78	23.6 %
Total	282	

WITHOUT "N/A"**Q24-4. Please circle the time of day that Adult (ages 18-59) would most prefer to attend programs. (without "N/A")**

Q24-4. Time of day that Adult ages 18-59 would most prefer to attend programs

	Number	Percent
Morning	40	15.9 %
Afternoon	34	13.5 %
Evening	89	35.3 %
Anytime	41	16.3 %
Total	204	

Q24-5. Please circle the time of day that Older Adult (ages 60+) would most prefer to attend programs.Q24-5. Time of day that Older Adult ages 60+ would
most prefer to attend programs

	Number	Percent
Morning	47	14.2 %
Afternoon	50	15.2 %
Evening	38	11.5 %
Anytime	43	13.0 %
N/A	119	36.1 %
Total	297	

WITHOUT "N/A"**Q24-5. Please circle the time of day that Older Adult (ages 60+) would most prefer to attend programs.
(without "N/A")**Q24-5. Time of day that Older Adult ages 60+ would
most prefer to attend programs

	Number	Percent
Morning	46	21.8 %
Afternoon	49	23.2 %
Evening	37	17.5 %
Anytime	42	19.9 %
Total	174	

Q25. Please rate your level of agreement with the following statements. Rate each item on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

(N=330)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q25-1. Is a valuable public resource for residents	52.7%	28.2%	7.0%	0.9%	3.0%	8.2%
Q25-2. Enhances quality of life in Littleton	50.0%	30.0%	8.5%	1.2%	2.1%	8.2%
Q25-3. Enhances appeal of living in Littleton	46.1%	30.6%	10.9%	2.1%	2.1%	8.2%
Q25-4. Improves property values in Littleton	30.6%	25.2%	25.8%	5.5%	3.3%	9.7%
Q25-5. Improves my (my household's) physical health & fitness	23.9%	27.0%	26.1%	7.0%	3.9%	12.1%
Q25-6. Improves my (my household's) mental health & reduces stress	23.6%	24.2%	27.9%	5.2%	5.8%	13.3%
Q25-7. Provides positive social interactions for me (my household)	27.9%	25.8%	23.0%	5.5%	4.8%	13.0%
Q25-8. Provides opportunities to learn	25.2%	33.0%	24.5%	4.5%	2.7%	10.0%
Q25-9. Strengthens our community	34.2%	39.1%	13.0%	1.2%	3.0%	9.4%
Q25-10. Is accessible to all residents	23.9%	29.7%	23.0%	3.6%	4.8%	14.8%

Q25. Please rate your level of agreement with the following statements. Rate each item on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree." (without "don't know")

(N=330)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q25-1. Is a valuable public resource for residents	57.4%	30.7%	7.6%	1.0%	3.3%
Q25-2. Enhances quality of life in Littleton	54.5%	32.7%	9.2%	1.3%	2.3%
Q25-3. Enhances appeal of living in Littleton	50.2%	33.3%	11.9%	2.3%	2.3%
Q25-4. Improves property values in Littleton	33.9%	27.9%	28.5%	6.0%	3.7%
Q25-5. Improves my (my household's) physical health & fitness	27.2%	30.7%	29.7%	7.9%	4.5%
Q25-6. Improves my (my household's) mental health & reduces stress	27.3%	28.0%	32.2%	5.9%	6.6%
Q25-7. Provides positive social interactions for me (my household)	32.1%	29.6%	26.5%	6.3%	5.6%
Q25-8. Provides opportunities to learn	27.9%	36.7%	27.3%	5.1%	3.0%
Q25-9. Strengthens our community	37.8%	43.1%	14.4%	1.3%	3.3%
Q25-10. Is accessible to all residents	28.1%	34.9%	27.0%	4.3%	5.7%

Q26. Which THREE of the BENEFITS from the list in Question 25 are most important to your household?

<u>Q26. Top choice</u>	<u>Number</u>	<u>Percent</u>
Is a valuable public resource for residents	73	22.1 %
Enhances quality of life in Littleton	68	20.6 %
Enhances appeal of living in Littleton	10	3.0 %
Improves property values in Littleton	3	0.9 %
Improves my (my household's) physical health & fitness	31	9.4 %
Improves my (my household's) mental health & reduces stress	14	4.2 %
Provides positive social interactions for me (my household)	23	7.0 %
Provides opportunities to learn	5	1.5 %
Strengthens our community	18	5.5 %
Is accessible to all residents	14	4.2 %
None chosen	71	21.5 %
Total	330	100.0 %

Q26. Which THREE of the BENEFITS from the list in Question 25 are most important to your household?

<u>Q26. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Is a valuable public resource for residents	26	7.9 %
Enhances quality of life in Littleton	56	17.0 %
Enhances appeal of living in Littleton	24	7.3 %
Improves property values in Littleton	13	3.9 %
Improves my (my household's) physical health & fitness	32	9.7 %
Improves my (my household's) mental health & reduces stress	25	7.6 %
Provides positive social interactions for me (my household)	28	8.5 %
Provides opportunities to learn	15	4.5 %
Strengthens our community	11	3.3 %
Is accessible to all residents	15	4.5 %
None chosen	85	25.8 %
Total	330	100.0 %

Q26. Which THREE of the BENEFITS from the list in Question 25 are most important to your household?

<u>Q26. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Is a valuable public resource for residents	22	6.7 %
Enhances quality of life in Littleton	34	10.3 %
Enhances appeal of living in Littleton	25	7.6 %
Improves property values in Littleton	11	3.3 %
Improves my (my household's) physical health & fitness	16	4.8 %
Improves my (my household's) mental health & reduces stress	18	5.5 %
Provides positive social interactions for me (my household)	34	10.3 %
Provides opportunities to learn	19	5.8 %
Strengthens our community	31	9.4 %
Is accessible to all residents	17	5.2 %
<u>None chosen</u>	<u>103</u>	<u>31.2 %</u>
Total	330	100.0 %

SUM OF TOP 3 CHOICES**Q26. Which THREE of the BENEFITS from the list in Question 25 are most important to your household? (top 3)**

<u>Q26. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Is a valuable public resource for residents	121	36.7 %
Enhances quality of life in Littleton	158	47.9 %
Enhances appeal of living in Littleton	59	17.9 %
Improves property values in Littleton	27	8.1 %
Improves my (my household's) physical health & fitness	79	23.9 %
Improves my (my household's) mental health & reduces stress	57	17.3 %
Provides positive social interactions for me (my household)	85	25.8 %
Provides opportunities to learn	39	11.8 %
Strengthens our community	60	18.2 %
Is accessible to all residents	46	13.9 %
<u>None chosen</u>	<u>71</u>	<u>21.5 %</u>
Total	802	

Q27. Your gender:

Q27. Your gender	Number	Percent
Male	158	47.9 %
Female	162	49.1 %
Prefer not to answer	6	1.8 %
Prefer to self-describe	4	1.2 %
Total	330	100.0 %

WITHOUT "PREFER NOT TO ANSWER"**Q27. Your gender: (without "prefer not to answer")**

Q27. Your gender	Number	Percent
Male	158	48.8 %
Female	162	50.0 %
Prefer to self-describe	4	1.2 %
Total	324	100.0 %

Q27-4. Self-describe your gender:

Q27-4. Self-describe your gender	Number	Percent
Non-binary	2	66.7 %
Transmale	1	33.3 %
Total	3	100.0 %

Q28. Including yourself, how many people in your household are...

	Mean	Sum
number	2.9	918
Under age 5	0.2	70
Ages 5-9	0.2	79
Ages 10-14	0.3	101
Ages 15-19	0.2	48
Ages 20-29	0.2	73
Ages 30-49	0.6	201
Ages 50-64	0.5	162
Ages 65+	0.6	184

Q29. What is your total annual household income?

<u>Q29. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$40K	30	9.1 %
\$40K to \$79,999	32	9.7 %
\$80K to \$99,999	31	9.4 %
\$100K to \$149,999	45	13.6 %
\$150K to \$199,999	50	15.2 %
\$200K+	67	20.3 %
Not provided	75	22.7 %
Total	330	100.0 %

WITHOUT "NOT PROVIDED"**Q29. What is your total annual household income? (without "not provided")**

<u>Q29. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$40K	30	11.8 %
\$40K to \$79,999	32	12.5 %
\$80K to \$99,999	31	12.2 %
\$100K to \$149,999	45	17.6 %
\$150K to \$199,999	50	19.6 %
\$200K+	67	26.3 %
Total	255	100.0 %



Survey Instrument



41 Shattuck Street
Littleton, Massachusetts 01460
Phone /Fax: 978-540-2490
littletonrec@littletonma.org
www.littletonrec.com

***A few minutes of your time will help the Town of Littleton
become an even better place to Live, Work, and Play!***

Dear Town of Littleton Resident:

Your response to the enclosed survey is extremely important...

The Town of Littleton is conducting a community needs assessment to guide the future vision of parks and recreation services and facilities for our town. In addition to special events input, and public workshops, the Town is conducting a Community Interest and Opinion Survey. The survey is to assist the Town and its consultant team to better understand residents' priorities for parks, indoor and outdoor recreation facilities, and recreational, social, and cultural programs within the community. Your household is one of a limited number selected at random to receive this survey, so we hope that you will be able to participate.

We appreciate your time...

We recognize your time is limited. This survey will take approximately 10-15 minutes to complete. The time you invest in completing this survey will aid us in taking a resident driven approach to making decisions that will enrich the future of our community and positively affect the lives of its residents.

Completion of the survey form within the next two weeks can happen in two ways...

- Return your completed paper form survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.
- Or if you would prefer, enter your responses online at littletonmaprce.org

We have selected ETC Institute, an independent consulting company, that professionally conducts statically valid surveys as our partner to administer this survey. They will compile the data received and present the results to the Town of Littleton. **Your responses will remain completely confidential.**

The Community Interest and Opinion Survey is a public input tool that will benefit all residents. Please take this opportunity to let your voice be heard.

Sincerely,

Kevin Mitrano

Kevin Mitrano
Park Commission Chair

An Equal Opportunity Employer

Si usted no habla inglés y desea participar en esta encuesta, por favor llame al 1-844-811-0411.

2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey

The Town of Littleton Parks, Recreation and Community Education Department would like your input to help determine parks, trails, facilities, programs and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed, postage-paid return envelope. If you prefer, you can complete the survey online at littletonmaprce.org. We sincerely appreciate your time and input.

1. Have members of your household visited any of the Town of Littleton's Parks or used Littleton Park and Recreation facilities during the past year?

____ (1) Yes [Answer Q1a-b.] ____ (2) No [Skip to Q2.]

1a. Approximately how often did members of your household visit the Town of Littleton parks or use Littleton Parks and Recreation facilities during the past 12 months?

____ (1) At least once a week ____ (4) A few times during the year
____ (2) A few times per month ____ (5) None
____ (3) At least once per month

1b. Overall, how would you rate the physical condition of ALL of the Town of Littleton parks and Littleton Parks and Recreation facilities you have visited?

____ (4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

2. Please check ALL the reasons that prevent you or other members of your household from using the parks, facilities, or programs offered by the Littleton Parks and Recreation Department MORE OFTEN.

____ (01) Facilities are not well maintained	____ (11) Do not know location of facilities
____ (02) Lack of adequate facilities/facility doesn't exist	____ (12) Too busy
____ (03) Program I am interested in is not offered	____ (13) Not interested
____ (04) Program times are not convenient	____ (14) Do not know what programs are offered
____ (05) Lack of quality programming	____ (15) Hours of operation inconvenient
____ (06) Facilities too far from my residence	____ (16) Registration for programs is difficult
____ (07) Classes/programs full	____ (17) Lack of parking
____ (08) Fees are too high	____ (18) Need childcare to participate
____ (09) Security is insufficient	____ (19) No safe walking/biking route to facilities
____ (10) Use facilities/programs in other communities	____ (20) Other: _____

3. What is the main reason you utilize the parks, facilities, and programs offered by Littleton Parks and Recreation? [Check ALL that apply.]

____ (01) Recreation	____ (06) Camps	____ (11) Biking
____ (02) Fitness/wellness	____ (07) Education	____ (12) Wildlife observation
____ (03) Sports	____ (08) Facility rentals	____ (13) Child care
____ (04) Community events	____ (09) Therapeutic recreation	____ (14) Socialization
____ (05) Playgrounds	____ (10) Dog walking	____ (15) Other: _____

4. From the following list, please check ALL the organizations that you or members of your household have used for indoor and outdoor recreation and sports activities during the last 12 months.

____ (1) YMCA	____ (5) Travel sports teams/club
____ (2) Religious organizations	____ (6) Local youth sports organizations
____ (3) Public schools	____ (7) Fitness centers/clubs/indoor sports facility
____ (4) Private schools	____ (8) Other: _____

5. From the following list, please **CHECK ALL** the ways your household learns about the Littleton Parks and Recreation Department news, parks, facilities, and programs.
- | | |
|--|--|
| ☐ (01) Parks and Recreation Program Guide (printed) | ☐ (10) Town website |
| ☐ (02) Parks and Recreation Program Guide (online) | ☐ (11) MyRec website |
| ☐ (03) Conversations with staff | ☐ (12) Kiosk signage |
| ☐ (04) PRCE direct email | ☐ (13) Flyers in the community |
| ☐ (05) PRCE Constant Contact email blast | ☐ (14) Friends and neighbors (word of mouth) |
| ☐ (06) Facebook | ☐ (15) Littleton School District Communications |
| ☐ (07) Instagram | ☐ (16) LCTV broadcast or slide |
| ☐ (08) Twitter | ☐ (17) Next Door or similar app |
| ☐ (09) Community events | ☐ (18) Other: _____ |
6. What **THREE** sources from the list in Question 5 are your **MOST PREFERRED** ways to learn about parks and recreation programs and services? *[Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]*
- 1st: _____ 2nd: _____ 3rd: _____ NONE
7. Please rate your satisfaction with the overall value your household receives from the Littleton Parks and Recreation Department.
- ☐ (5) Very Satisfied ☐ (4) Satisfied ☐ (3) Neutral ☐ (2) Dissatisfied ☐ (1) Very Dissatisfied
8. Do you support Town and School District facilities being made available for shared use by the community?
- ☐ (1) Yes ☐ (2) No
9. Please rate your overall satisfaction with the maintenance and upkeep of the Town of Littleton parks, trails, fields, and open spaces.
- | | | |
|---|---|--|
| ☐ (5) Very Satisfied | ☐ (3) Neutral | ☐ (1) Very Dissatisfied |
| ☐ (4) Satisfied | ☐ (2) Dissatisfied | ☐ (9) Don't Know |
10. If you had a budget of \$100 for the Littleton Parks and Recreation Department, how would you allocate the funds among the categories of funding listed below? *[Please be sure your total adds up to \$100.]*
- \$ _____ Building new recreational facilities that the Town does not have
- \$ _____ Improvements to existing outdoor sports complexes
- \$ _____ Improvements to indoor recreation facilities
- \$ _____ Improvements to local park amenities
- \$ _____ Land acquisitions for future park, trail, and recreation facility development
- \$100 TOTAL**
11. Compared to other Town of Littleton departments, how important is it to fund Littleton Parks and Recreation?
- | | |
|---|--|
| ☐ (1) Far less important | ☐ (4) More important |
| ☐ (2) Less important | ☐ (5) Much more important |
| ☐ (3) Equally important | ☐ (9) Do not know/no preference |

- 12. Please indicate if YOU or any member of your HOUSEHOLD has used any of the following parks and recreation facilities listed below by circling the "Yes" or "No" next to the park/facility. If "Yes," please indicate how you would rate your overall satisfaction by circling the corresponding number to the right of the facility.**

Name of Park/Facility	Have you used this park/facility?		If "Yes," please rate your satisfaction.				
			Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
01. Long Lake Beach & Swimming Area	Yes	No	5	4	3	2	1
02. Long Lake Beach Park and Playground	Yes	No	5	4	3	2	1
03. Long Lake Beach Bathhouse	Yes	No	5	4	3	2	1
04. Long Lake Beach Snack Shack	Yes	No	5	4	3	2	1
05. Long Lake Boat Ramp	Yes	No	5	4	3	2	1
06. Fay Park	Yes	No	5	4	3	2	1
07. Fay Park Playground	Yes	No	5	4	3	2	1
08. 300 King Street Park Basketball Courts	Yes	No	5	4	3	2	1
09. 300 King Street Park Walking Path	Yes	No	5	4	3	2	1
10. 300 King Street Park Gaga Ball Pit	Yes	No	5	4	3	2	1
11. 300 King Street Park Castle in the Trees Playground	Yes	No	5	4	3	2	1
12. 300 King Street Park Rock Labyrinth	Yes	No	5	4	3	2	1
13. Koerper Athletic Field- Soccer	Yes	No	5	4	3	2	1
14. Shaker Lane- Shaker Lane Baseball Field	Yes	No	5	4	3	2	1
15. Shaker Lane- Ken White Softball Field	Yes	No	5	4	3	2	1
16. Shaker Lane- Couper Softball Field	Yes	No	5	4	3	2	1
17. Shattuck Baseball Field	Yes	No	5	4	3	2	1
18. Whitcomb Baseball Field	Yes	No	5	4	3	2	1
19. Whitcomb Grass Fields	Yes	No	5	4	3	2	1
20. Jet Field	Yes	No	5	4	3	2	1
21. Alumni Field	Yes	No	5	4	3	2	1
22. Middle School Grass Field	Yes	No	5	4	3	2	1
23. High School Grass Fields	Yes	No	5	4	3	2	1
24. High School Baseball Field	Yes	No	5	4	3	2	1
25. High School Softball Field	Yes	No	5	4	3	2	1
26. High School Tennis Courts	Yes	No	5	4	3	2	1
27. Townhall Tennis Courts	Yes	No	5	4	3	2	1
28. Townhall Pickleball Courts	Yes	No	5	4	3	2	1
29. Park and Rec Offices	Yes	No	5	4	3	2	1
30. Park and Rec Conference Room	Yes	No	5	4	3	2	1
31. Park and Rec Fitness Studios	Yes	No	5	4	3	2	1
32. Park and Rec Teen Clubhouse	Yes	No	5	4	3	2	1

- 13. Which FOUR of the PARKS/FACILITIES from the list in Question 12 have you or members of your household used the most during the past year? [Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]**

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

- 14. Please indicate if any member of your household has a need for the facilities/amenities listed below by circling either "Yes" or "No." If "Yes," please rate how supportive you would be of the Town of Littleton to fund the building, renovation, or expansion of those facilities/amenities.**

Type of Facility/Amenity		Do you have a need for this facility/amenity?		If "Yes," how supportive of the Town of Littleton funding these projects would you be?					
				Very Supportive	Supportive	Neutral	Not Supportive	Not at All Supportive	Not Sure
01. Baseball field(s)	Yes	No		5	4	3	2	1	9
02. Softball field(s)	Yes	No		5	4	3	2	1	9
03. Multi-sport field(s)	Yes	No		5	4	3	2	1	9
04. Outdoor basketball court(s)	Yes	No		5	4	3	2	1	9
05. Additional tennis court(s)	Yes	No		5	4	3	2	1	9
06. Pickleball court(s)	Yes	No		5	4	3	2	1	9
07. Cricket field(s)	Yes	No		5	4	3	2	1	9
08. Dek hockey court (street hockey)	Yes	No		5	4	3	2	1	9
09. Golf course	Yes	No		5	4	3	2	1	9
10. Disc golf course	Yes	No		5	4	3	2	1	9
11. Sand volleyball court(s)	Yes	No		5	4	3	2	1	9
12. Skate park	Yes	No		5	4	3	2	1	9
13. Pump track	Yes	No		5	4	3	2	1	9
14. Ice rink(s)	Yes	No		5	4	3	2	1	9
15. Lighting for outdoor facilities	Yes	No		5	4	3	2	1	9
16. Community gardens	Yes	No		5	4	3	2	1	9
17. Dog park	Yes	No		5	4	3	2	1	9
18. Outdoor fitness/exercise course	Yes	No		5	4	3	2	1	9
19. Mountain biking trails	Yes	No		5	4	3	2	1	9
20. Paved walking path/track	Yes	No		5	4	3	2	1	9
21. Age/Ability appropriate playground(s)	Yes	No		5	4	3	2	1	9
22. Pavilion for outdoor events	Yes	No		5	4	3	2	1	9
23. Outdoor amphitheater/performance area	Yes	No		5	4	3	2	1	9
24. Park shelters/picnic spaces	Yes	No		5	4	3	2	1	9
25. Bathrooms/changing areas	Yes	No		5	4	3	2	1	9
26. Technology and Wi-Fi access	Yes	No		5	4	3	2	1	9
27. Fishing dock at Long Lake	Yes	No		5	4	3	2	1	9
28. Aquatic facility- leisure pool	Yes	No		5	4	3	2	1	9
29. Aquatic facility- lap/exercise pool	Yes	No		5	4	3	2	1	9
30. Aquatic facility- splash pad/park	Yes	No		5	4	3	2	1	9
31. Aquatic facility- dive well	Yes	No		5	4	3	2	1	9
32. Community center	Yes	No		5	4	3	2	1	9
33. Fieldhouse	Yes	No		5	4	3	2	1	9
34. Indoor gym with fitness equipment	Yes	No		5	4	3	2	1	9
35. Indoor gymnasium/courts	Yes	No		5	4	3	2	1	9
36. Fitness studios (yoga /Barre/Pilates)	Yes	No		5	4	3	2	1	9
37. Public classroom space	Yes	No		5	4	3	2	1	9
38. Preschool/daycare	Yes	No		5	4	3	2	1	9
39. Rental space /party room(s)	Yes	No		5	4	3	2	1	9
40. Commercial kitchen	Yes	No		5	4	3	2	1	9
41. Artist studio (kiln, CNC, 3D printer)	Yes	No		5	4	3	2	1	9
42. Makers space(s)	Yes	No		5	4	3	2	1	9

- 15. Which THREE facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household?** *[Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]*

1st: _____ 2nd: _____ 3rd: _____ NONE

16. What is the ONE recreation facility you would MOST LIKE to see added in Littleton to meet the needs of your household?
-
17. Have you or other members of your household participated in any recreation programs offered by the Littleton Parks and Recreation Department during the past 12 months?
- ____(1) Yes [Answer Q17a-c.] ____ (2) No [Skip to Q18.]
- 17a. Approximately how many different recreation programs offered by the Littleton Parks and Recreation Department have you or members of your household participated in over the past 12 months?
- ____(1) 1 program ____ (3) 4 to 6 programs ____ (5) 11 or more programs
____(2) 2 to 3 programs ____ (4) 7 to 10 programs
- 17b. From the following list, please check the THREE primary reasons why you or members of your household have participated in Littleton Parks and Recreation Department. [Check THREE.]
- ____(1) Quality of program instructor/coach ____ (5) Fills our child care needs
____(2) Location of the program facility ____ (6) Friends participate in the program
____(3) Quality of the program facility ____ (7) Dates and times the program is offered
____(4) Fees charged for the program ____ (8) Other: _____
- 17c. How would you rate the overall quality of the programs that you or members of your household have participated in?
- ____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor
18. When choosing recreation and leisure opportunities, which ONE of the following benefits do you feel is MOST IMPORTANT to members of your household? [Choose only one.]
- ____(1) Learning opportunities for hobby, self-improvement or career development
____(2) Opportunities to give back to the community through volunteer work
____(3) Physical fitness, health, and well-being
____(4) Opportunities to gather and socialize with others
____(5) Personal fulfillment, joy, and fun
19. What is the ONE program, class, or activity your household would MOST LIKE to see added in Littleton to meet the needs of your household?
-
20. In order to participate in Littleton Parks and Recreation programming that interests you or members of your household, what would be your maximum travel length to the program location regardless of transportation method? [Choose only one.]
- ____(1) Less than 5 minutes ____ (4) 15-19 minutes
____(2) 5-9 minutes ____ (5) 20 minutes or more
____(3) 10-14 minutes ____ (9) No preference

- 21. Please indicate if your household has a need for the programs/events listed below by circling either "Yes" or "No." If "Yes," please rate how well your need for programs/events of this type are being met; 5 means they are "100% Met" and 1 means "0% Met."**

Type of Program/Event	Do you have a need for this program/event?		If "Yes," how well are your needs being met?				
			100% Met	75% Met	50% Met	25% Met	0% Met
01. Adult art classes (pottery, painting, craft workshops, etc.)	Yes	No	5	4	3	2	1
02. Adult enrichment classes (language, professional development, etc.)	Yes	No	5	4	3	2	1
03. Adult health and fitness classes (martial arts, dance, yoga, etc.)	Yes	No	5	4	3	2	1
04. Adult sports programs (cornhole, softball, flag football, etc.)	Yes	No	5	4	3	2	1
05. Adult special interest classes (carpentry, acting, cooking, etc.)	Yes	No	5	4	3	2	1
06. Youth art classes (pottery, painting, craft workshops, etc.)	Yes	No	5	4	3	2	1
07. Youth enrichment classes (language, music, etc.)	Yes	No	5	4	3	2	1
08. Youth health and fitness classes (martial arts, dance, yoga, etc.)	Yes	No	5	4	3	2	1
09. Youth STEM classes (Science, Technology, Engineering, & Math)	Yes	No	5	4	3	2	1
10. Youth special interest classes (carpentry, acting, cooking, etc.)	Yes	No	5	4	3	2	1
11. Youth sports programs (soccer, softball, flag football, etc.)	Yes	No	5	4	3	2	1
12. Family programming	Yes	No	5	4	3	2	1
13. Before/After school care	Yes	No	5	4	3	2	1
14. After school programs	Yes	No	5	4	3	2	1
15. Mommy and Me (Infant and Toddler) programming	Yes	No	5	4	3	2	1
16. Half day school programs	Yes	No	5	4	3	2	1
17. Day off school programs	Yes	No	5	4	3	2	1
18. Vacation week programs	Yes	No	5	4	3	2	1
19. Preschool program	Yes	No	5	4	3	2	1
20. Childcare during adult classes/events	Yes	No	5	4	3	2	1
21. Family dances (father-daughter/mother-son)	Yes	No	5	4	3	2	1
22. Cultural events (art/dance exhibitions, local artist events)	Yes	No	5	4	3	2	1
23. Parade(s)	Yes	No	5	4	3	2	1
24. Special events	Yes	No	5	4	3	2	1
25. Organized trips for adults/seniors (museums, etc.)	Yes	No	5	4	3	2	1
26. Organized family trips (baseball/hockey/parks)	Yes	No	5	4	3	2	1
27. Outdoor concerts and performing arts	Yes	No	5	4	3	2	1
28. Programs for individuals with special needs	Yes	No	5	4	3	2	1
29. Adaptive programming	Yes	No	5	4	3	2	1
30. Full day summer youth (K-6) camp/program	Yes	No	5	4	3	2	1
31. Full day summer teen (6-12) camp/program	Yes	No	5	4	3	2	1
32. Half day summer Youth (K-6) camp/program	Yes	No	5	4	3	2	1
33. Half day summer Teen (6-12) camp/program	Yes	No	5	4	3	2	1
34. Full day summer Youth (K-6) summer enrichment	Yes	No	5	4	3	2	1
35. Full day summer Teen (6-12) summer enrichment	Yes	No	5	4	3	2	1
36. Youth sailing program	Yes	No	5	4	3	2	1
37. Adult sailing program	Yes	No	5	4	3	2	1
38. Adult summer programming	Yes	No	5	4	3	2	1
39. Active older adult/senior programming	Yes	No	5	4	3	2	1

- 22. Which FOUR programs from the list in Question 21 are MOST IMPORTANT to your household?**
[Write in your answers below using the numbers from the list in Question 21, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

23. Please circle the days of the week that members of your household would most prefer to attend programs. Please select "N/A" if there is no one in your household in that age group.

Household Member	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	N/A
1. Child (under age 6)	1	2	3	4	5	6	7	9
2. Youth (ages 6-12)	1	2	3	4	5	6	7	9
3. Teen (ages 13-17)	1	2	3	4	5	6	7	9
4. Adult (ages 18-59)	1	2	3	4	5	6	7	9
5. Older Adult (ages 60+)	1	2	3	4	5	6	7	9

24. Please circle the time of day that members of your household would most prefer to attend programs. Please select "N/A" if there is no one in your household in that age group.

Household Member	Morning	Afternoon	Evening	Anytime	N/A
1. Child (under age 6)	1	2	3	4	9
2. Youth (ages 6-12)	1	2	3	4	9
3. Teen (ages 13-17)	1	2	3	4	9
4. Adult (ages 18-59)	1	2	3	4	9
5. Older Adult (ages 60+)	1	2	3	4	9

25. Please rate your level of agreement with the following statements. Rate each item on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

The Littleton Parks & Recreation Department...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Is a valuable public resource for residents	5	4	3	2	1	9
02. Enhances the quality of life in Littleton	5	4	3	2	1	9
03. Enhances the appeal of living in Littleton	5	4	3	2	1	9
04. Improves property values in Littleton	5	4	3	2	1	9
05. Improves my (my household's) physical health and fitness	5	4	3	2	1	9
06. Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
07. Provides positive social interactions for me (my household)	5	4	3	2	1	9
08. Provides opportunities to learn	5	4	3	2	1	9
09. Strengthens our community	5	4	3	2	1	9
10. Is accessible to all residents	5	4	3	2	1	9

26. Which **THREE** of the **BENEFITS** from the list in Question 25 are most important to your household? [Write your answers below using the numbers from the list in Question 25, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

27. Your gender: ____ (1) Male ____ (2) Female ____ (3) Prefer not to answer ____ (4) Prefer to self-describe: ____

28. Including yourself, how many people in your household are...

Under age 5: ____ Ages 10-14: ____ Ages 20-29: ____ Ages 50-64: ____
Ages 5-9: ____ Ages 15-19: ____ Ages 30-49: ____ Ages 65+: ____

29. What is your total annual household income?

____ (1) Under \$40,000 ____ (3) \$80,000 to \$99,999 ____ (5) \$150,000 to \$199,999
____ (2) \$40,000 to \$79,999 ____ (4) \$100,000 to \$149,999 ____ (6) \$200,000 +

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

Your responses will remain completely confidential.
The information to the right will ONLY be used to help
identify the level of need in your area. Thank you!



2023 Town of Littleton Parks, Recreation & Community Education Recreation Needs Survey Open-Ended Comments

Presented to the Littleton Parks,
Recreation & Community Education
Dept.

October 2023



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Q16. What is the ONE recreation facility you would MOST LIKE to see added in Littleton to meet the needs of your household?

- 3D printer/ laser engraver/ cutter
- a community center with indoor pool, track & courts.
- a gym with childcare
- A lap/ swim pool complex, similar to Town of Lexington, with subsidized membership plans (to offset costs/ insurance/ facility maintenance) with lap/ exercise, learn to swim program, and leisure use.
- a skatepark
- a small park/ playground closer to 64 Beaver Brook Rd
- A splash pad area would be fantastic! And a more permanent ice rink in the winter.
- additional walking paths/trails and a pool.
- Amphitheater
- Amphitheater
- An additional multisport field would be good, I suppose, but that answer is largely driven by the field constraints currently in place because of construction at the high school. Ideally grass - the ankle/knee injuries for athletes on turf are not worth the cost savings.
- An indoor pool with exercise classes for senior citizens would be ideal.
- Another turf sports field. Grass closed too often.
- Aquatic center
- Aquatic center
- Aquatic center- leisure pool
- Artist studio space.
- Badminton Courts (Indoor Courts)
- Baseball field amenities in line with all other local towns
- Baseball scoreboard
- Basketball courts
- Basketball courts
- Better bathrooms at Long Lake Beach
- Better walking/biking amenities. I don't need another facility.
- Bike paths safely connecting recreation areas and town facilities.
- bike trails
- bike trails
- bike trails
- bike trails
- Biking/walking trails
- children's play area
- commercial kitchen
- commercial kitchen
- Community Center
- Community Center
- Community Center
- Community Center
- Community Center
- Community Center (possibly including childcare/daycare within the building)

- Page 2

- fix up the ones we have now, especially baseball
- golf course
- golf course
- golf course
- Gym with equipment.
- hiking & walking trails
- hockey rink
- Ice hockey rink
- Ice rink
- Ice rink
- Ice rink
- Ice rink
- Improved bathhouse at Long Lake/Lap pool
- Improved parking at trailheads
- Increased parking and kayak access
- Indoor gym , rooms for yoga, etc.
- indoor exercise/recreation facility-preferably with a pool-for classes, birthdays & regular use.
- Indoor fitness center
- Indoor fitness center
- Indoor fitness facility (gym/workout)
- Indoor gym
- Indoor gym with fitness equipment.
- indoor heated pool
- indoor heated pool
- indoor pickleball courts
- Indoor pool
- Indoor pool
- Indoor pool
- Indoor pool
- Indoor pool
- Indoor pool for older persons to exercise in
- indoor sports facility
- indoor sports facility
- indoor swimming pool
- indoor swimming pool
- Indoor track
- Indoor/outdoor pool
- Land
- Lap & exercise pool. Lap-cooler & exercise (warmer) PT
- lap pool indoors for adults only
- lap swimming pool
- lap swimming pool
- lap swimming pool
- Large dog park
- Larger space for 'the club' and summer camps
- Leisure pool

- Leisure pool
- lights at Koerper & Whitcomb fields
- Lights for baseball field
- lights for the fields around town.
- linked walking trails
- low cost fitness studio for all levels to use.
- Make parks and other facilities more accessible.
- Maker's space
- more conservation land
- More multisport fields.
- More paved walking trails along roadways
- More soccer facilities
- More tennis courts / better maintenance of existing courts
- More trails, open space, cross town connectivity between trails
- more woods & roads for walking, restricting bicycles to roads. They cause erosion.
- Multi sport field
- Multi sport outdoor fields
- Multi sports
- multi sports complex
- Multisport field... with parking.
- open space
- open space-wooded & walkable-bike paths
- outdoor amphitheater
- outdoor exercise course (18)
- Outdoor Fitness/exercise course
- Outdoor fitness/exercise course
- Outdoor lights
- Outdoor performance area
- Parks accessible close by
- Paved bike trails.
- Paved Bike/walk trails and gardens
- paved walking paths
- paved walking paths
- paved walking track
- Paved walking/pathways town-wide
- Pavilion for outdoor events
- pavilion for outdoor events
- pickleball
- pickleball
- pickleball
- pickleball
- pickleball - indoor & easy access to outdoor
- pickleball courts
- pickleball courts
- pickleball courts
- pickleball courts

- pickleball courts, free to residents
- Place to rent for events
- Places with outdoor shade
- Playgrounds
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Pool
- Public classroom for Girl Scouts, Boy Scouts, etc.
- public track / paved highways
- rail trail
- safe walking areas
- satisfied
- Senior Center
- shaded walking path
- sidewalk on my road
- Sidewalks
- Sidewalks
- Sidewalks
- skate park
- snooker/pool table
- Some kind of arts/performance facility? Relatively low cost...Taj Mahal not necessary
- Splash pad
- Splash pad
- Splash pad
- Splash pad
- splash pad and pool
- Splash park/pad or ice rink.
- Swimming pool
- Swimming pool
- Tennis courts
- Tennis courts
- tennis/pickleball courts
- The needs of my household are already being met, but more places to walk would be nice.
- town pool
- Trails

- Walking path
- Walking path/loop like Nara Park
- Walking paths/bike trails
- walking trail around Nagog Hill, harvest group to collect the apples
- walking trails that connect to other communities
- Would love outdoor fitness similar to Roberts Field in Chelmsford (next to Friendship Park)
- YMCA - It serves as a place to check multiple boxes in this survey and can serve people of all ages in this community.

Q19. What is the ONE program, class, or activity your household would MOST LIKE to see added in Littleton to meet the needs of your household?

- A running coach
- activities for pre-school and younger aged kids
- additional fitness programs & make the roads in town more bicycle friendly.
- Additional school half day activities.
- additional walking paths
- adult fitness class
- adult indoor lap pool
- adult sailing program and rentals
- Adult sports for women
- Adult swim lessons
- Aerial yoga
- after school care
- Afterschool child care program and Badminton
- age appropriate fitness classes
- Aquatic center & programming
- ASL
- Badminton Sessions
- Basketball Club
- Basketball for Shaker Lane students
- bike path along 119 from Gilson to Center
- camping
- Center for older folks.
- Childcare
- Classes/events for young families w/ kids under 3
- community walks and hikes
- Connected walking trails
- Continued summer programs for teens
- cooking class
- cooking classes
- cricket
- dance lessons
- Disc golf
- DIY projects for all ages.
- exercise classes in a gym facility
- Exercise programs for mid-aged and senior persons.
- fireworks
- Fishing
- fishing dock
- Fitness classes
- Fitness classes
- Gardening!
- giving back to the community - supporting local farms and small businesses.
- Golf

- Golf instruction
- group bike rides, hiking
- Group walks and bike rides
- guitar class for adults
- gym with circuit
- Half day or full day programs for school kids that end in the evening, not at 3:30, so children with working parents can participate
- Health and wellbeing programs and coaching
- High School plays and concerts.
- Home maintenance
- How to identify edible mushrooms.
- Ice skating
- inclusive support for programs
- increased open space for walking & hiking
- Indoor fitness center
- indoor heated pool
- Indoor pickle ball, maybe at a school gym.
- Indoor Pickleball after work or on weekends
- Indoor pickleball courts
- indoor swimming
- Indoor swimming-similar to YMCA
- Kids after school program
- Knitting class but many came to mind.
- Lap pool
- larger town preschool
- learn to play pickleball for adults
- Like it once was. Affordable program, friendly staff that actually cares about the community they serve, and maintains the parks. Our current star does none of that, sadly.
- Local gym/pool
- local swim team
- Maker's space classes
- Mindfulness/exercise
- Mommy and Me programming
- more affordable art classes for kids.
- more childcare options right after school, age appropriate, plus no transportation needed.
- More community uses of Fay Park
- More programs for ages 5-8 years old.
- more school vacation options/variety
- more sidewalks to walk/bike safely around town to trails & parks& schools.
- More skiing
- more teen sports/art/enrichment classes
- More town-wide events like the sleep out in Fay Park
- More walking trails
- More walking trails
- more well maintained walking trails (not paved).
- Music lessons

- nature walks
- Neurographic drawing - art classes
- nutrition/wellness classes
- Outdoor adventure camp for 7-10 year olds.
- Outdoor classical concerts
- Outdoor concerts
- Outdoor fitness
- Outdoor Fitness/exercise course
- Paint and sip
- Parking
- Physical fitness
- pickle ball lessons
- pickleball
- pickleball
- pickleball courts
- Plant or wildlife identification walks
- pool table
- pottery
- Pottery class
- Respect for the citizens PRCE serves
- Safe walking paths as no side walks are currently available for daily walks on Foster St area
- Sailing club
- self guided historic walking tours of the town cemetery.
- Sidewalks
- social gatherings with speakers.
- Something that is at least decent quality and affordable like it was for much of Littleton's history until recently. The services have been in steep decline while prices soar to insulting highs. Private services outside of town are cheaper and better.
- strength training exercise class
- summer concerts
- swim class
- swim lessons
- swim lessons
- swim lessons
- swim lessons for kids
- swimming
- swimming
- Swimming lessons
- swimming lessons
- swimming lessons
- Swimming programs.
- Tai Chi
- Teen/Adult board games
- Tennis
- Tennis
- Toddler/preschool play group.

- Trips
- Walking path
- water exercise class
- well being
- Yoga
- Yoga
- Yoga
- Yoga
- Yoga
- Yoga at a time I can attend.
- Yoga/Pilates
- Yoga/Pilates
- Young child events/activities for children 4 and under
- youth track & field